

Community Design & Public Health

Rochester, Minnesota September 22, 2010



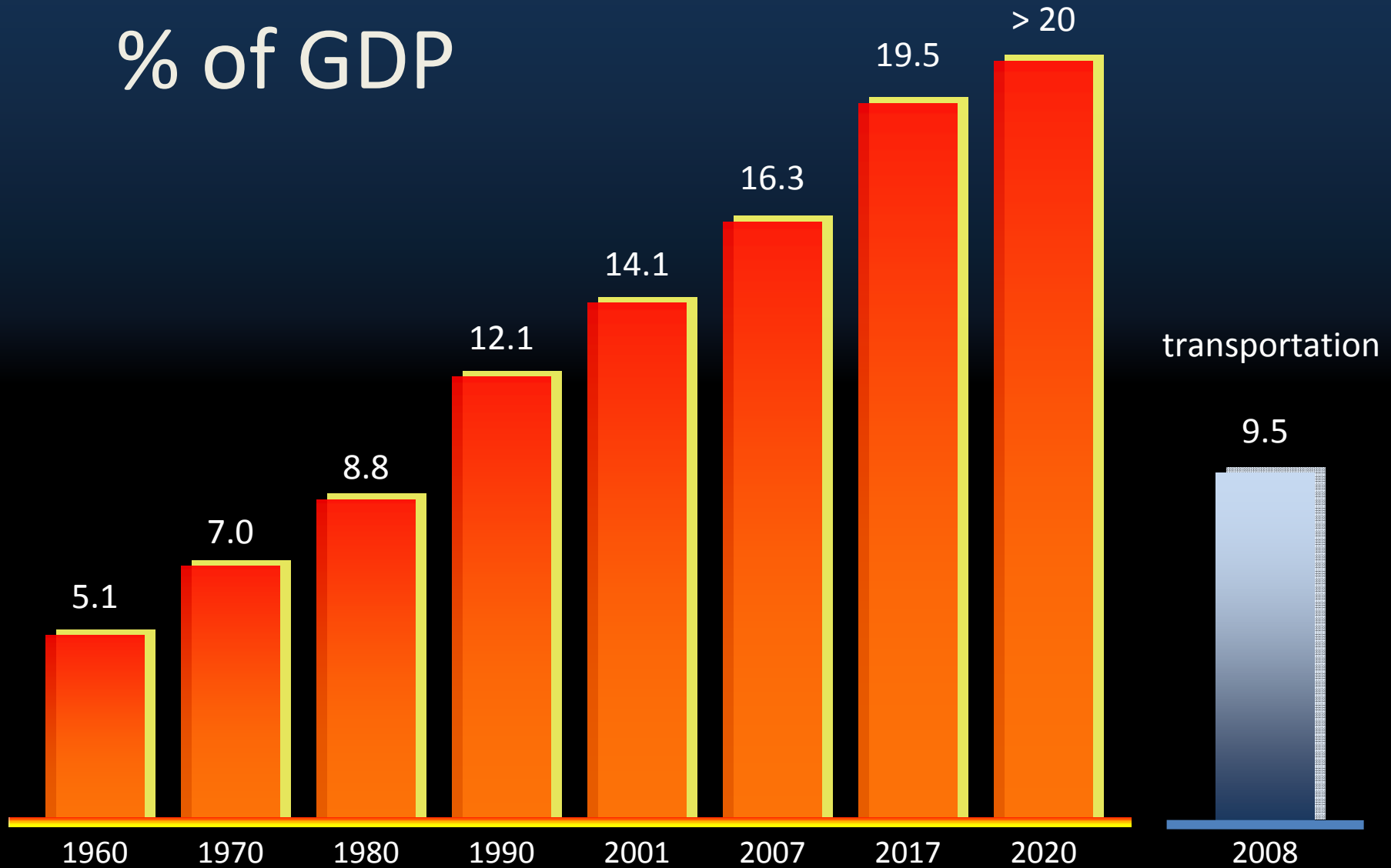
1



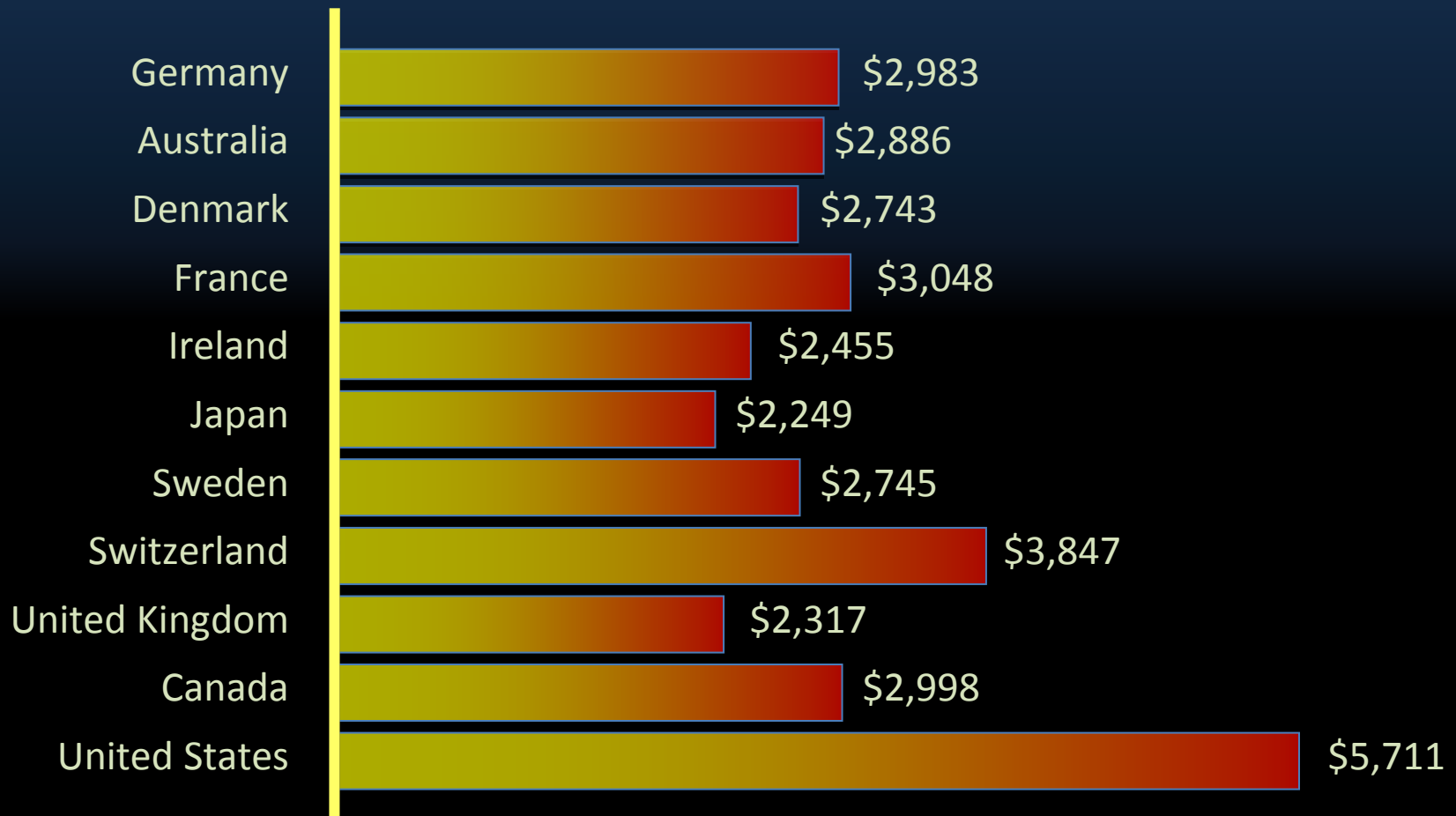
Photo: Dan Burden

Public Health

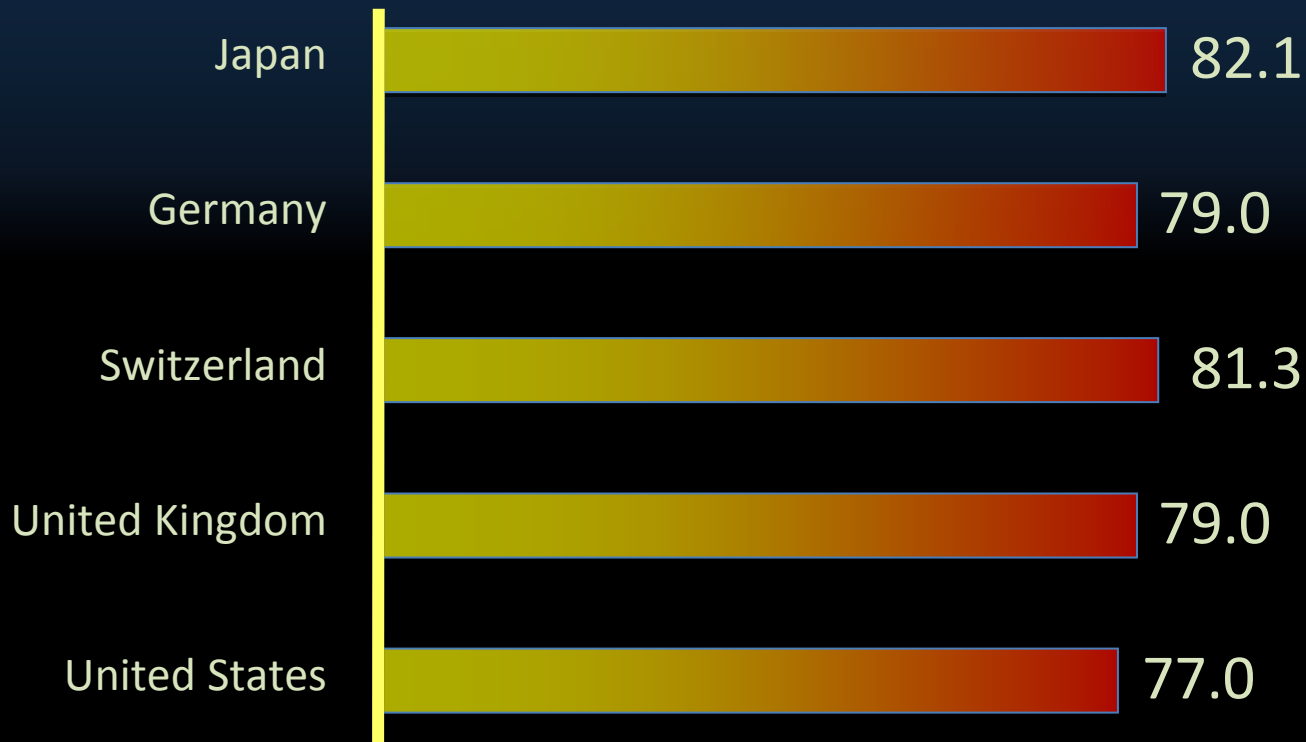
US Health Care % of GDP



Annual Health Care Costs/Capita

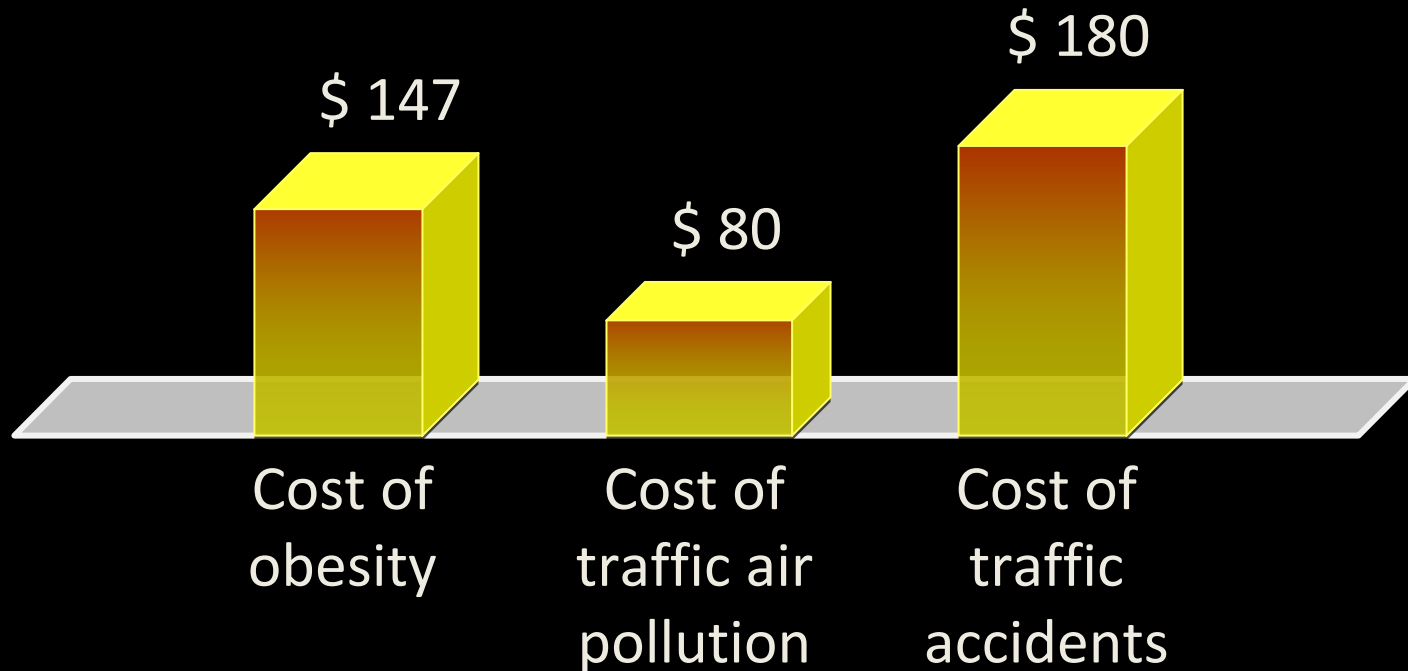


Average Life Expectancy



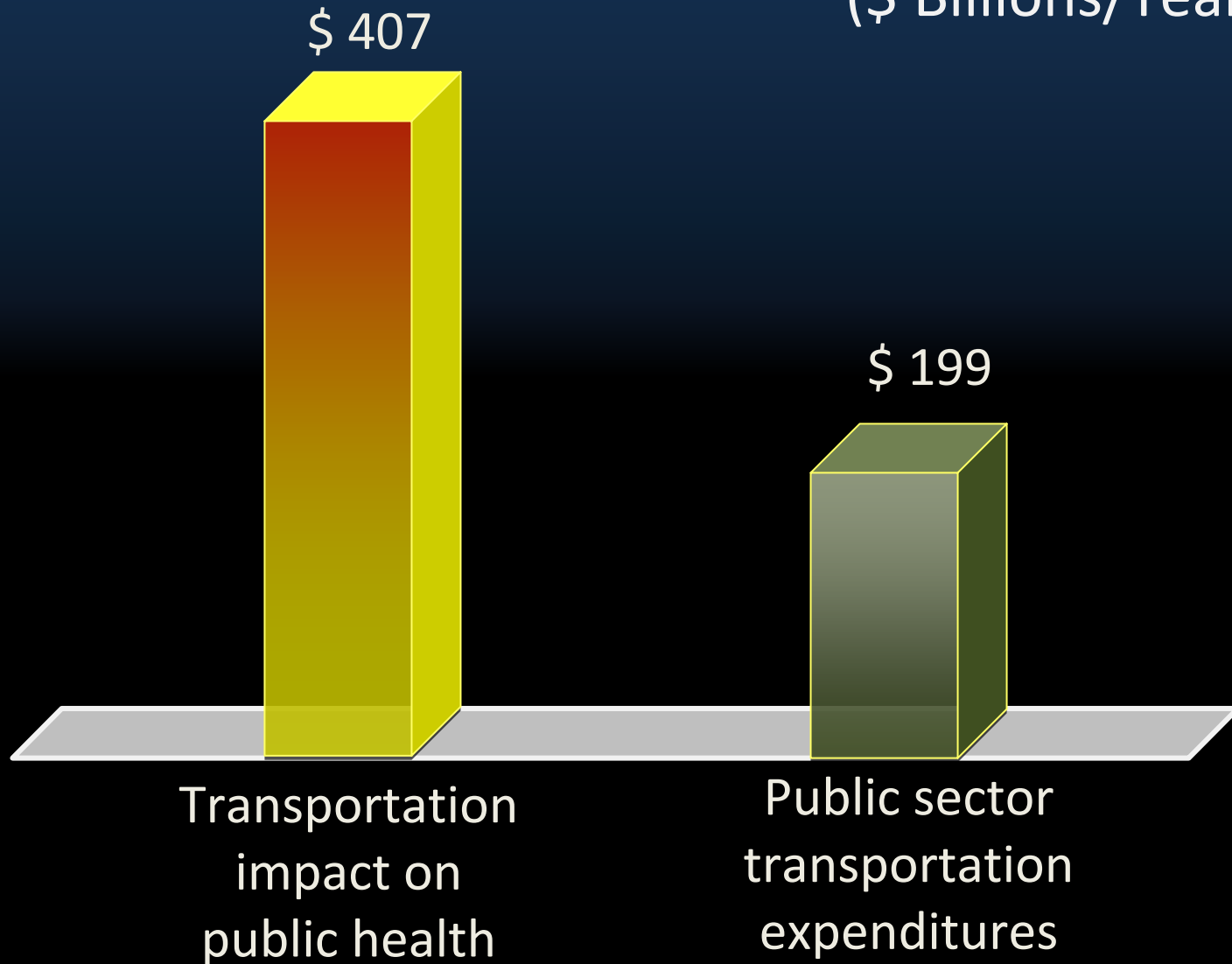
Scale – United States Economy

(\$ Billions/Year)



Scale – United States Economy

(\$ Billions/Year)

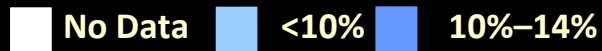
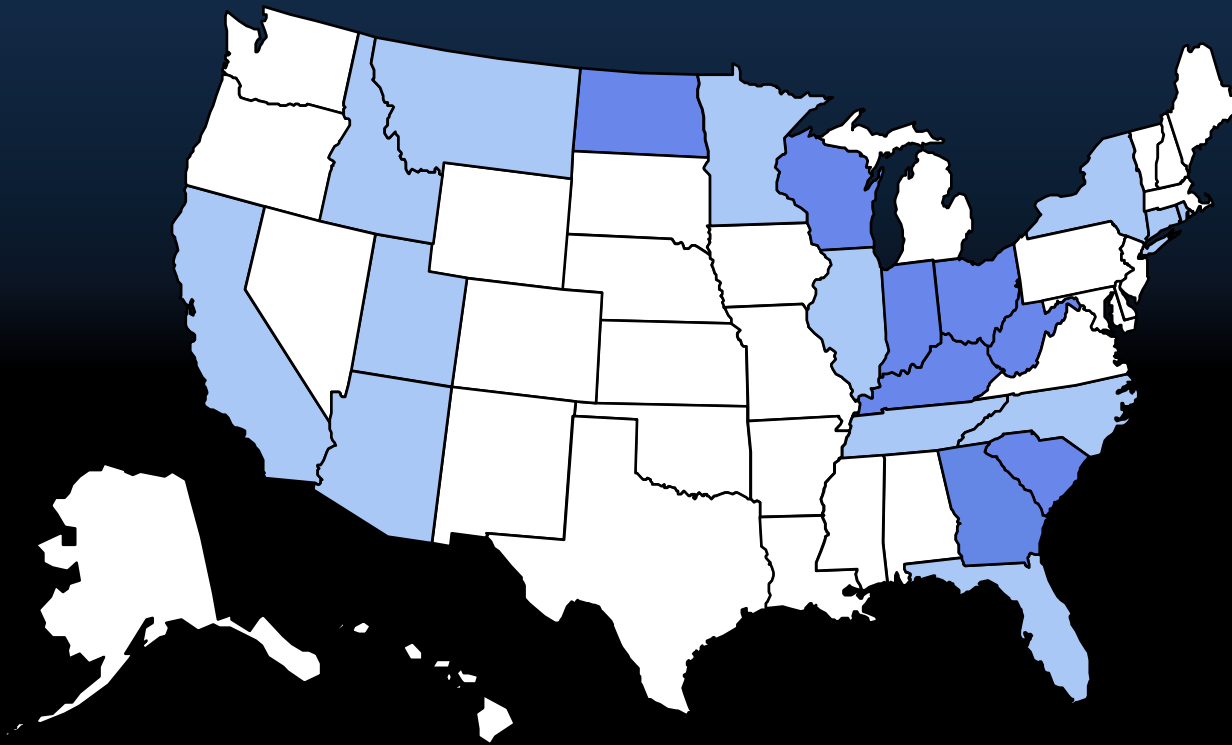


Obesity

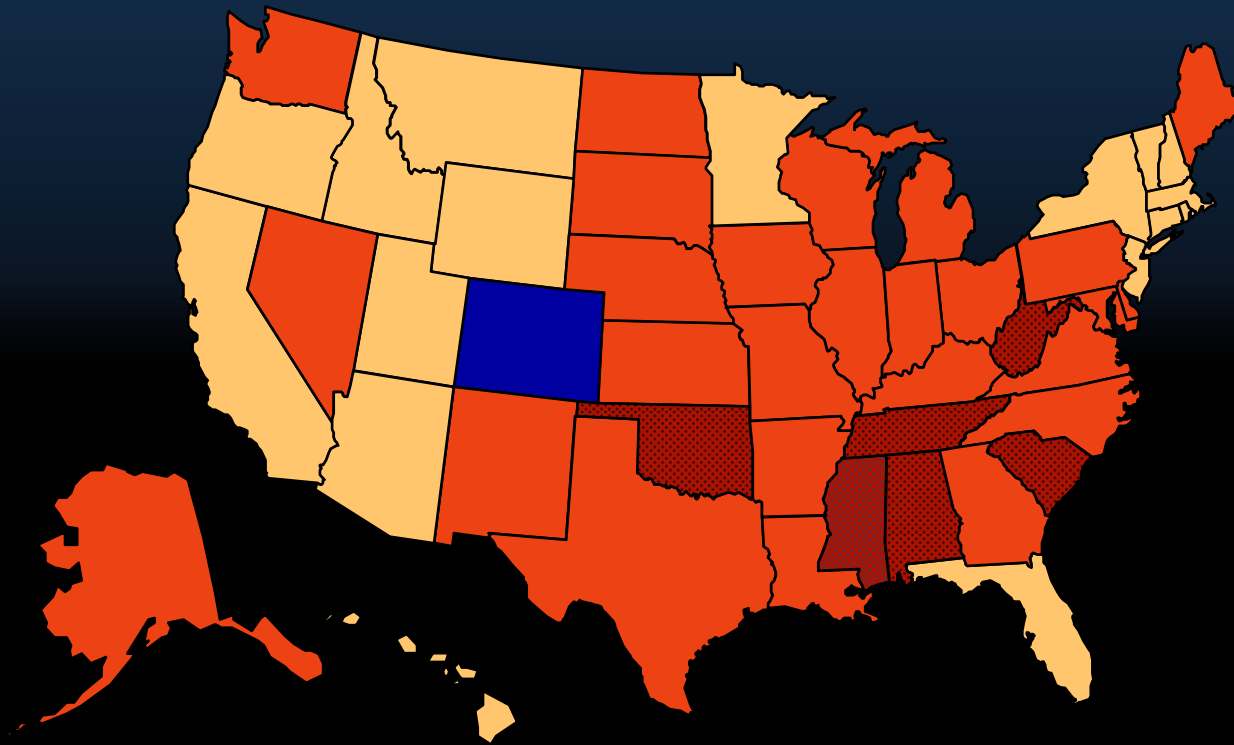


1985

Obesity Trends Among U.S. Adults



2008



■ No Data ■ <10% ■ 10%–14% ■ 15%–19% ■ 20%–24% ■ 25%–29% ■ ≥30%

Obesity Epidemic

- Significant differences between states
- Significant differences between local places

Health Indicators – Adult Obesity

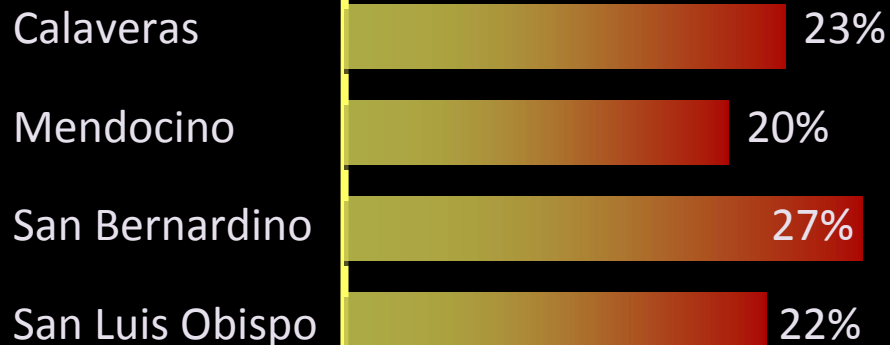
ARIZONA



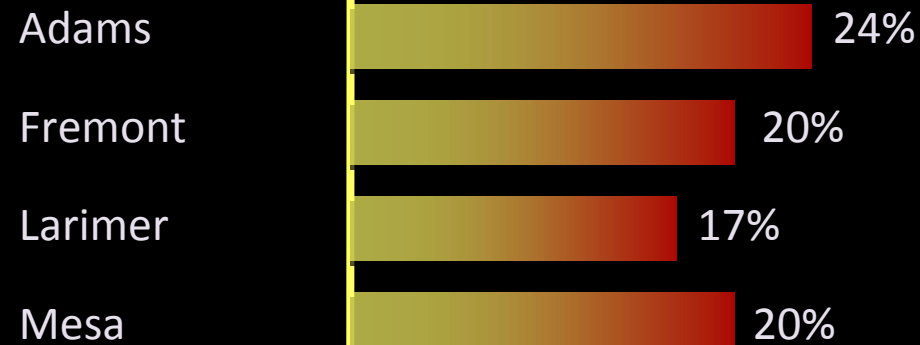
NEW MEXICO



CALIFORNIA



COLORADO

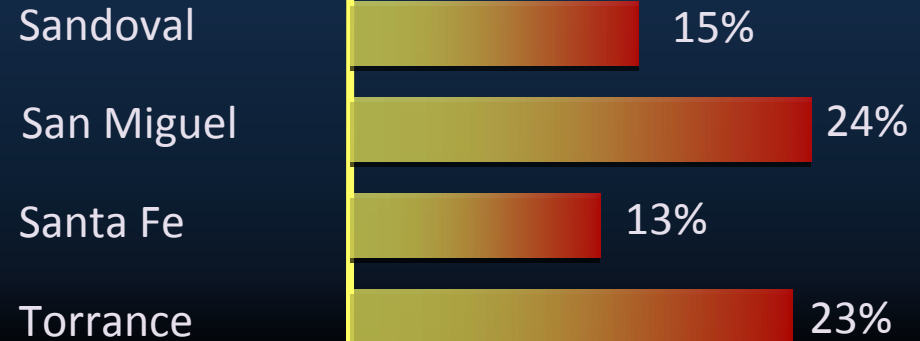


Health Indicators – Poor or Fair Health

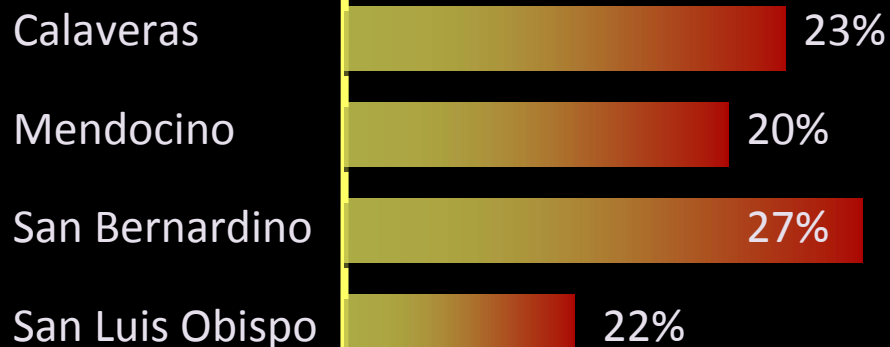
ARIZONA



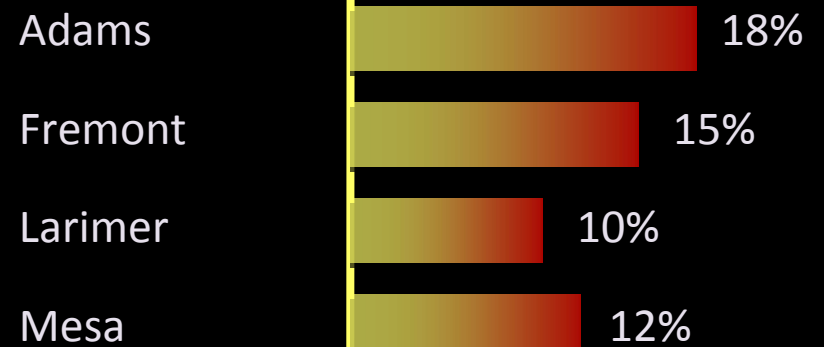
NEW MEXICO



CALIFORNIA



COLORADO



Issues Influencing How Americans Vote

(% Very Important + Somewhat Important)

Economy ----- 96%

Government Ethics ---- 96%

National Security ----- 92%

Social Security ----- 89%

Taxes ----- 88%

Education ----- 88%

Health Care ----- 87%

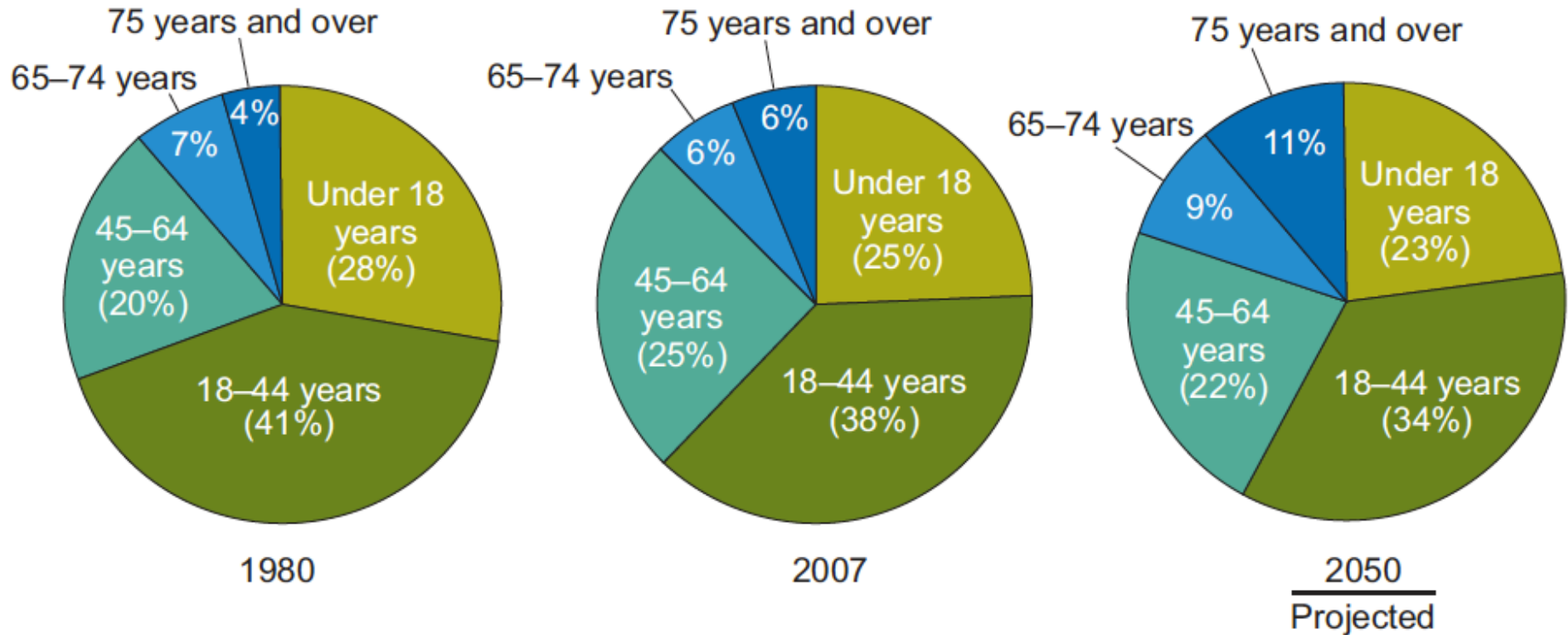
Immigration ----- 87%

War in Iraq ----- 83%

Abortion ----- 64%

Increased Exposure to Health Care Costs

Figure 1B. Percent distribution of the total population, by age: United States, 1980, 2007, 2050



BOTTOM LINE

Public health is of critical importance to the US economy and will continue to be an important political issue.



2



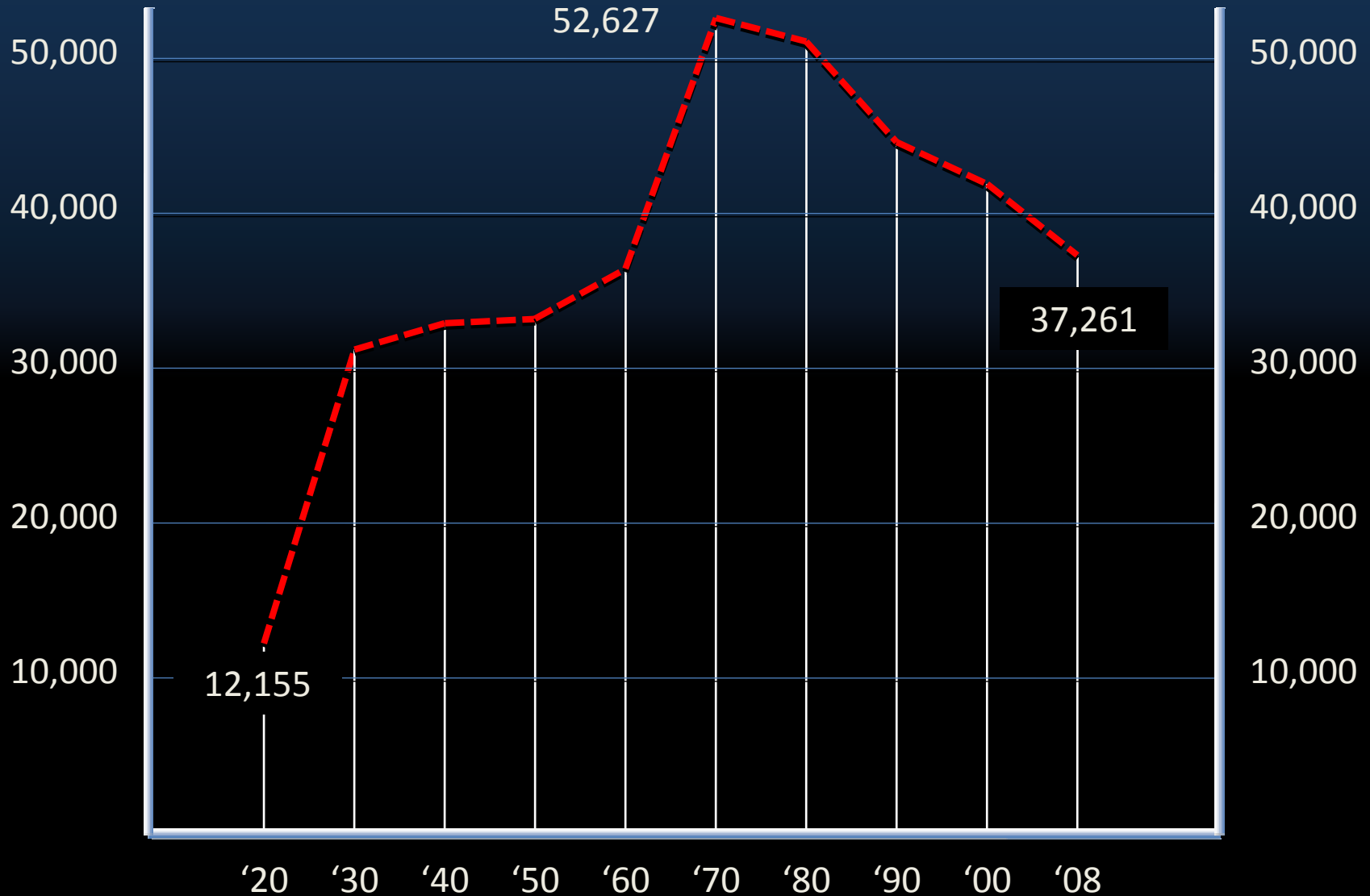
Transportation & Public Health

Transportation & Public Health

Traffic Safety + Personal Health

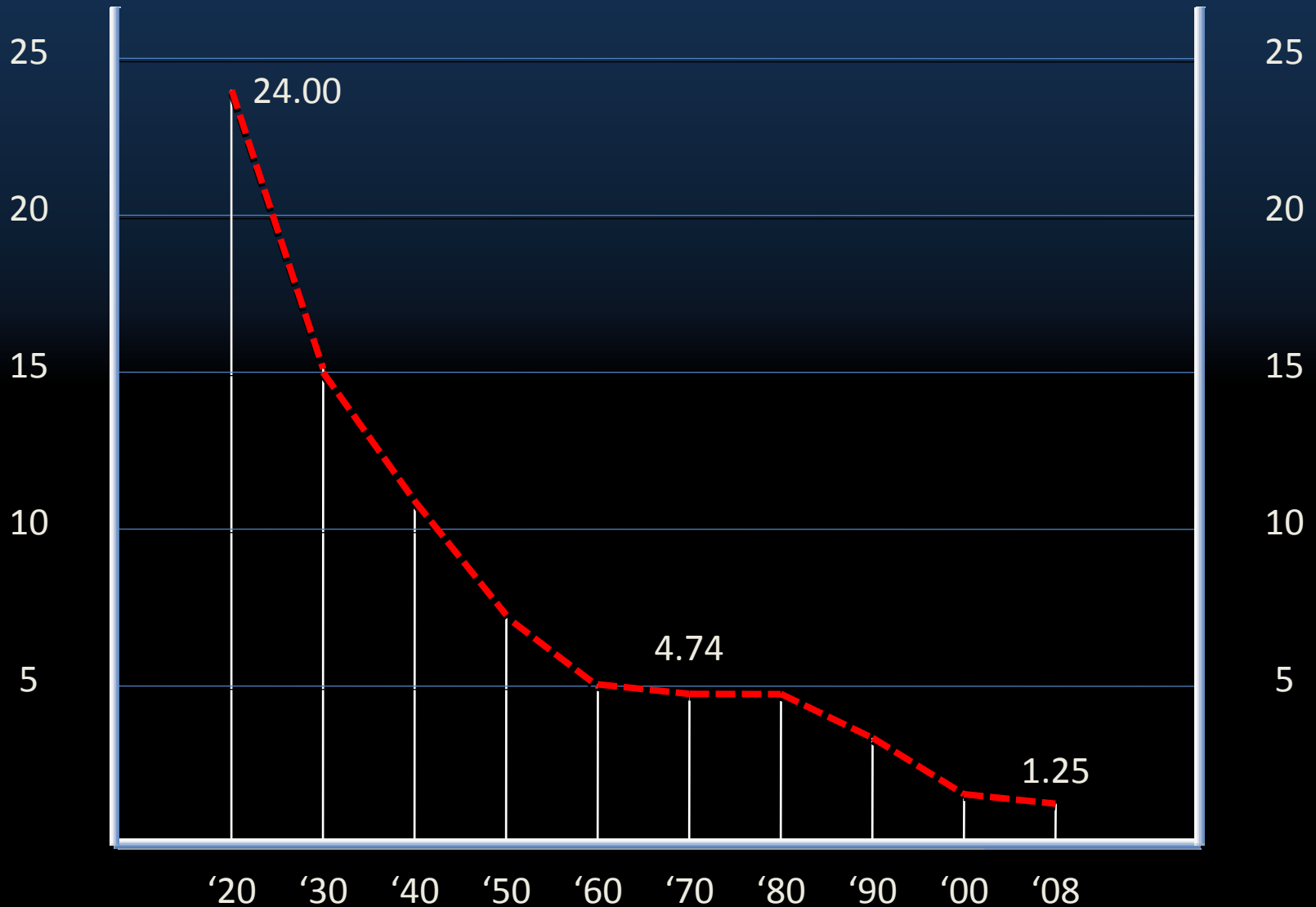


Annual US Traffic Fatalities



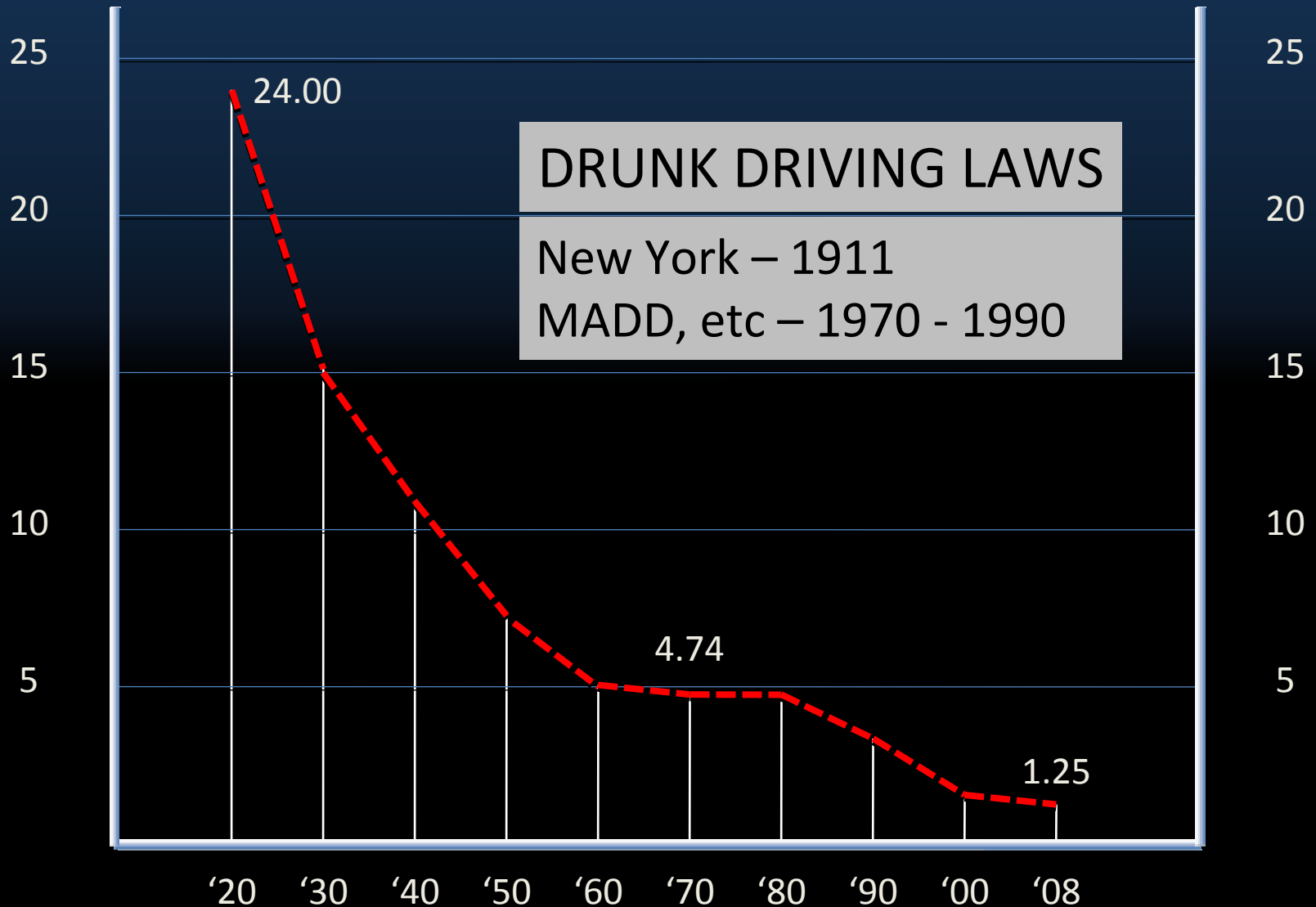
US Traffic Fatality Rate/HMVM

(hundred million vehicle miles)



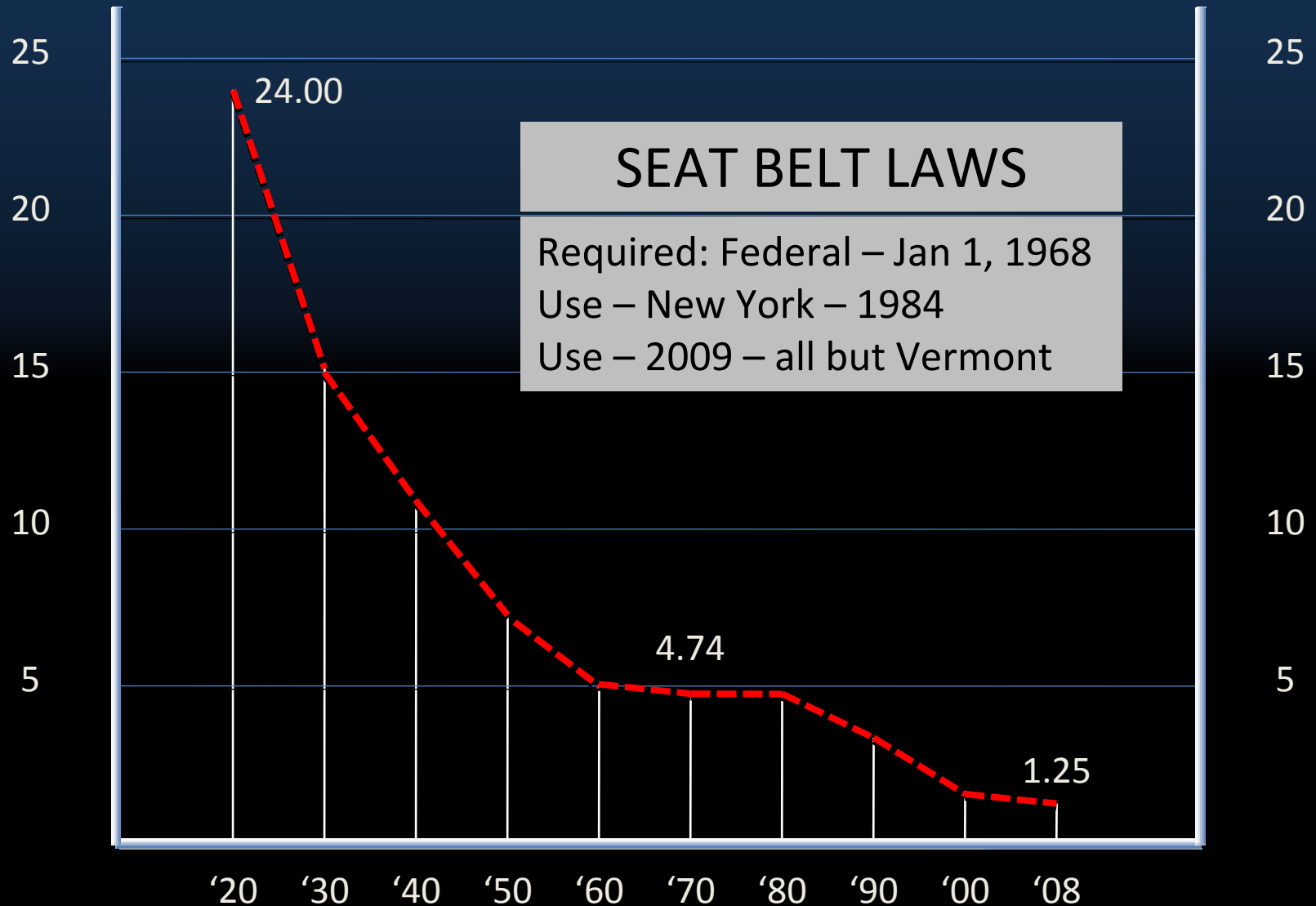
US Traffic Fatality Rate/HMVM

(hundred million vehicle miles)



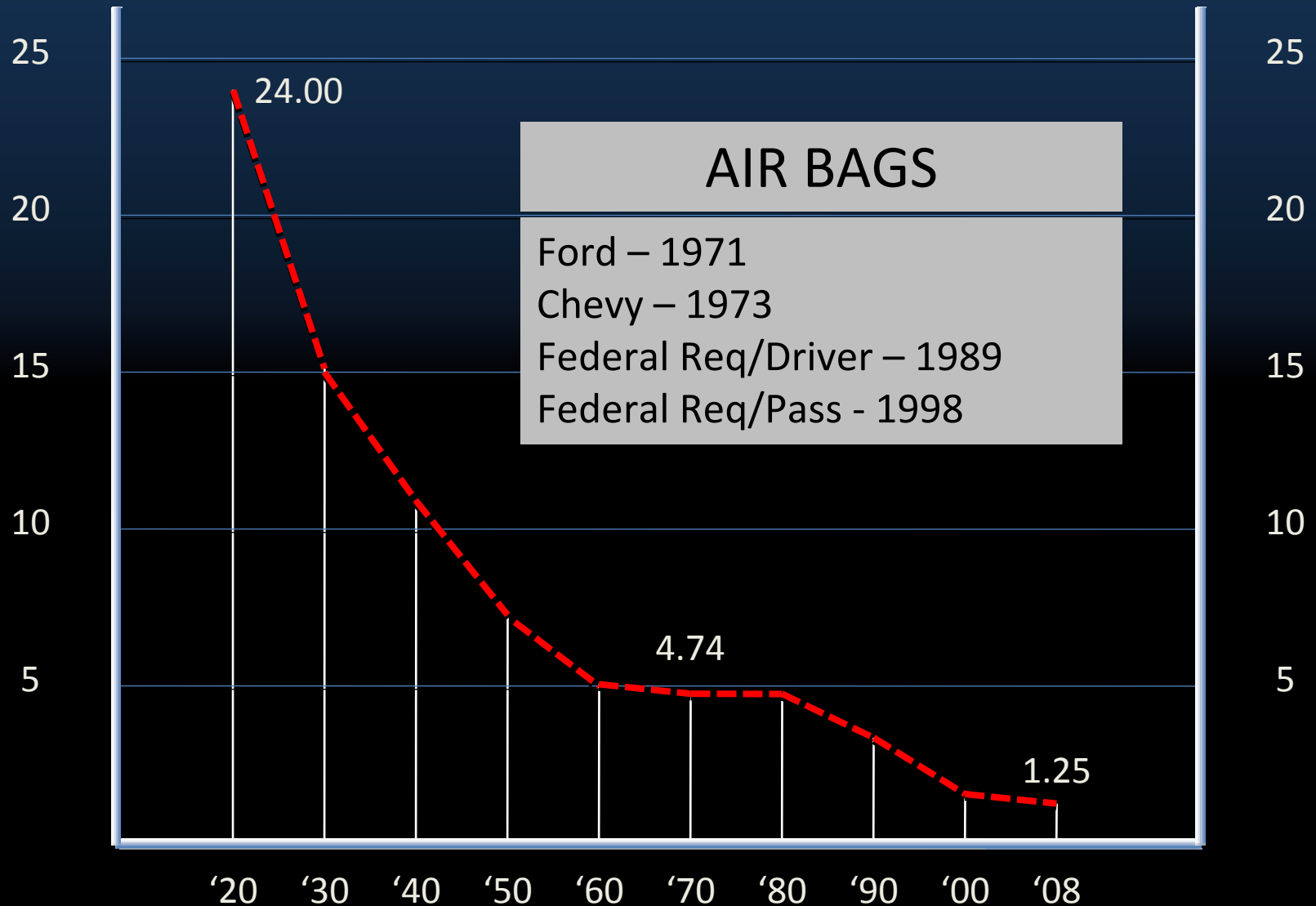
US Traffic Fatality Rate/HMVM

(hundred million vehicle miles)



US Traffic Fatality Rate/HMVM

(hundred million vehicle miles)

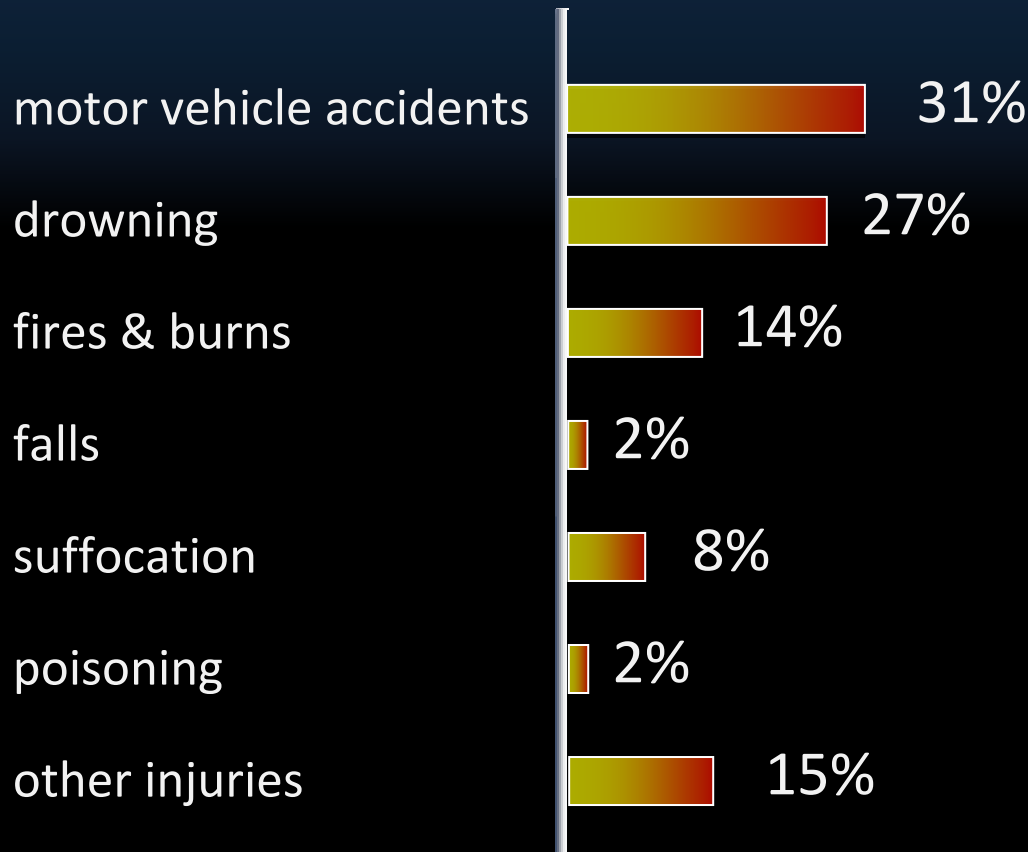


“Changes in highway infrastructure between 1984 and 1997 have not reduced traffic fatalities and injuries, and have even had the effect of increasing total fatalities and injuries.

Other factors, primarily changes in the demographic age mix of the population, increased seat belt usage, and improvements in medical technology are responsible for the downward trend in fatal accidents.”

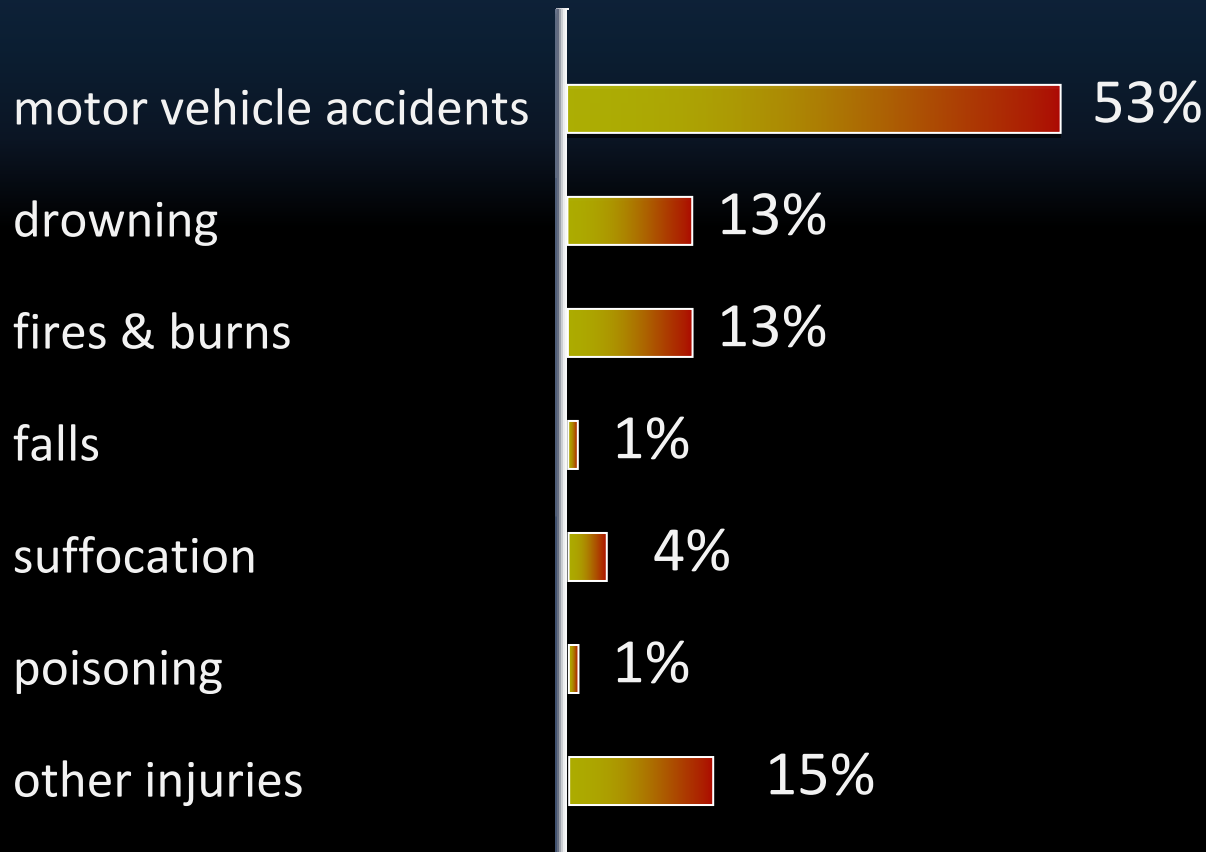
Traffic accidents are the leading cause of unintentional injury death in children

age 1 - 4



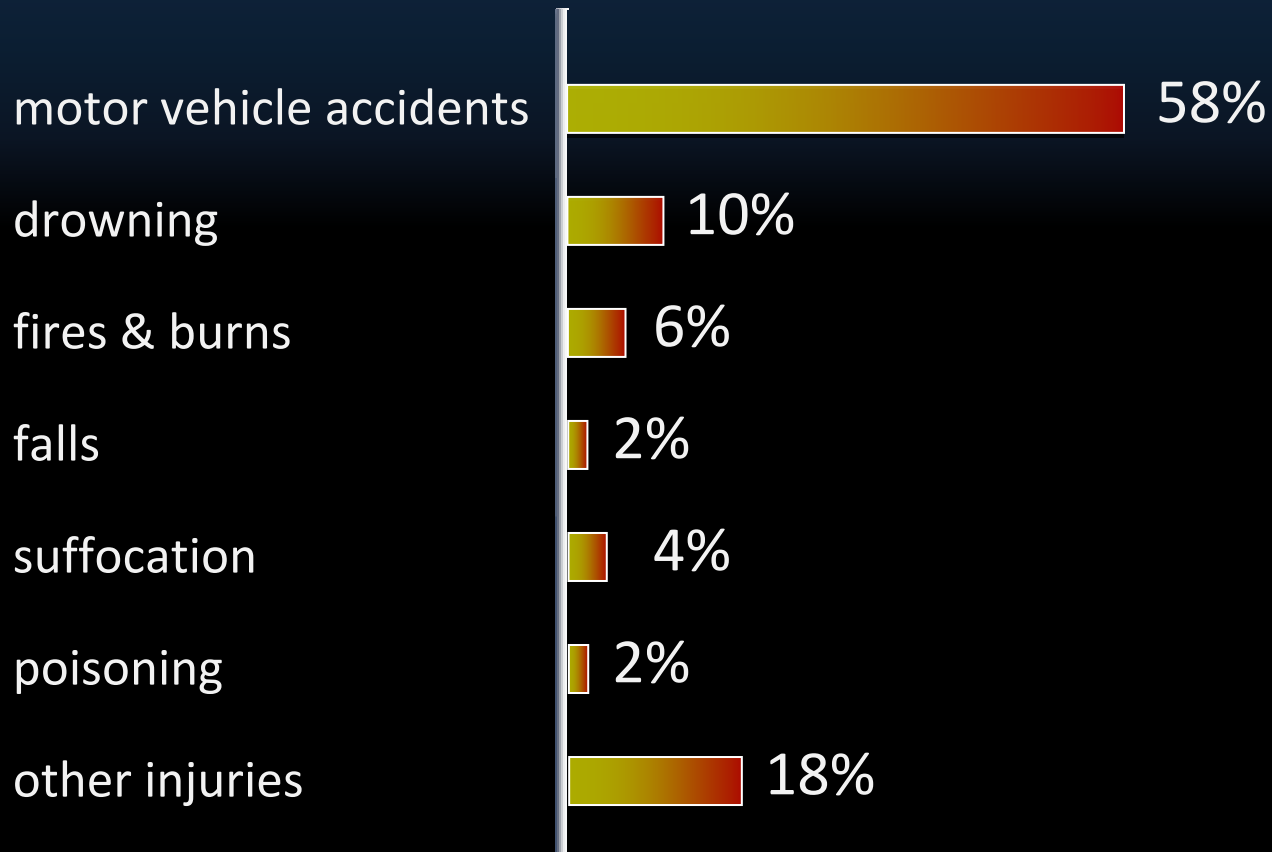
Traffic accidents are the leading cause of unintentional injury death in children

age 5 – 9



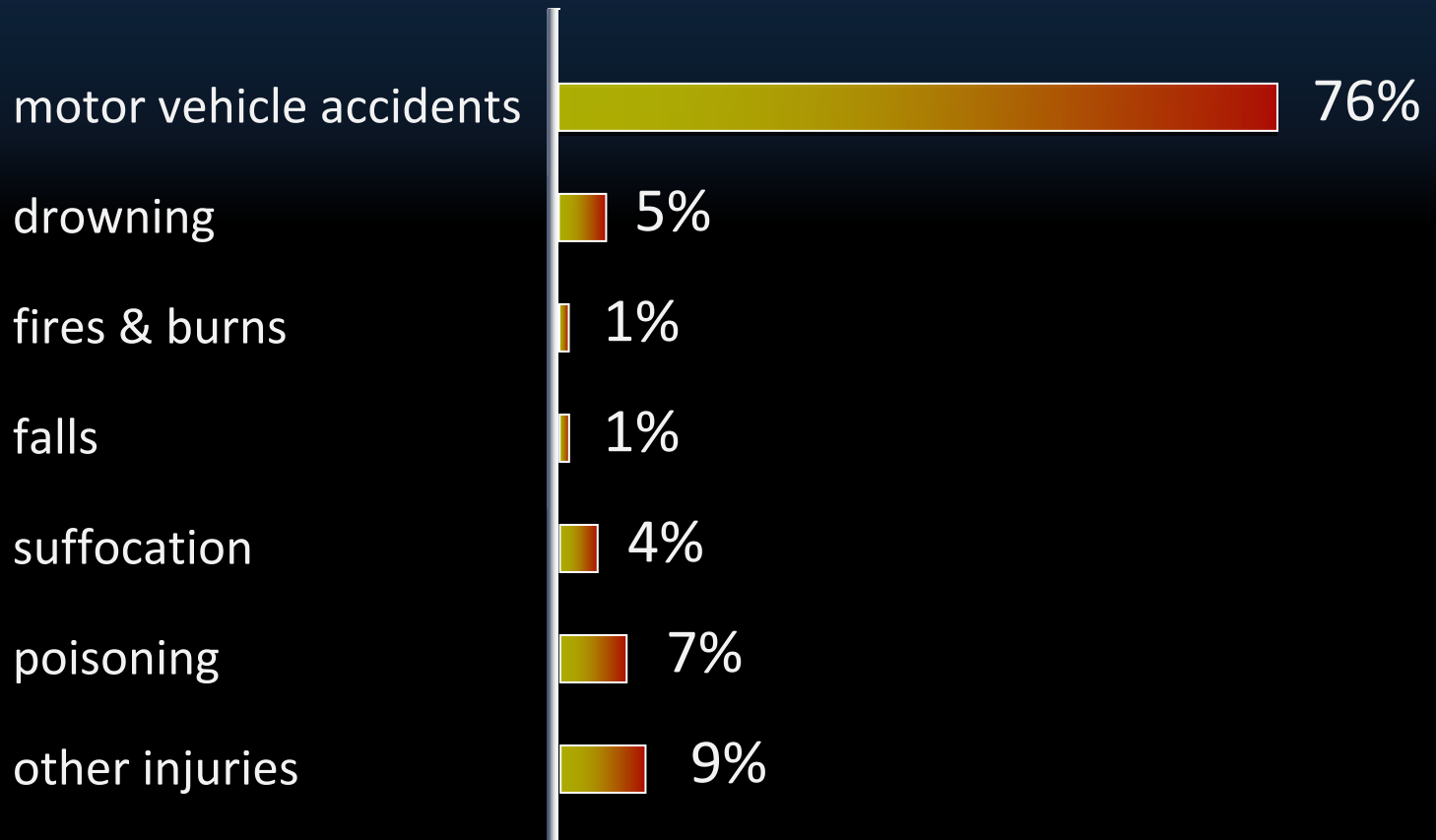
Traffic accidents are the leading cause of unintentional injury death in children

age 10 – 14



Traffic accidents are the leading cause of unintentional injury death in children

age 15 – 19



Five things that worry parents the most:

- ❑ Kidnapping
- ❑ School snipers
- ❑ Terrorists
- ❑ Dangerous strangers
- ❑ Drugs

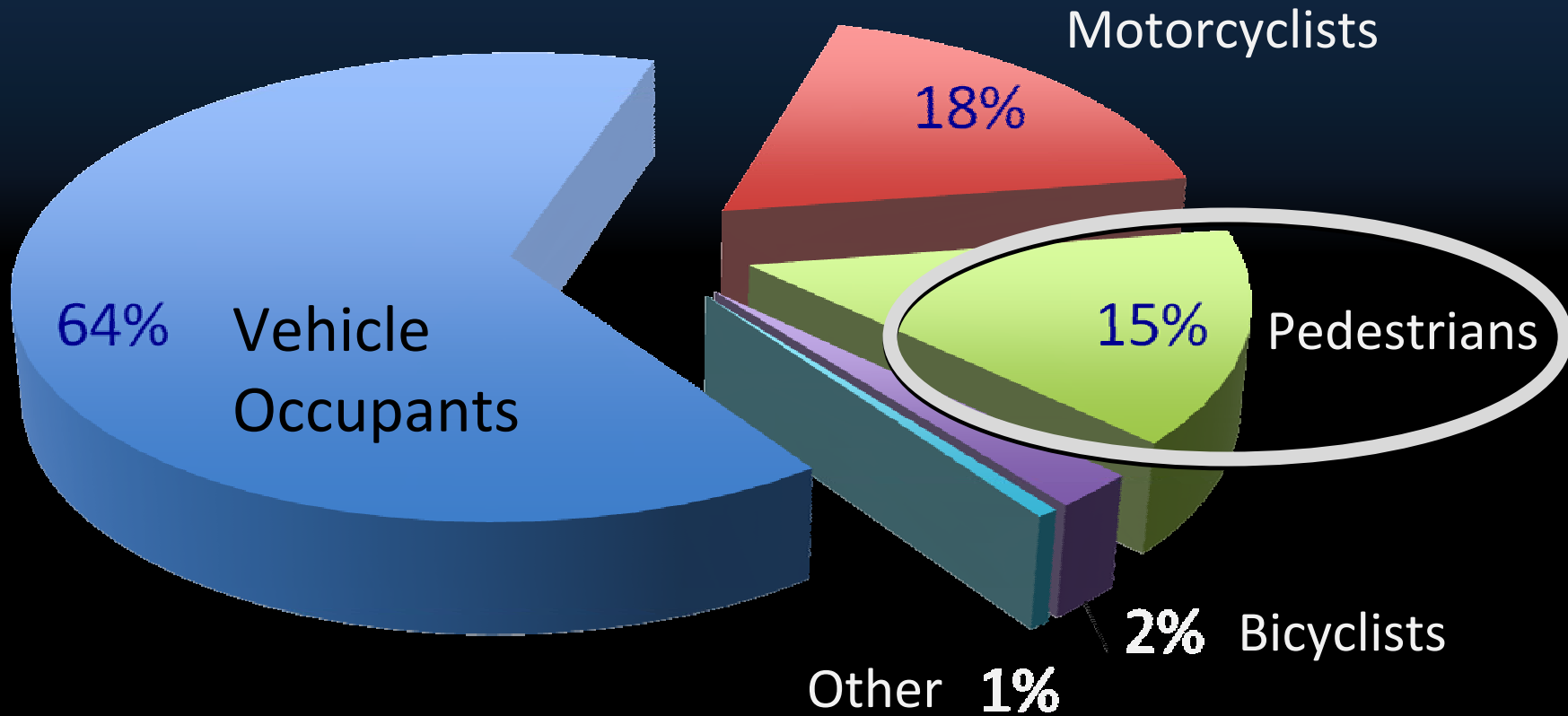
Five things most likely to cause injury or death (children < 18):

- ❑ Car accidents
- ❑ Homicide*
- ❑ Child abuse
- ❑ Suicide
- ❑ Drowning

* someone they know

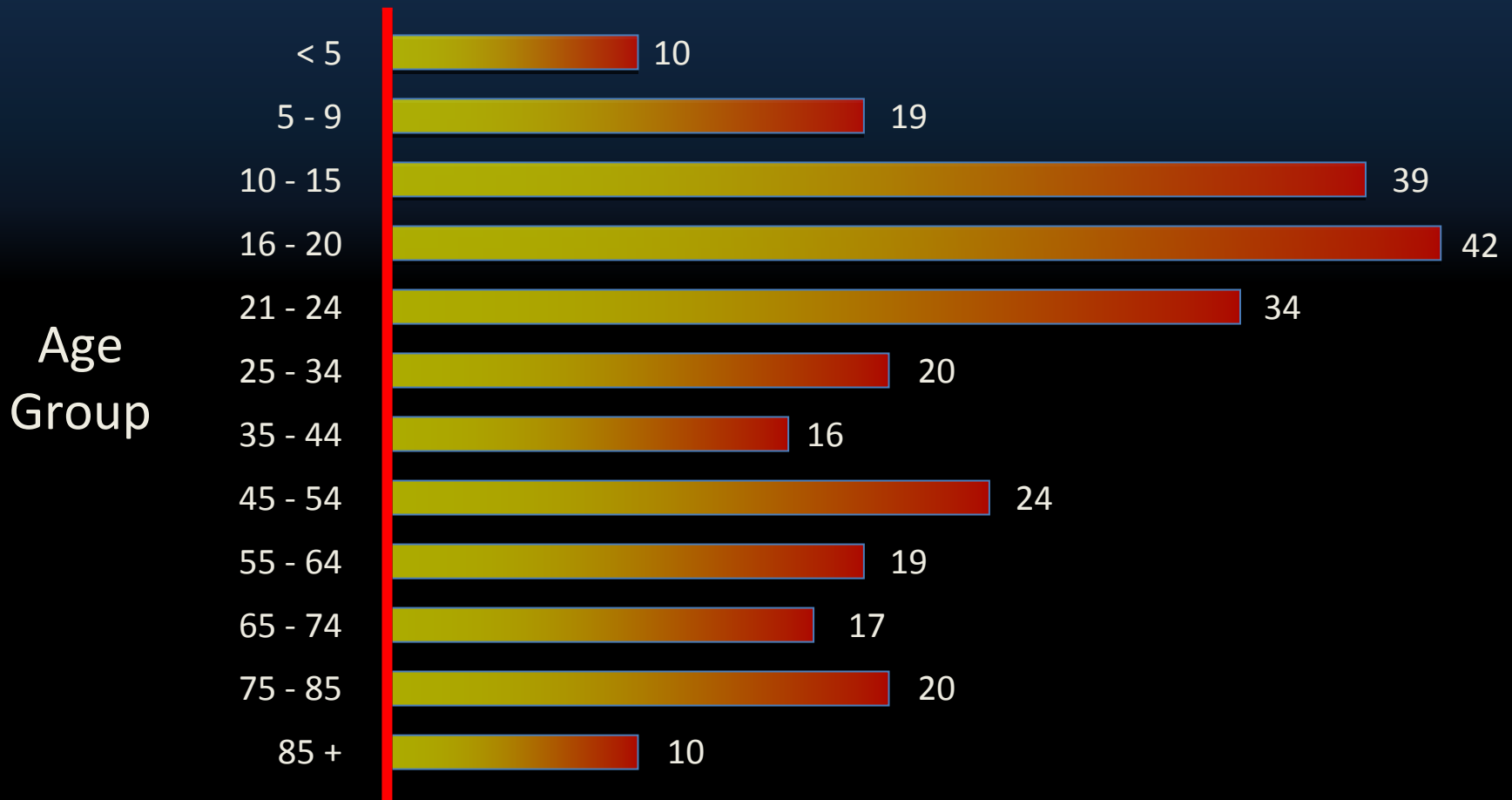
The most dangerous thing
your child does, statistically,
is get into a car with you.

2008 Fatalities



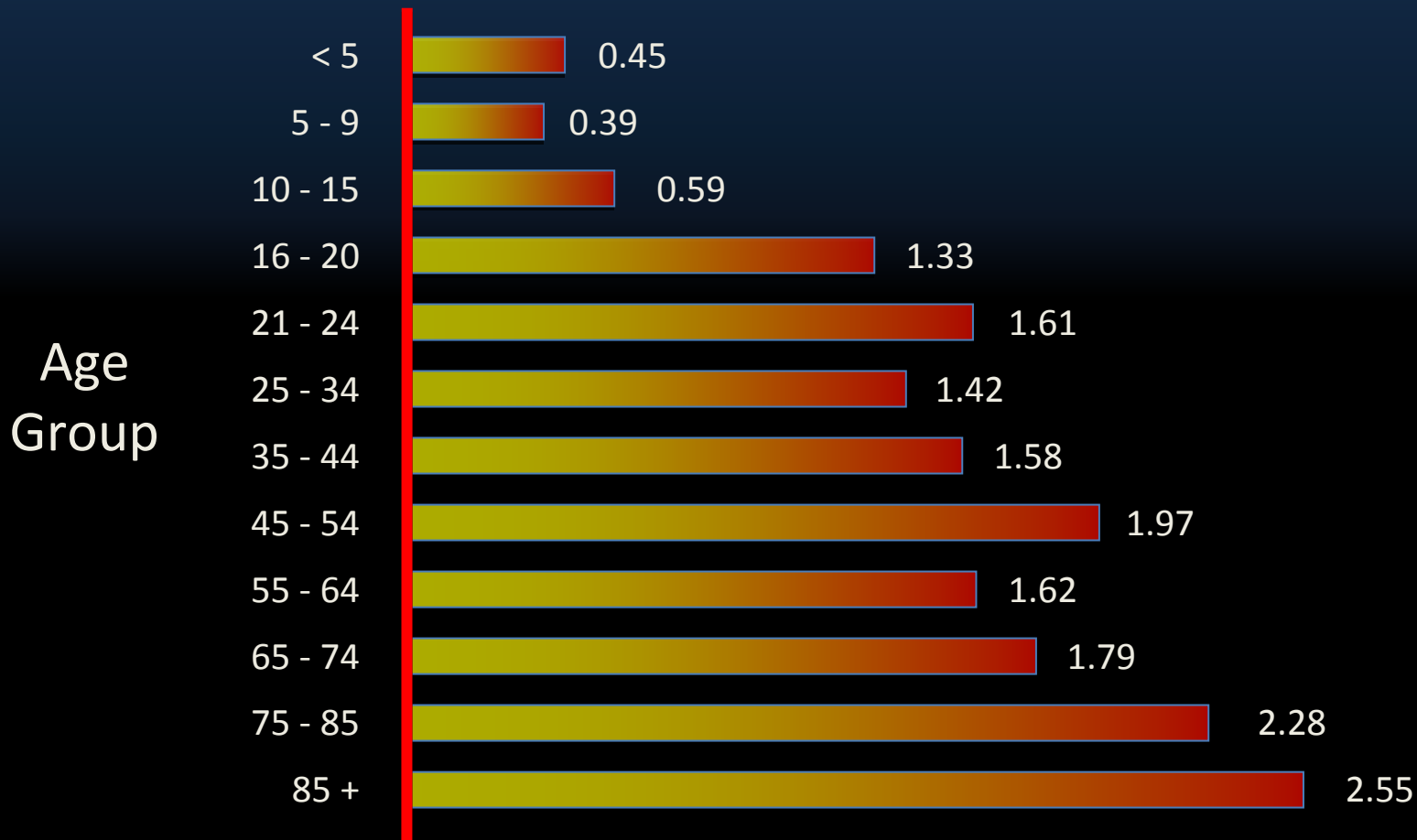
US Injury Rate: Pedestrians Hit by Motor Vehicles

(rate/100,000 population)

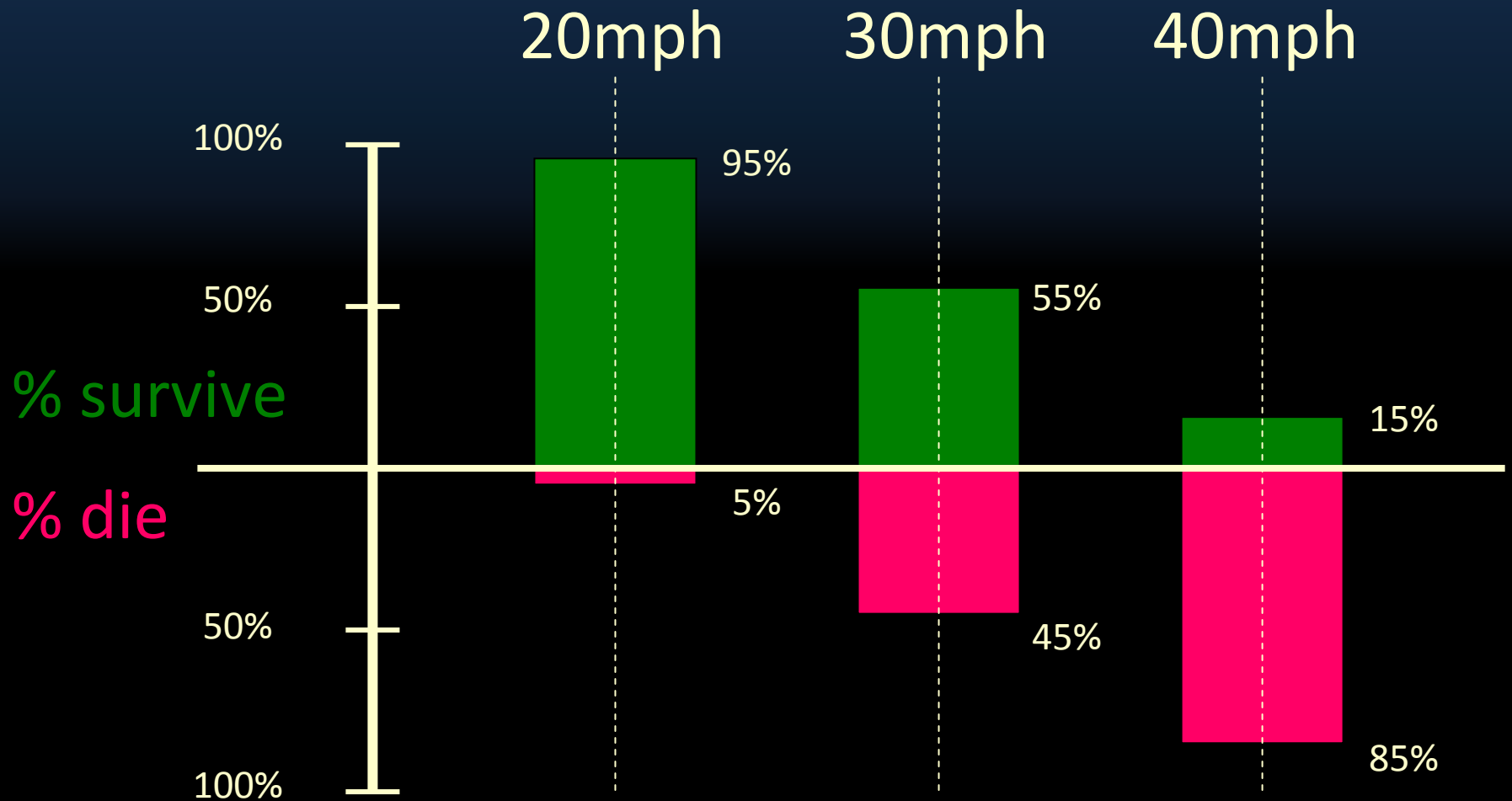


US Fatality Rate: Pedestrians Hit by Motor Vehicles

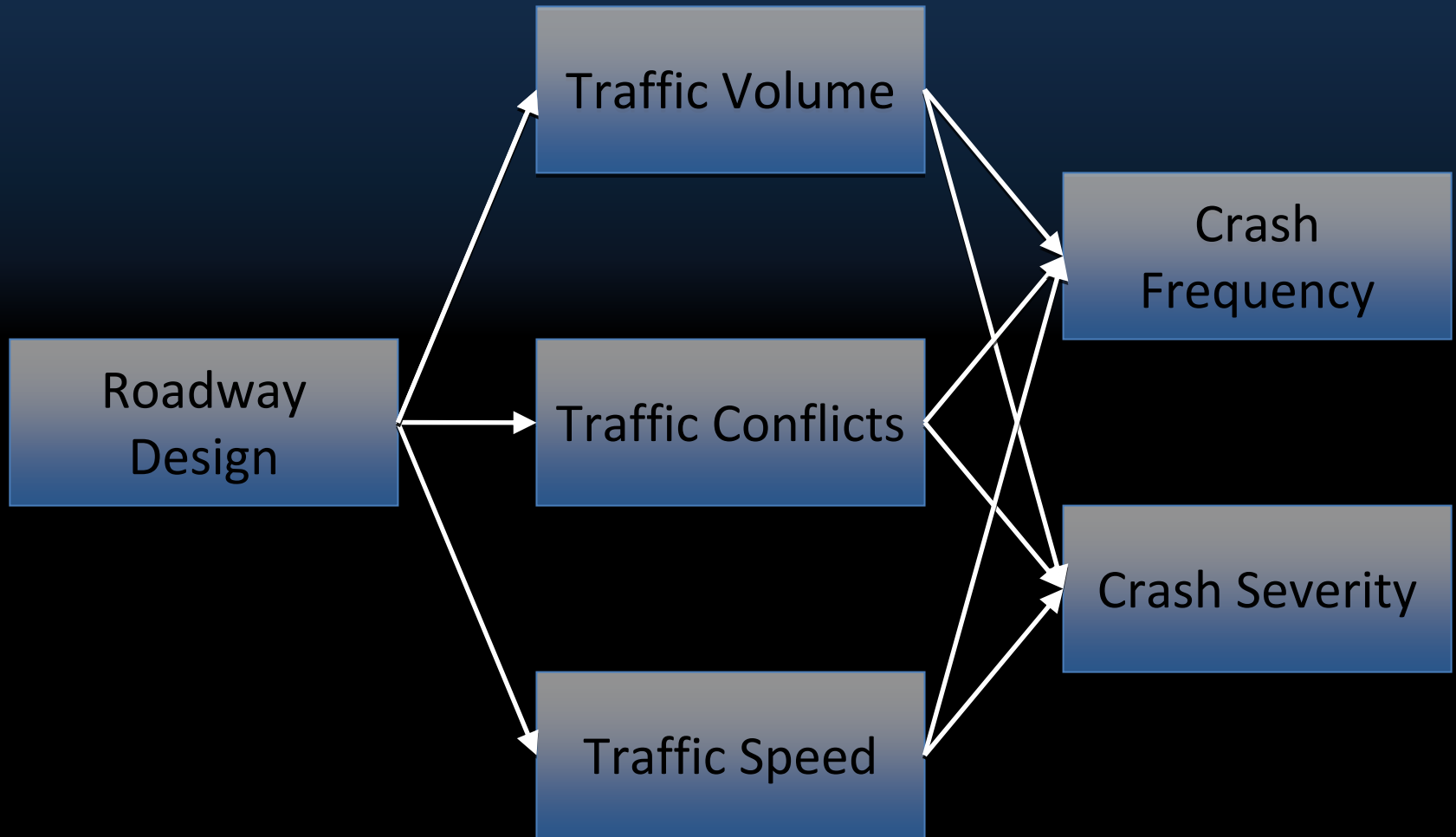
(rate/100,000 population)



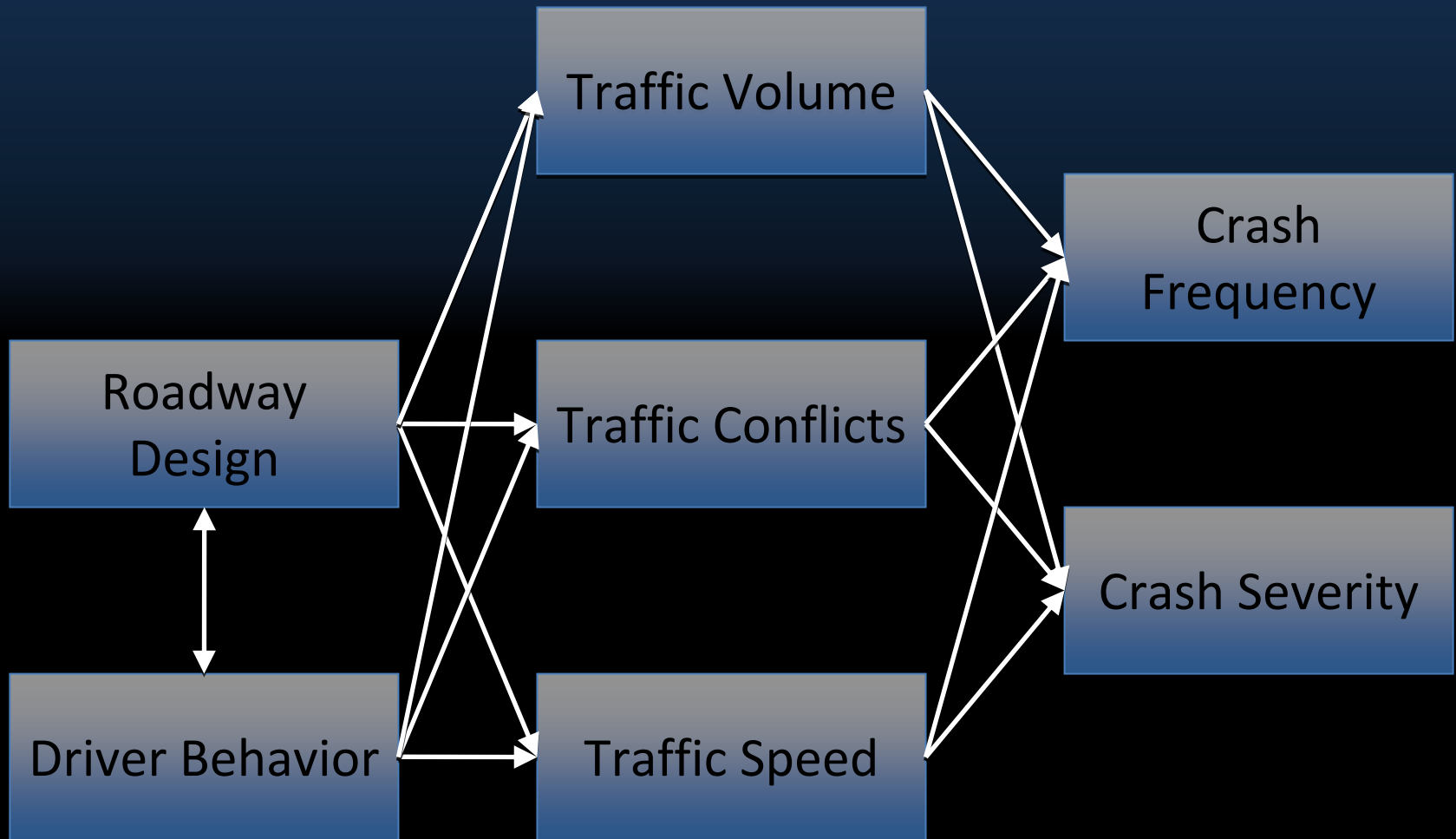
pedestrian survival rates & vehicle speed



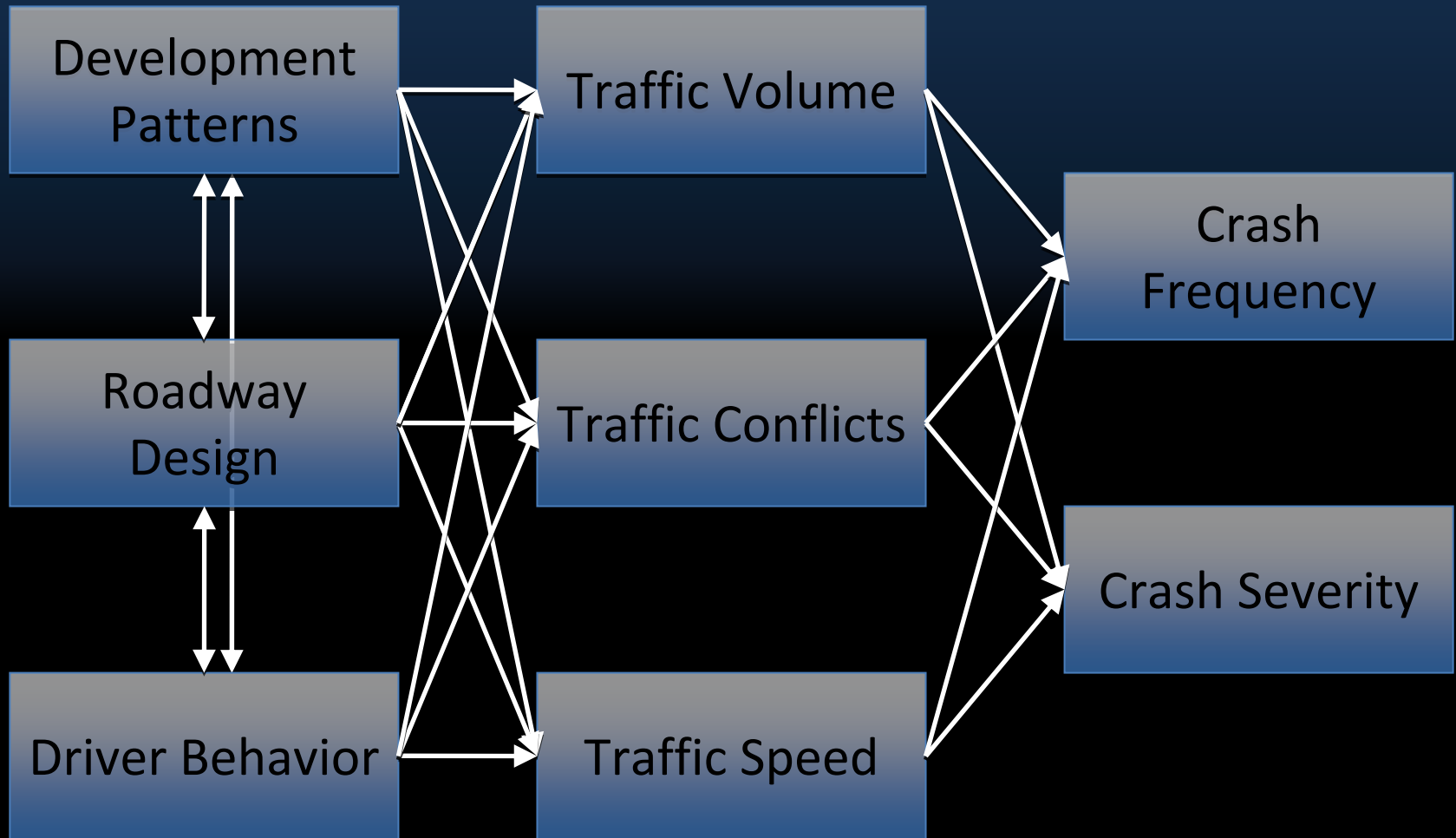
Pre-1950 Traffic Safety Model



Traditional Traffic Safety Model



Context-Based Traffic Safety Model

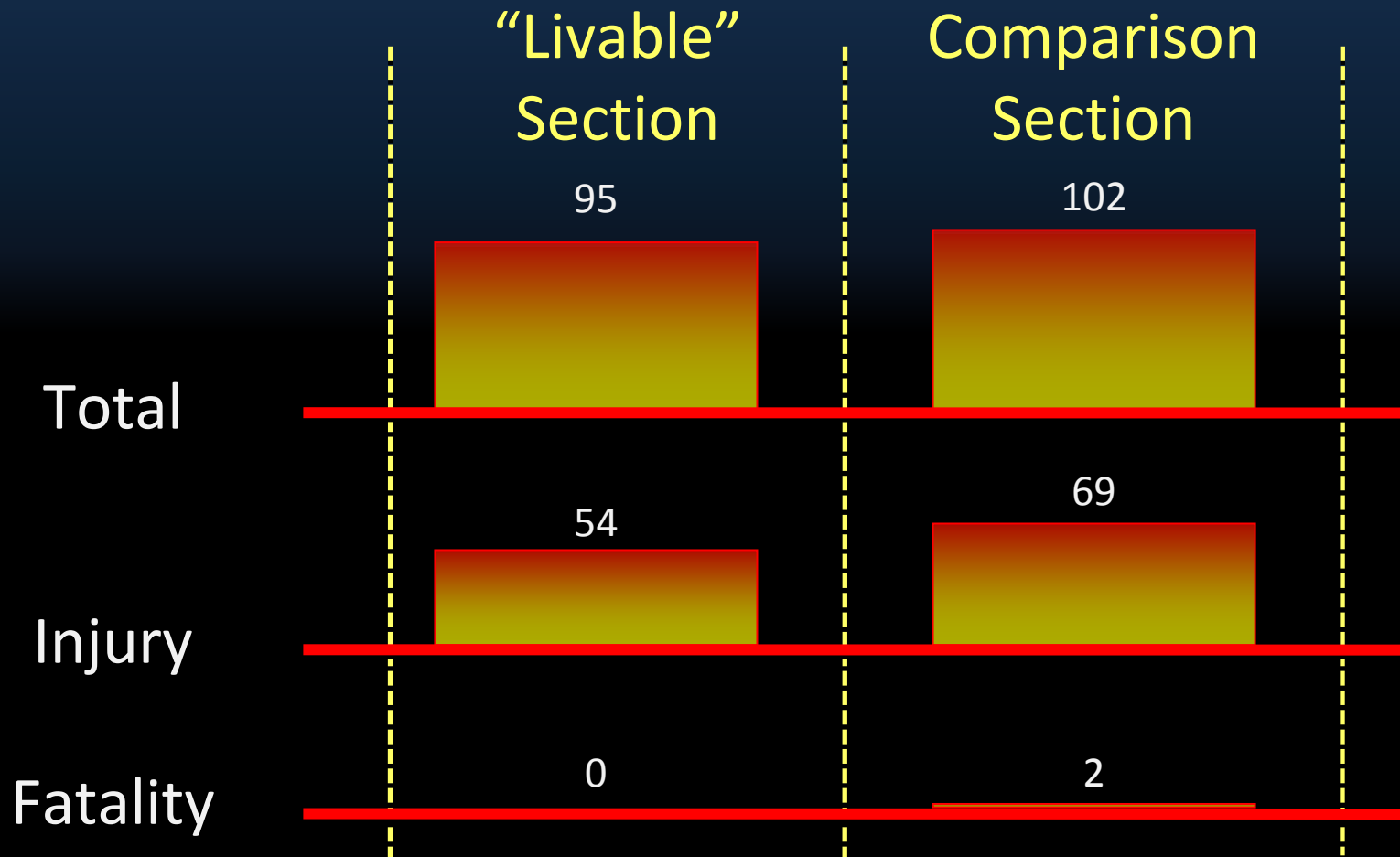




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Street/Urban Design

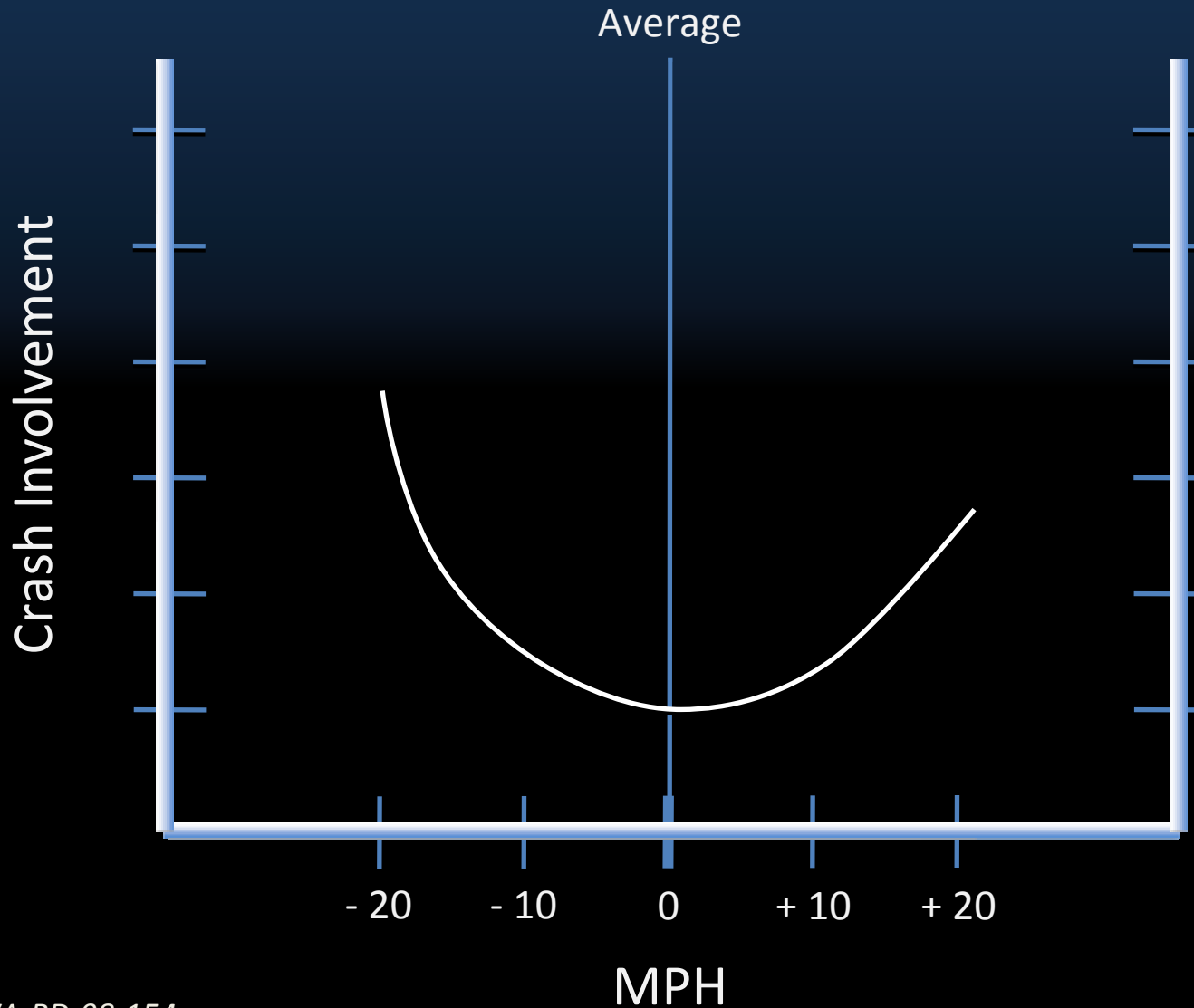
Mid-Block Crashes/100 MVMT



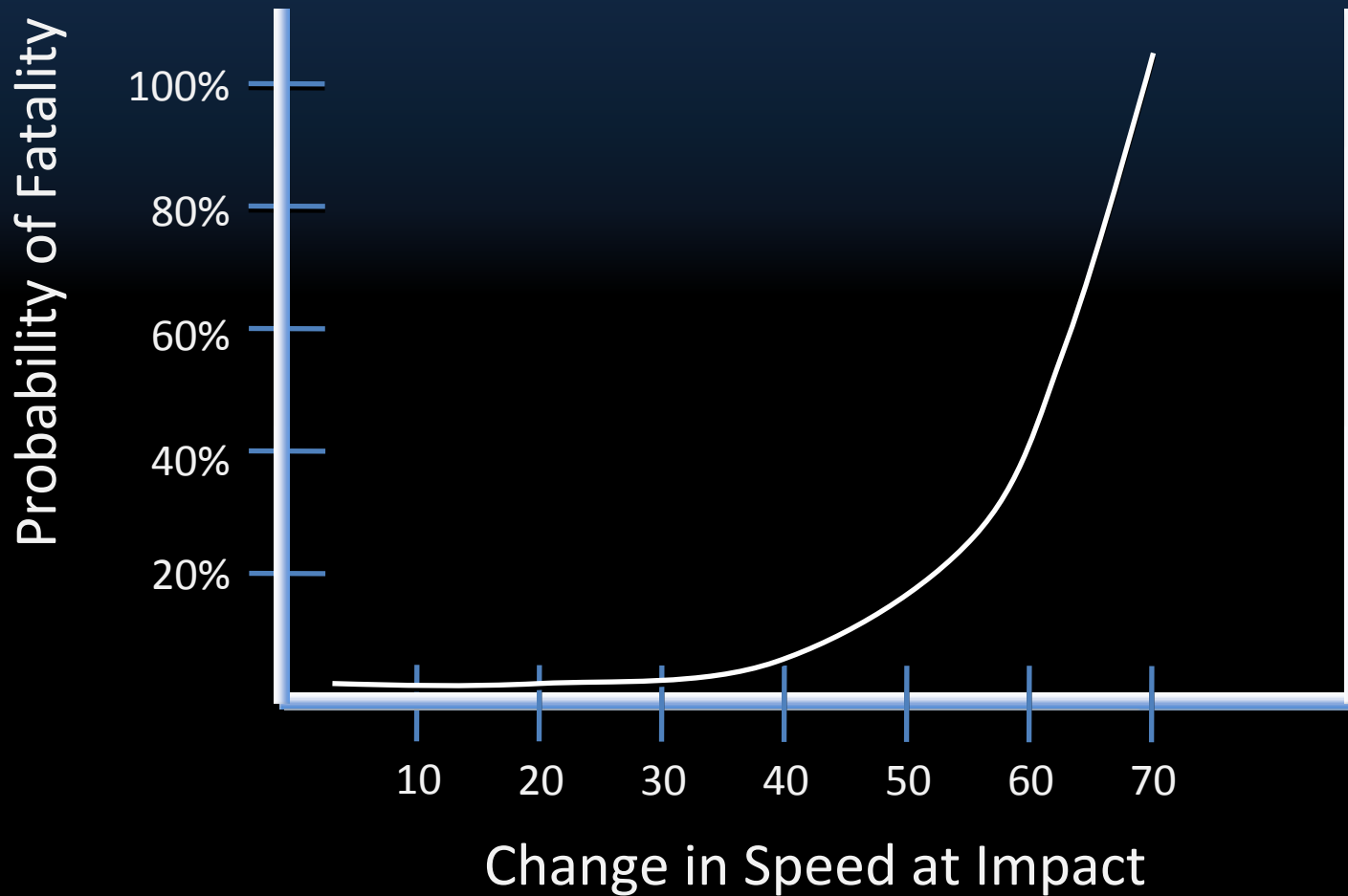
Speed



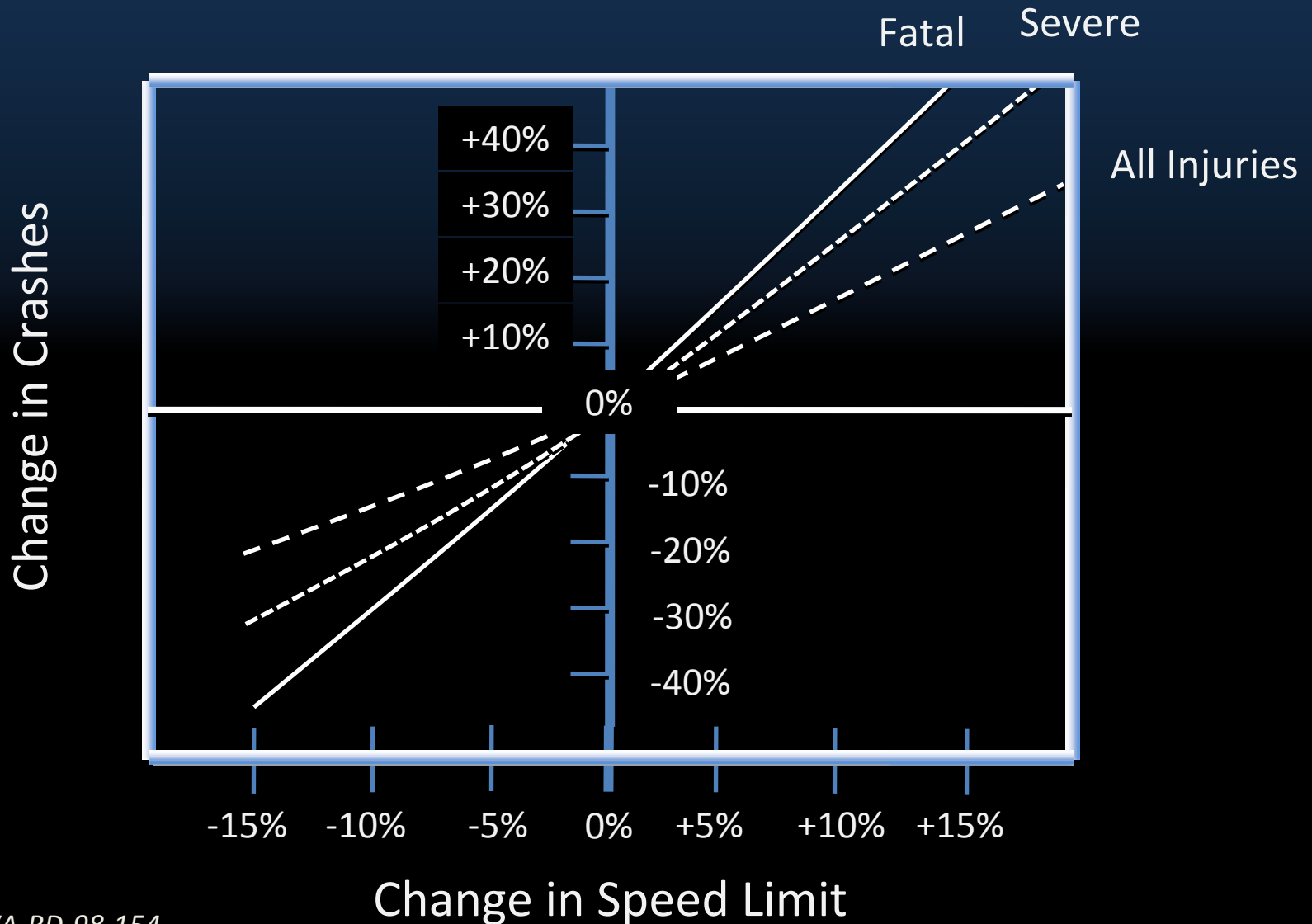
The U-Shaped Curve



Crash Severity



Changing Speed Limits

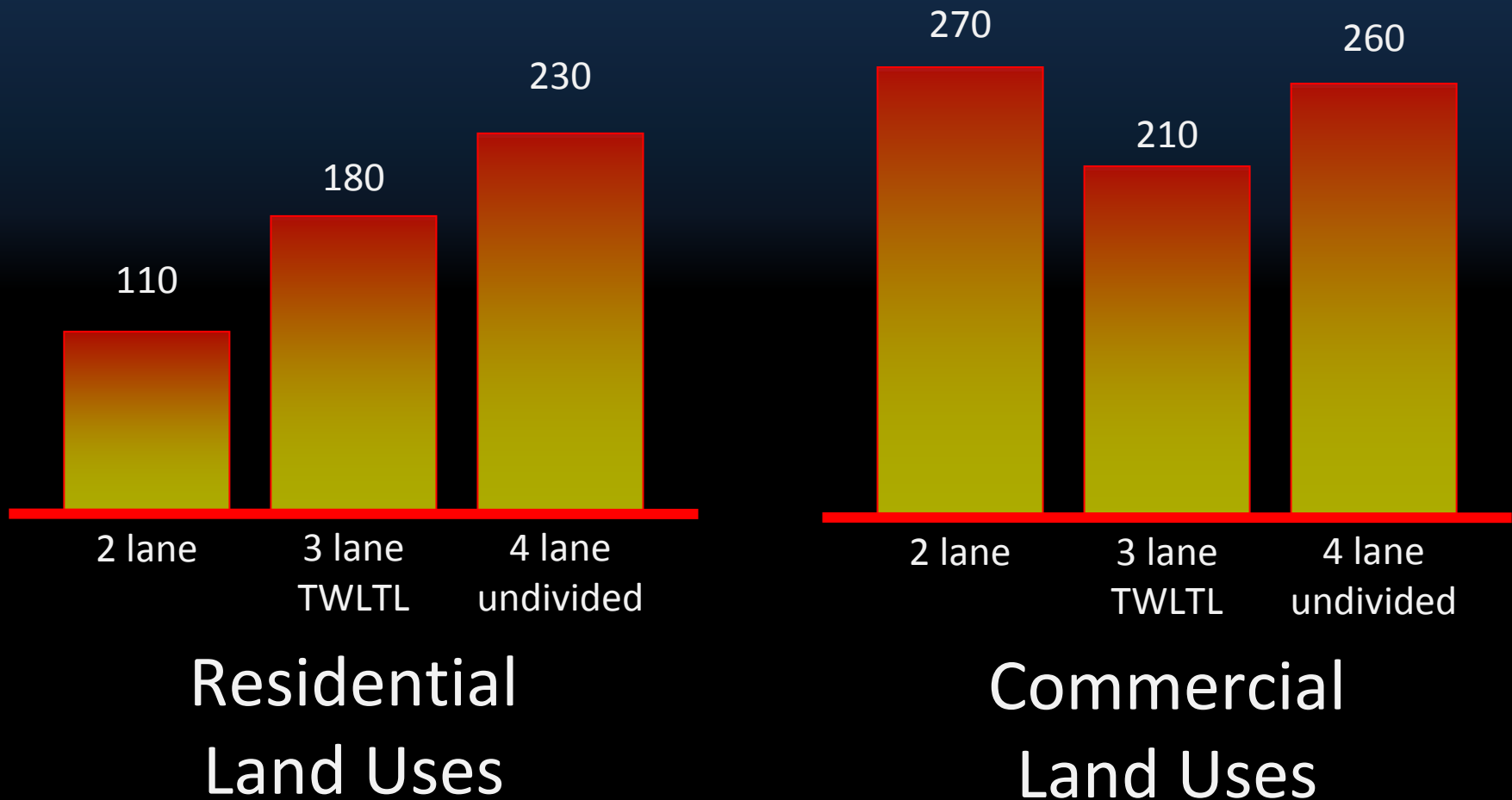


Cross Section

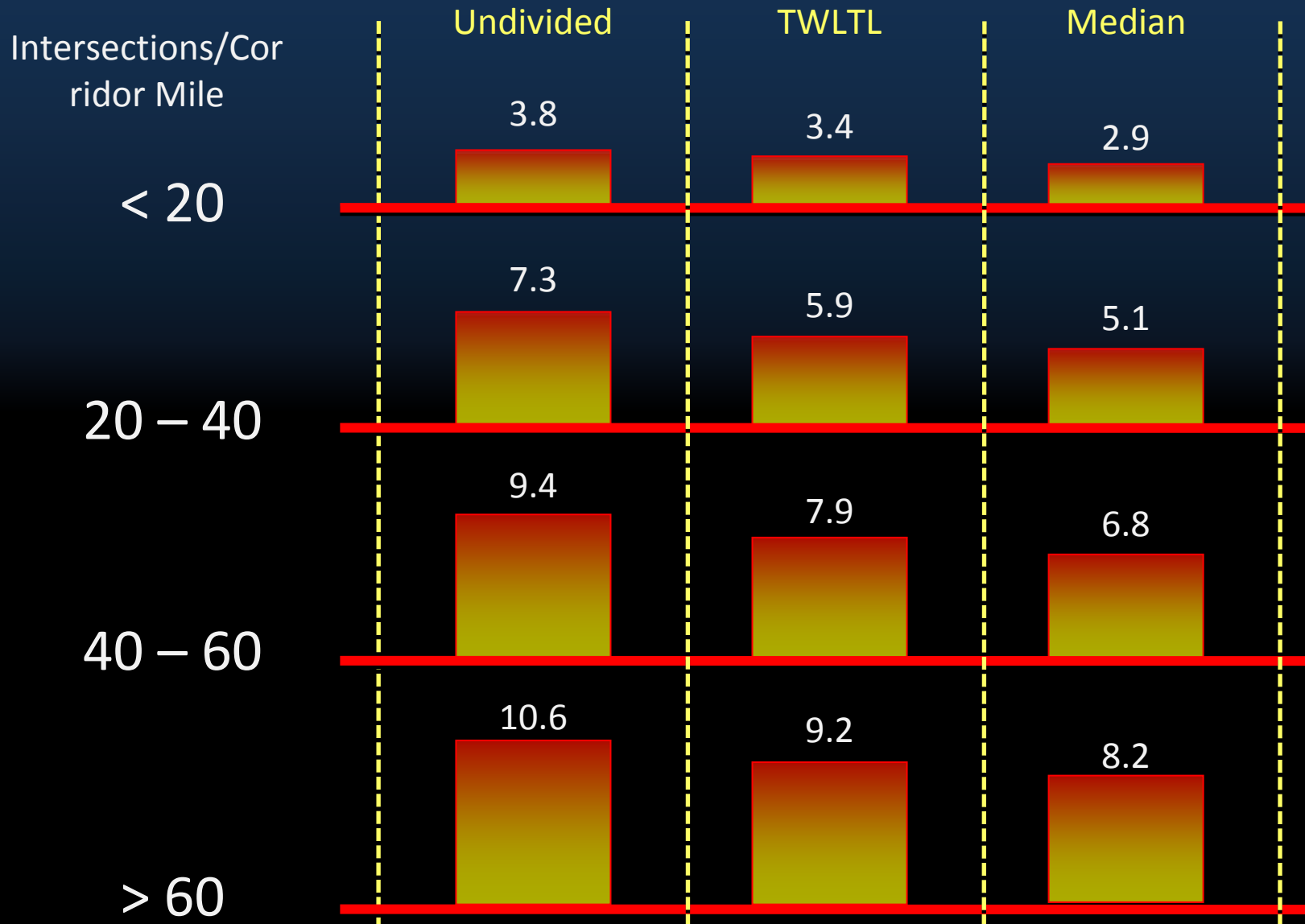


Number of Lanes

Collision Rates – Medium Density – Controlling for ADT



Accident Rates + Access Management



2 Primary Elements

Traffic Safety + Personal Health



Humans:

- recently descended from nomadic hunter/gatherers...
- walked & worked, burning calories
- experienced the world @ 2 – 3mph
- bodies were designed for collisions @ < 5 mph



we evolved as “walkers”



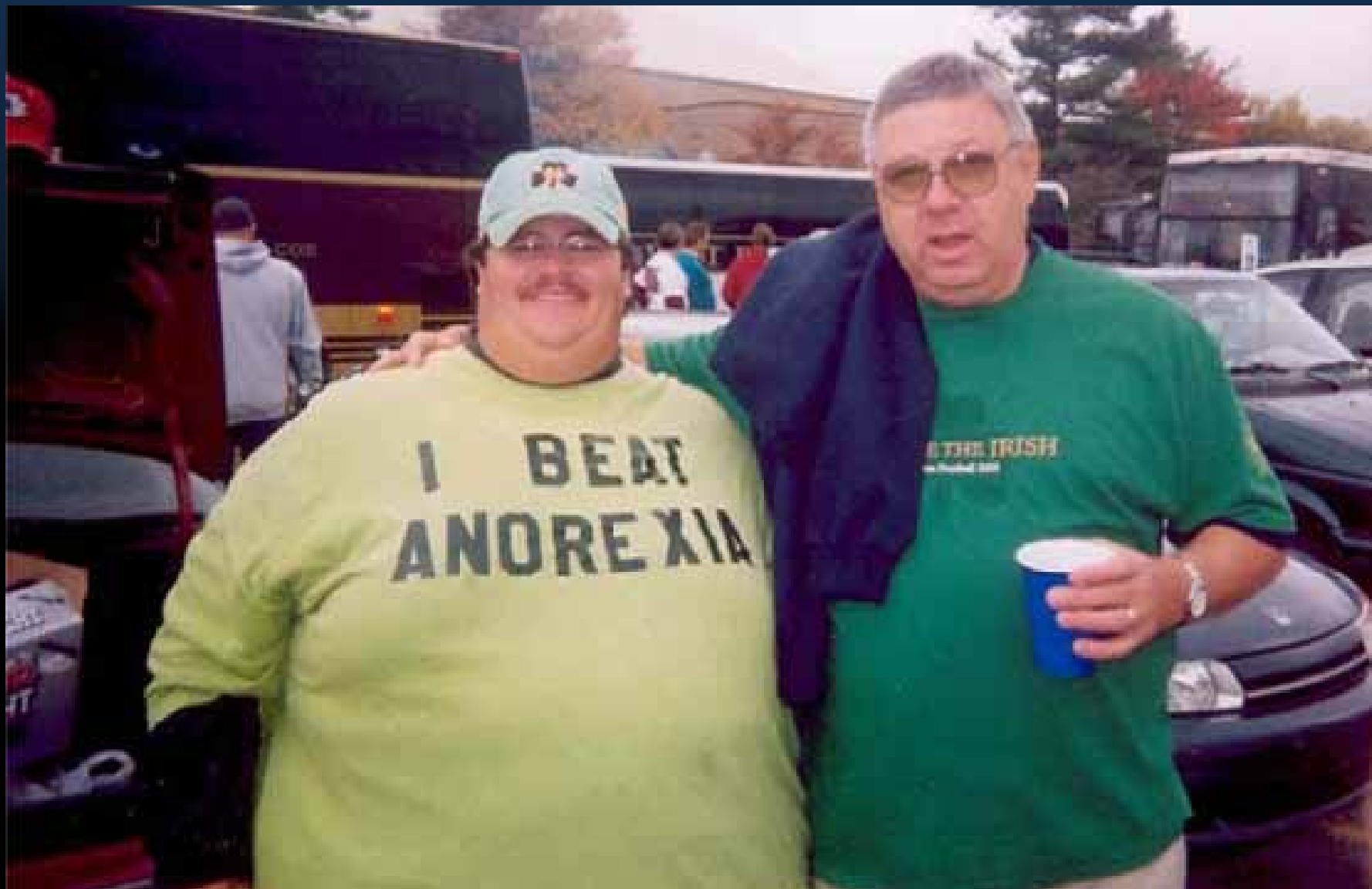
we are still “walkers”



human history



we cannot escape our DNA...



...no matter how hard we try

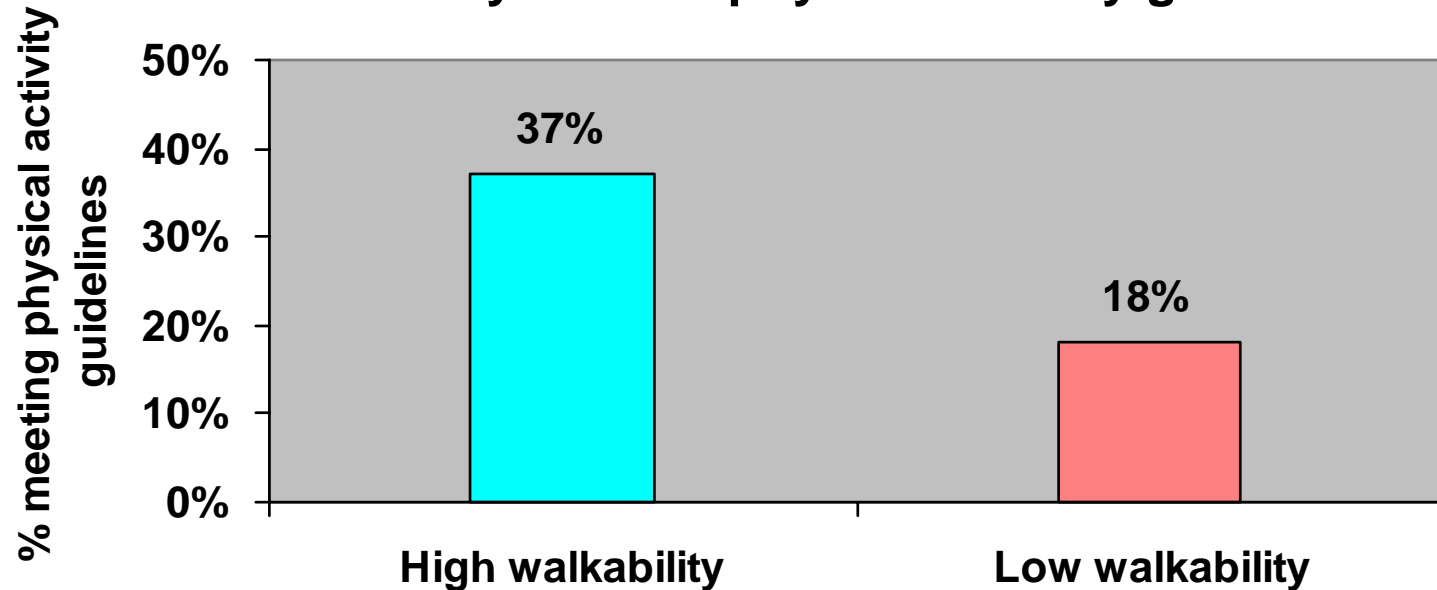


Research

- US Centers for Disease Control
- Robert Wood Johnson Foundation

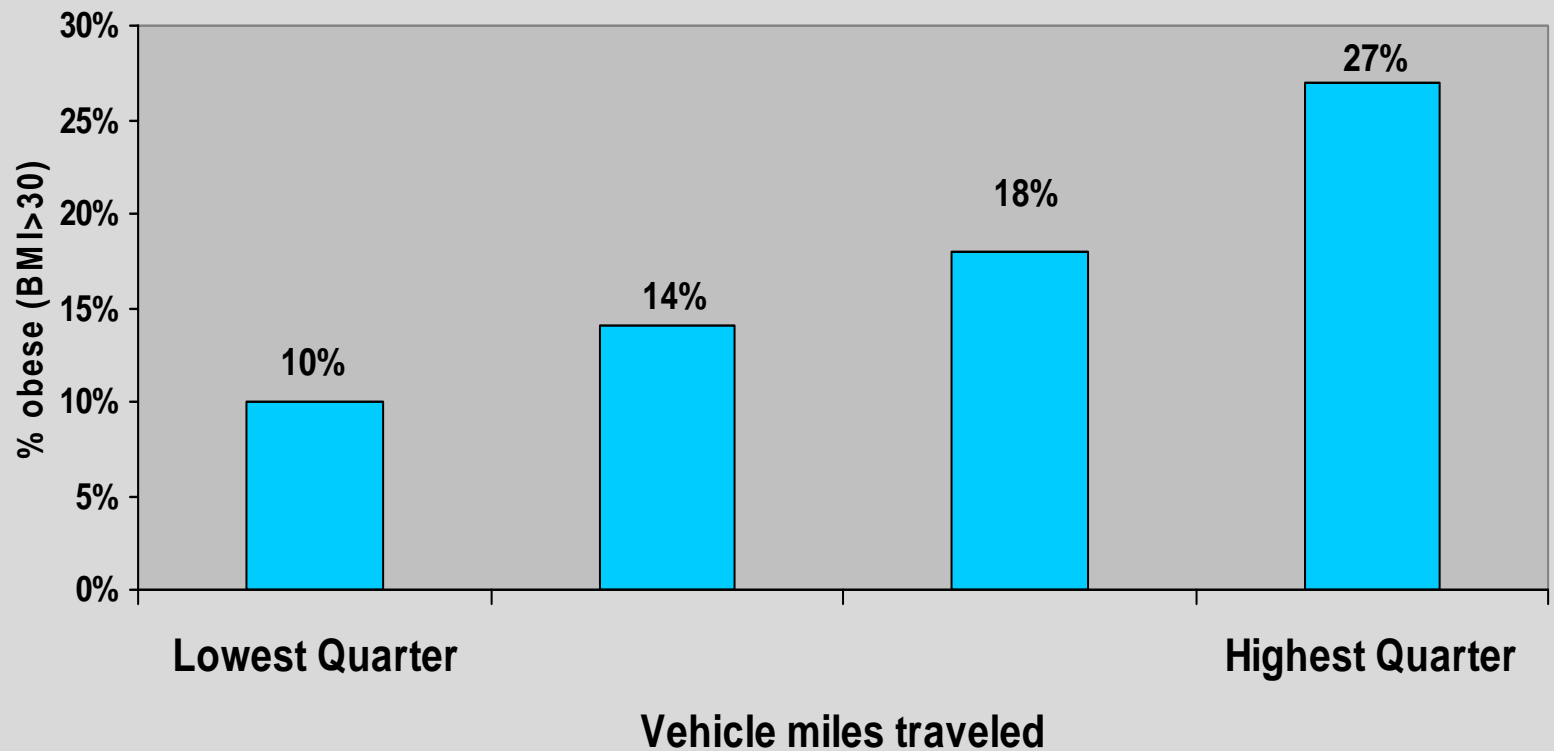
Extensive Research

Residents of walkable neighborhoods were more likely to meet physical activity guidelines



Extensive Research

Driving is a risk factor for obesity



Extensive Research

States with the Highest Rates of Physical Inactivity

Rank	State	Percentage of Adult Physical Inactivity (Based on 2006-2008 Combined Data, Including Confidence Intervals)	Obesity Ranking
1	Mississippi	31.8% (+/-0.9)	1
2	Kentucky	30.4% (+/-1.0)	7
3 (tie)	Louisiana	30.3% (+/-0.9)	8
3 (tie)	Oklahoma	30.3% (+/-0.8)	6
5	Tennessee	29.8% (+/-1.2)	4
6	Alabama	29.5% (+/-1.0)	2
7	Arkansas	28.8% (+/-0.9)	10
8	Texas	28.4% (+/-0.9)	14
9	West Virginia	28.3% (+/-1.0)	3
10	New Jersey	26.7% (+/-0.8)	42

*Note: For rankings, 1 = Worst Health Outcome. 1 = Highest Rates of Physical Inactivity.

Research Conclusion #1:

People who are active as part of a
regular daily routine
are less obese and are healthier

“Active Living...”

Research Conclusion #2:

People who live where walking and bicycling are convenient, safe and comfortable are much more active.

“...by Design”



“Active Living by Design”

“Public Transit Systems Contribute to Weight Loss and Improved Health”

August 2010, American Journal of Preventive Medicine (Research by Univ of Pennsylvania, Drexel Univ & RAND Corp)

“Public Transit Users Three Times More Likely To Meet Fitness Guidelines”

March 2009, Journal of Public Health Policy (Research by Ugo Lachapelle and Assoc. Prof. Lawrence Frank, Univ of British Columbia)

Air Pollution & Health

	MAJOR SOURCES	HEALTH EFFECTS	ENVIRONMENTAL EFFECTS
SO₂	Industry	Respiratory and cardiovascular illness	Precursor to acid rain, which damages lakes, rivers, and trees; damage to cultural relics
NO_x	Vehicles; industry	Respiratory and cardiovascular illness	Nitrogen deposition leading to over-fertilization and eutrophication
PM	Vehicles; industry	Particles penetrate deep into lungs and can enter bloodstream	Visibility
CO	Vehicles	Headaches and fatigue, especially in people with weak cardiovascular health	
Lead	Vehicles (burning leaded gasoline)	Accumulates in bloodstream over time; damages nervous system	Fish/animal kills
Ozone	Formed from reaction of NO _x and VOCs	Respiratory illness	Reduced crop production and forest growth; smog precursor
VOCs	Vehicles; industrial processes	Eye and skin irritation; nausea; headaches; carcinogenic	Smog precursor

Air Pollution & Health

- Importance of proximity
- Accumulation over time: children
- Tie to equity & environmental justice
- \$80 million/year



BOTTOM LINE:

Transportation planning & design are major determinants of public health.



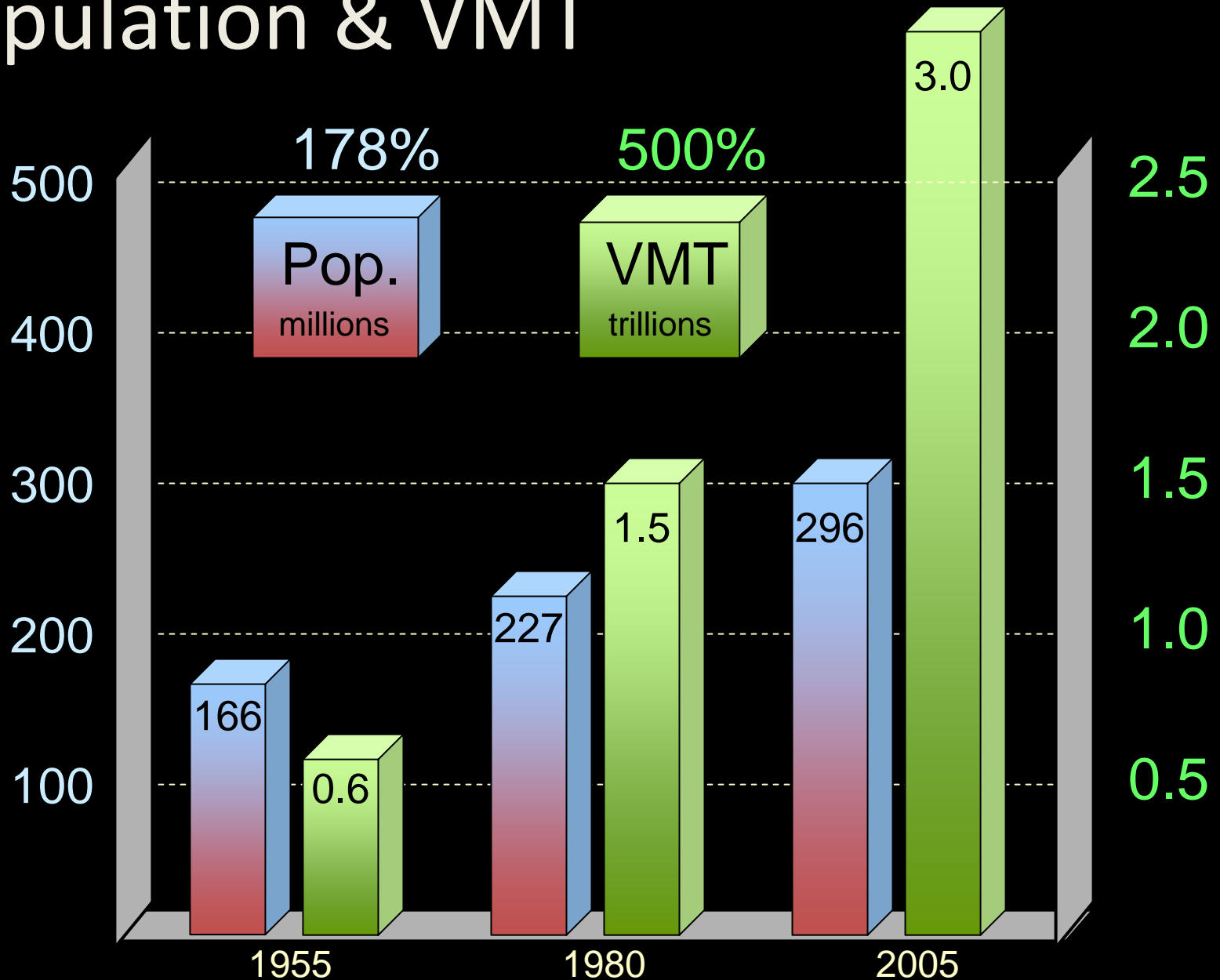
3



Community Design

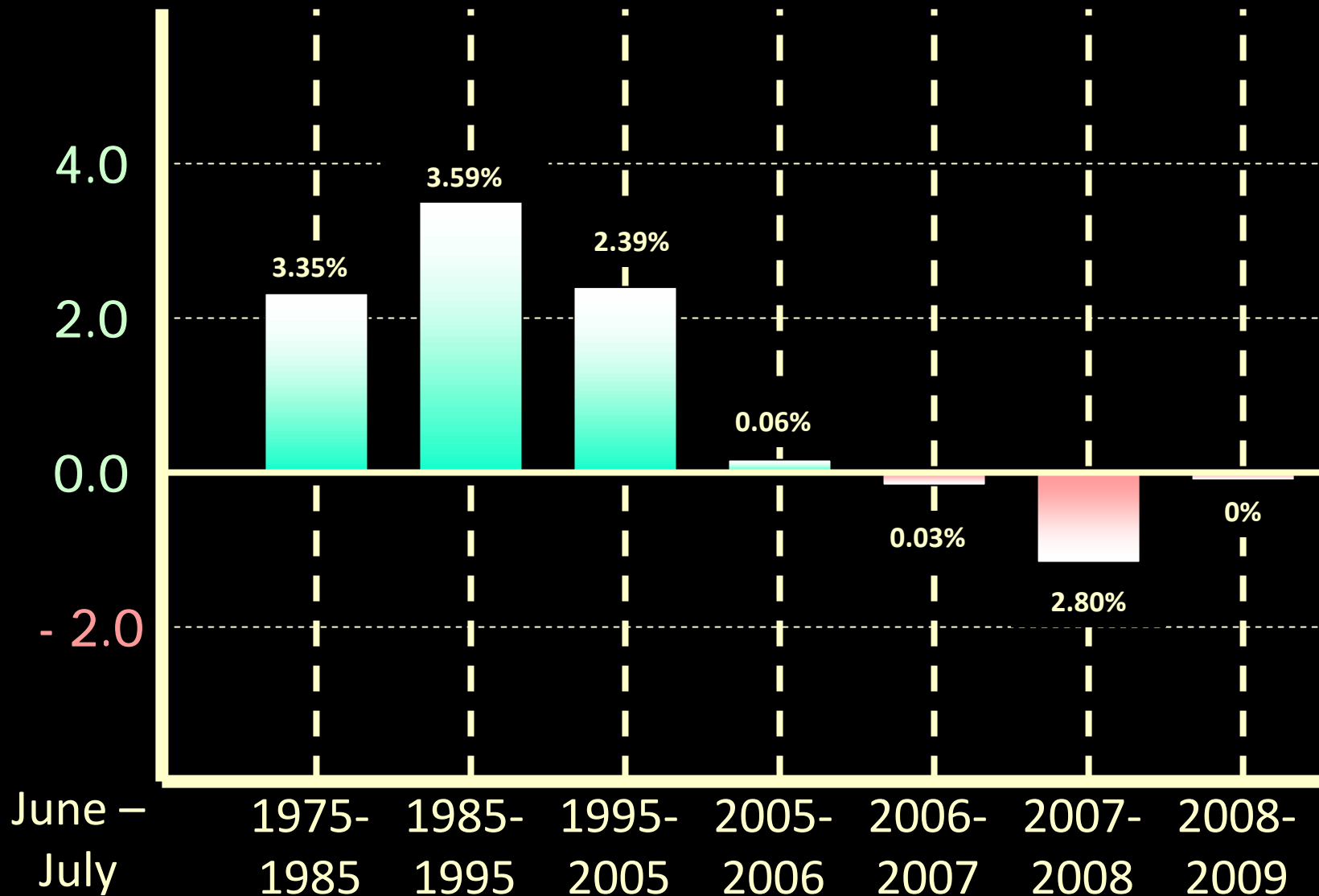
United States

Population & VMT

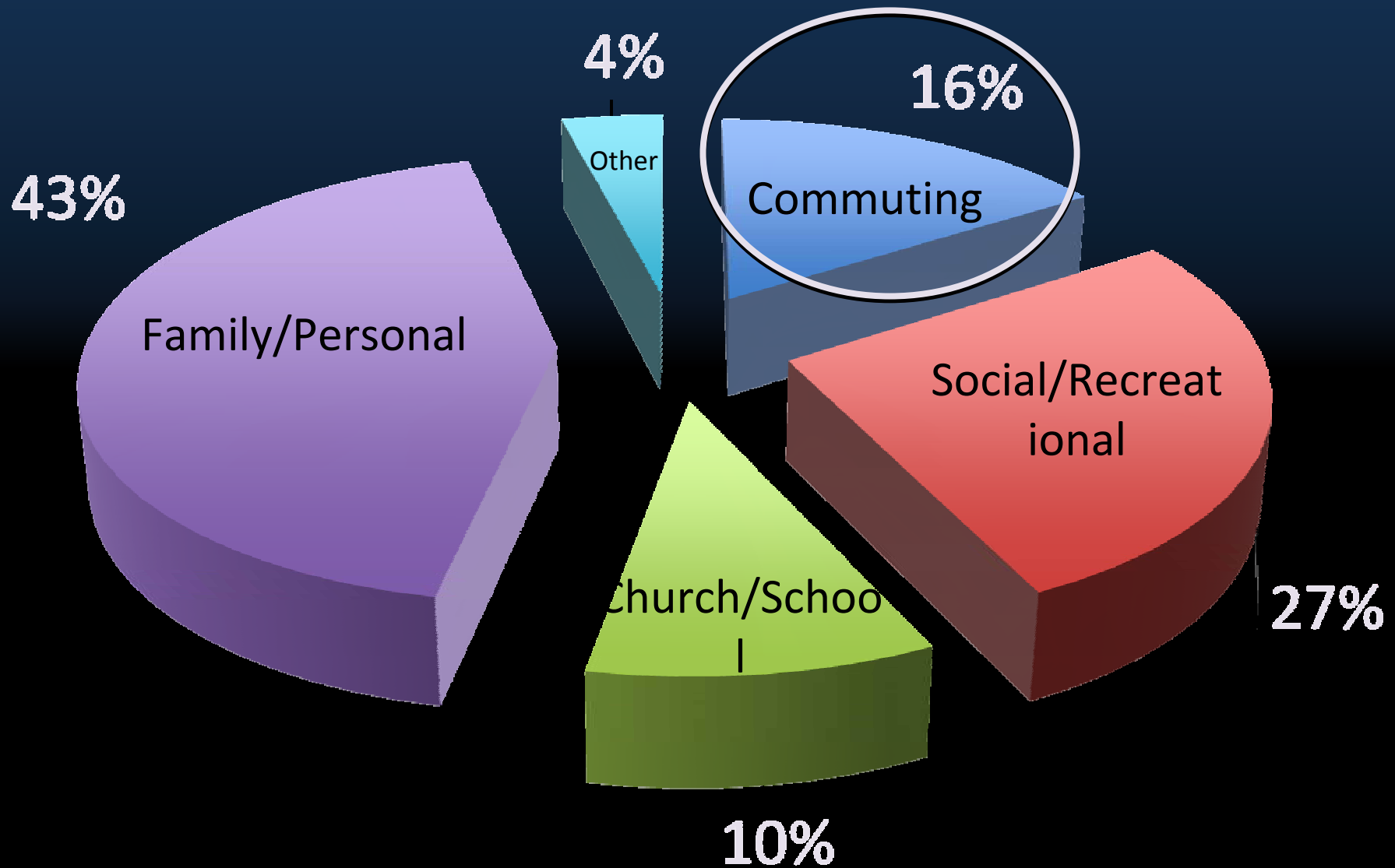


United States

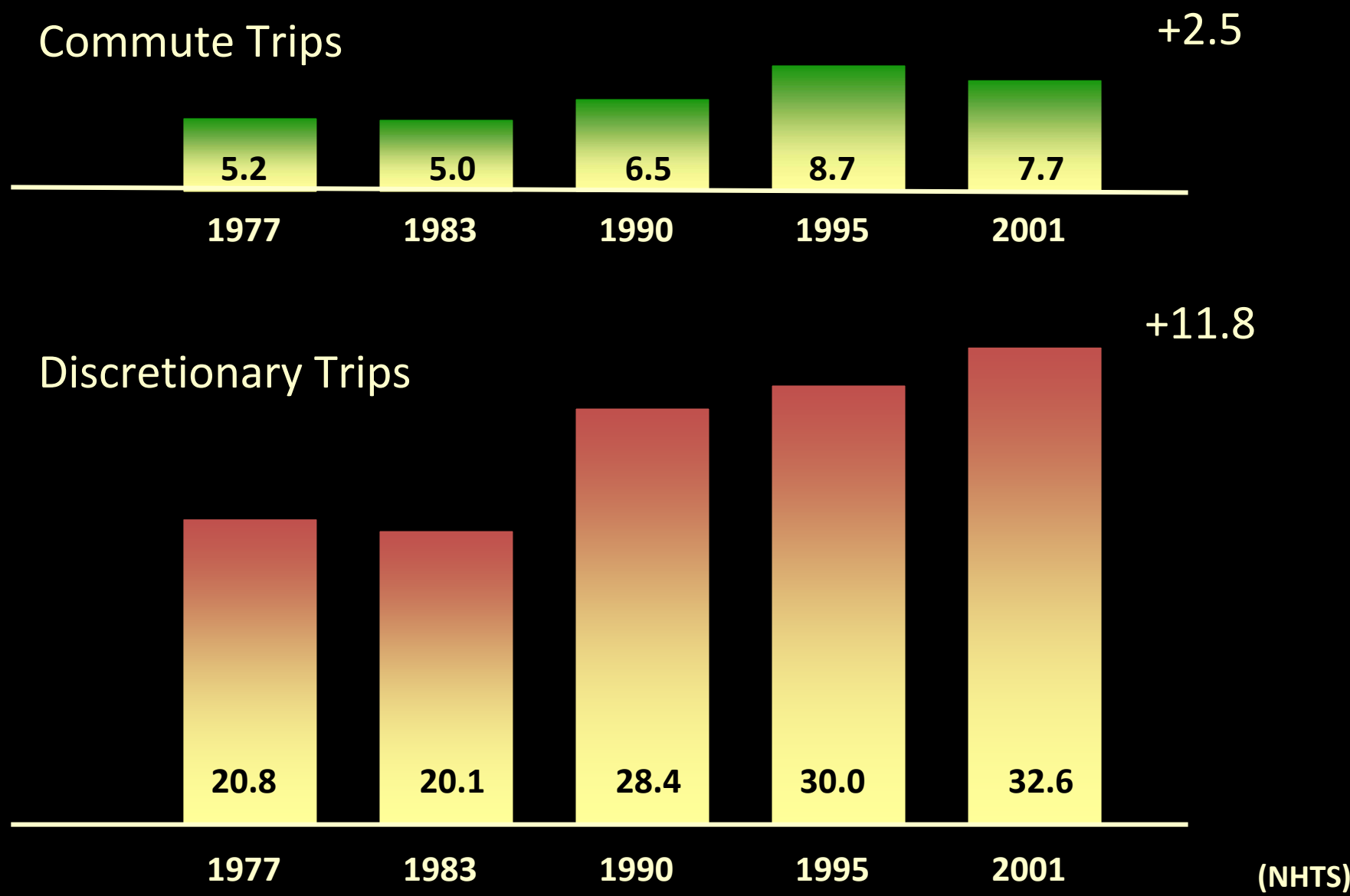
Annual Rate of Change in VMT



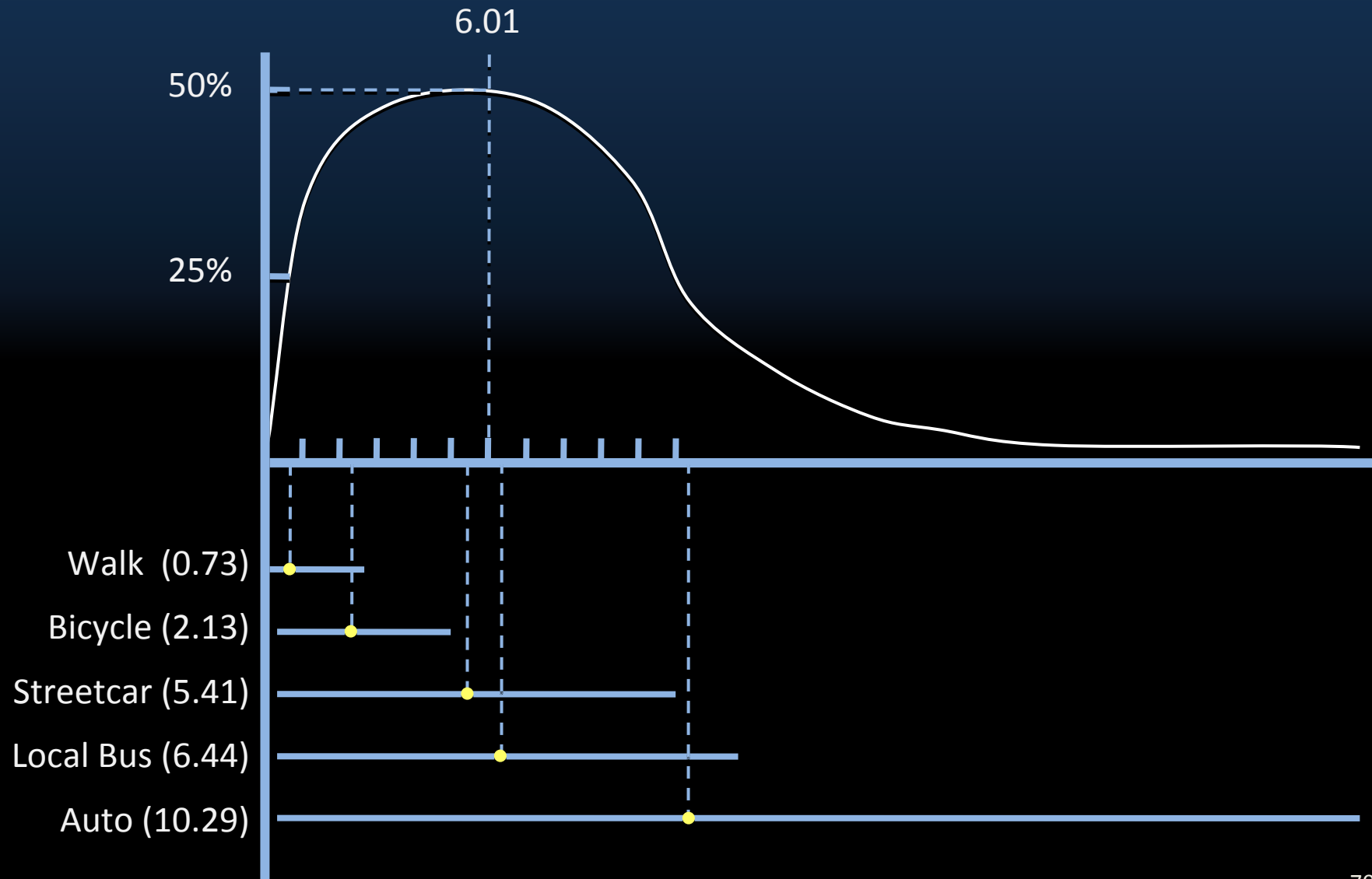
Daily Per Capita Travel



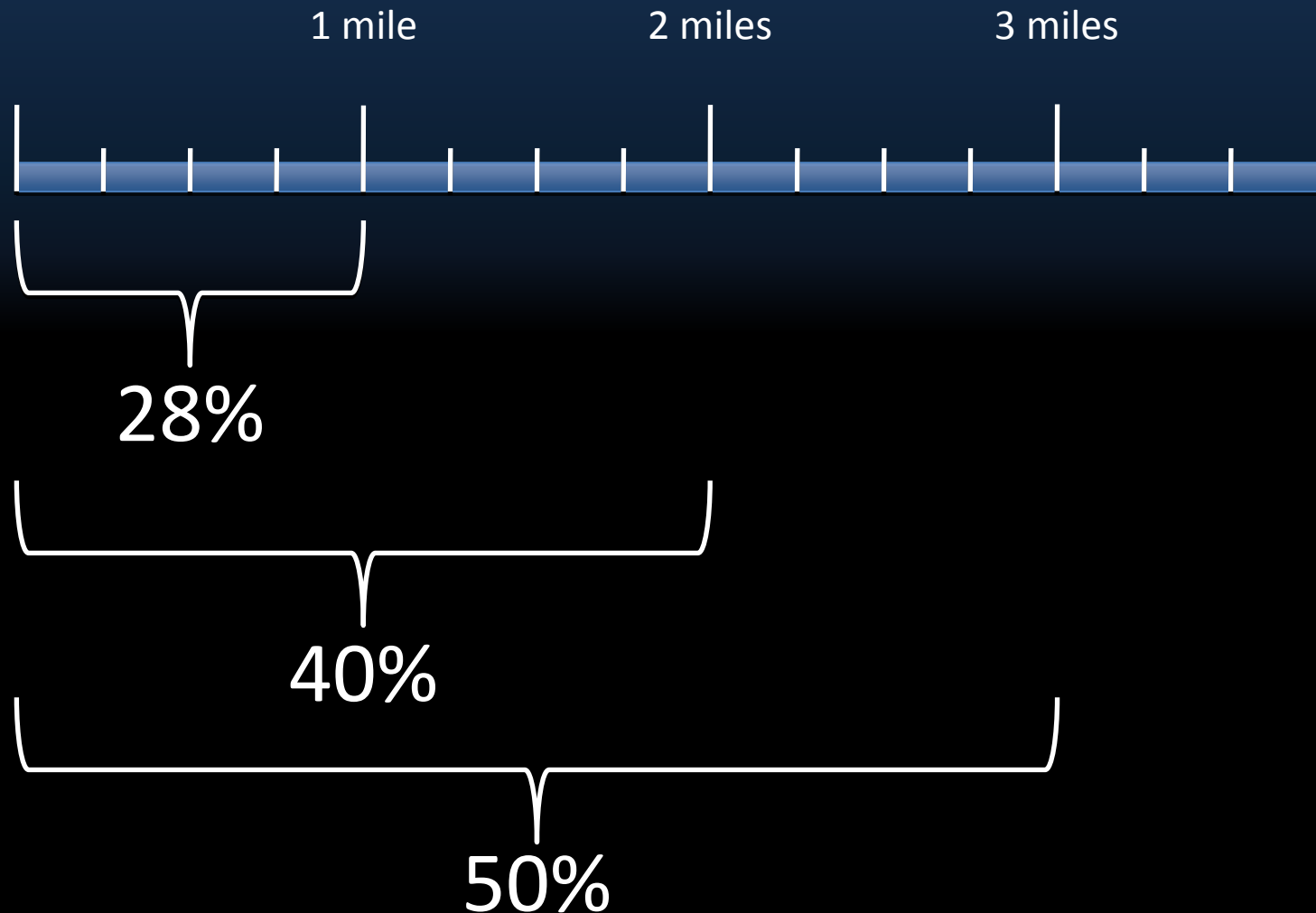
Daily Miles of Travel Per Capita



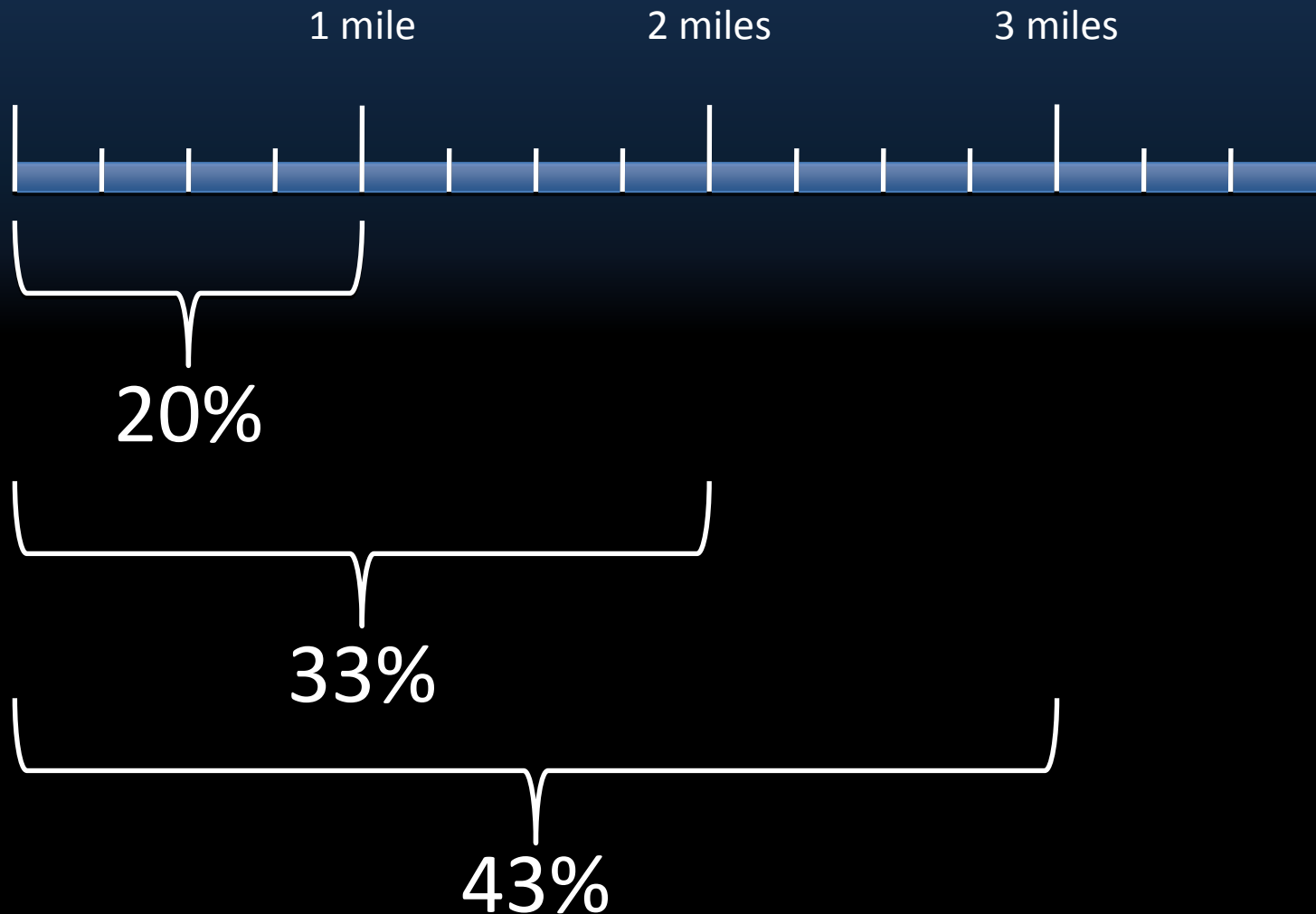
Average Trip Lengths



Trip Length – All Trips



Trip Length – Driving Trips



Spatial Relationships

Neighborhood

Community

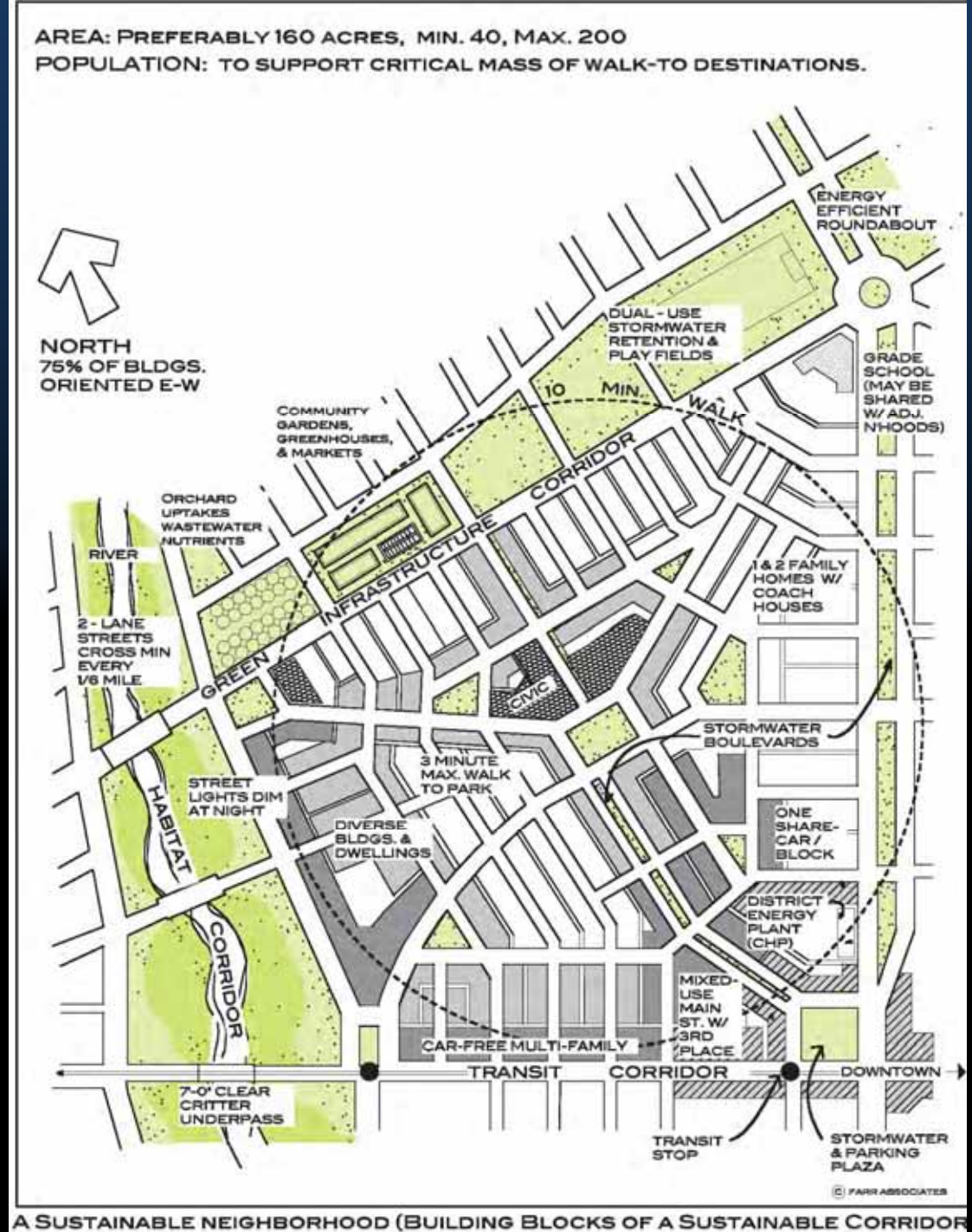
Region



Home

the neighborhood

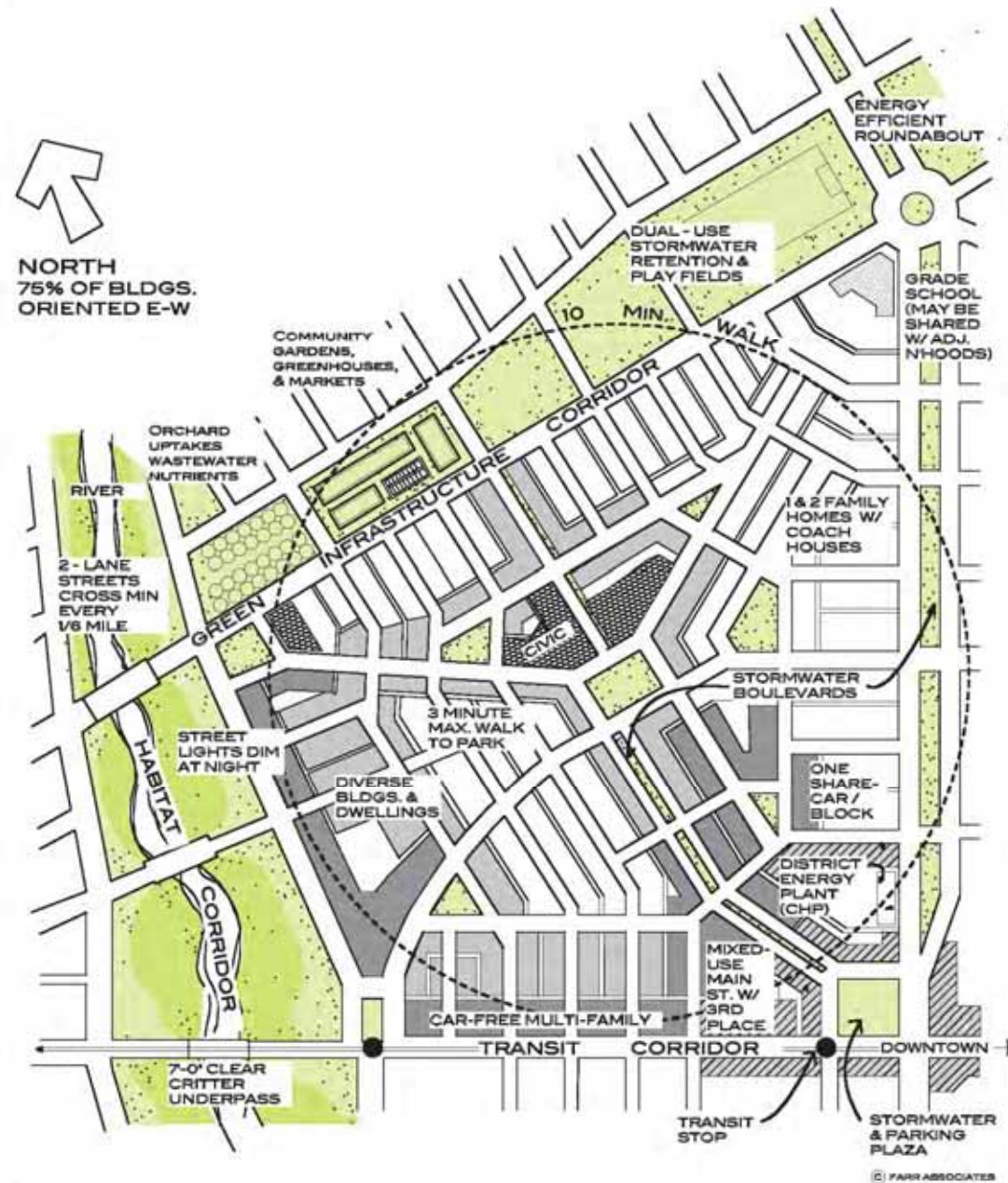
- ¼ mile radius
- 160 – 200 acres



the complete neighborhood

- schools
- local retail
- services
- parks
- diverse housing
- transit

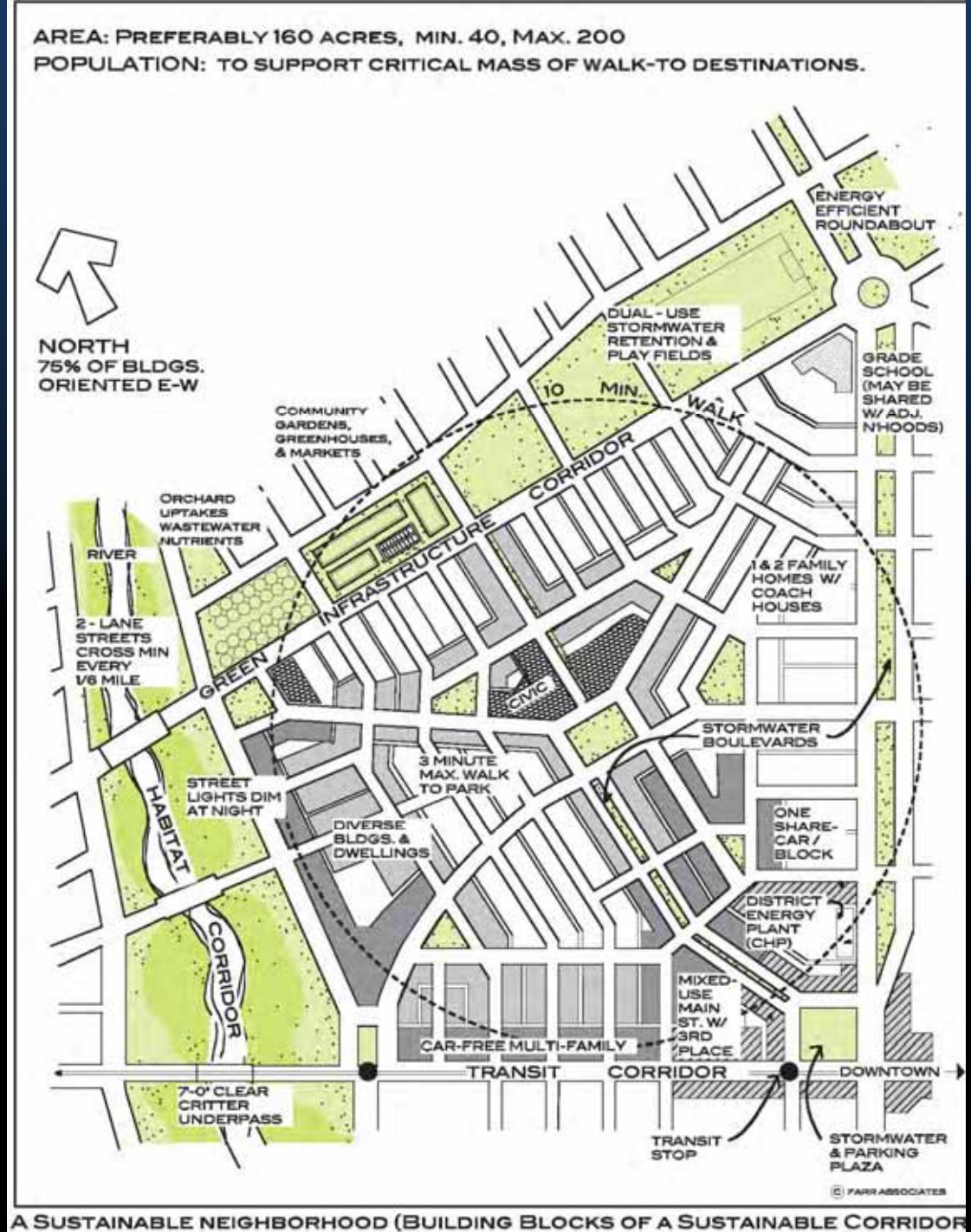
AREA: PREFERABLY 160 ACRES, MIN. 40, MAX. 200
POPULATION: TO SUPPORT CRITICAL MASS OF WALK-TO DESTINATIONS.



A SUSTAINABLE NEIGHBORHOOD (BUILDING BLOCKS OF A SUSTAINABLE CORRIDOR)

the complete neighborhood

- walkable
- mixed-use
- transit-served



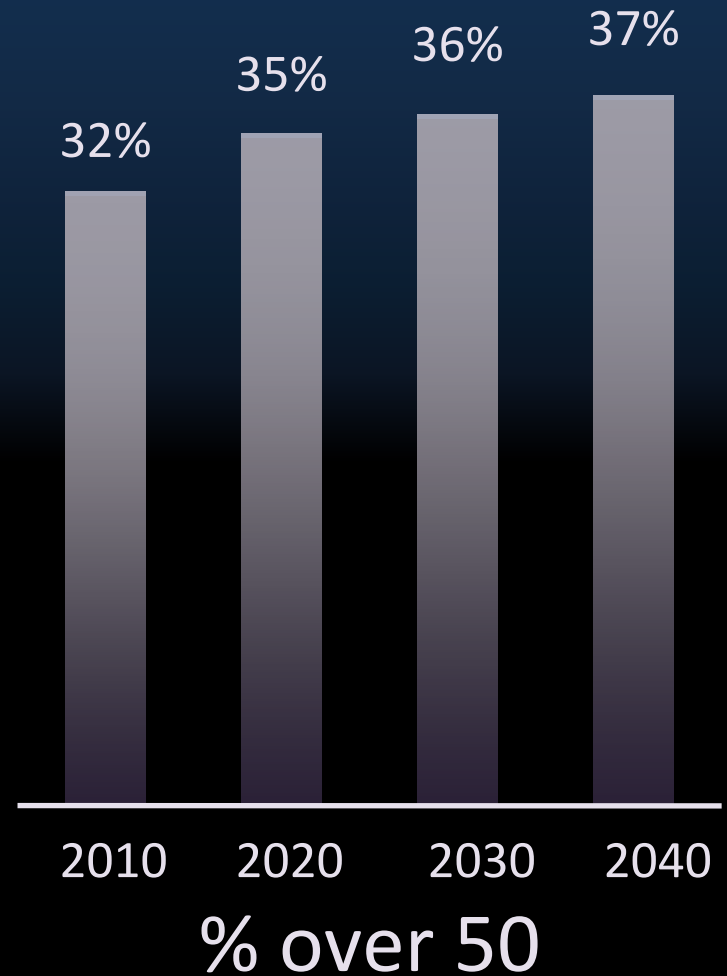
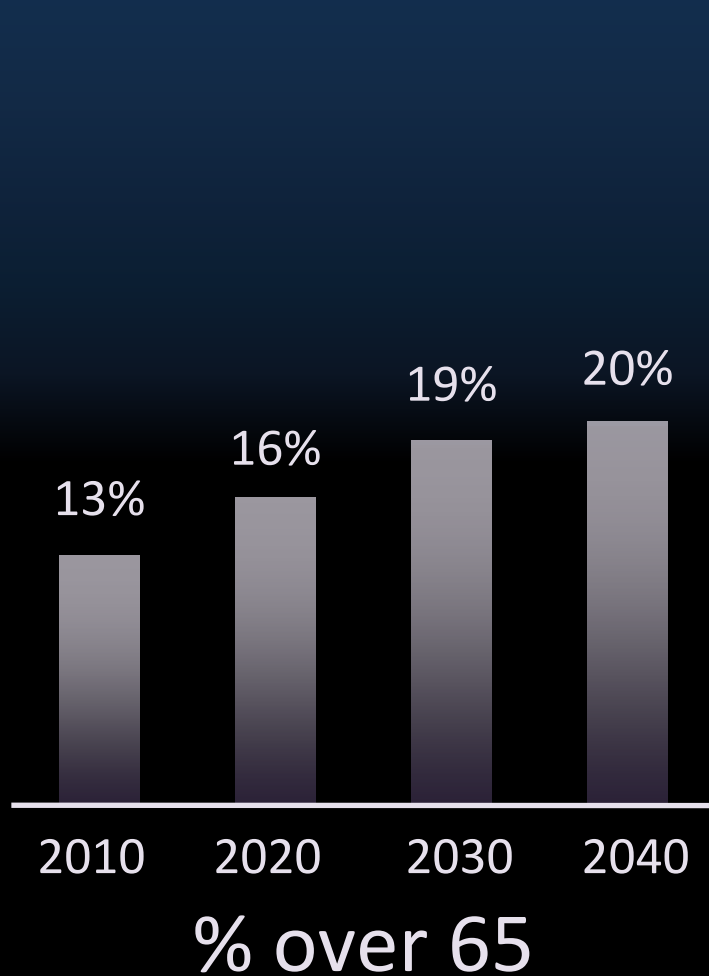
BOTTOM LINE

Most trips are short and
most travel is discretionary.



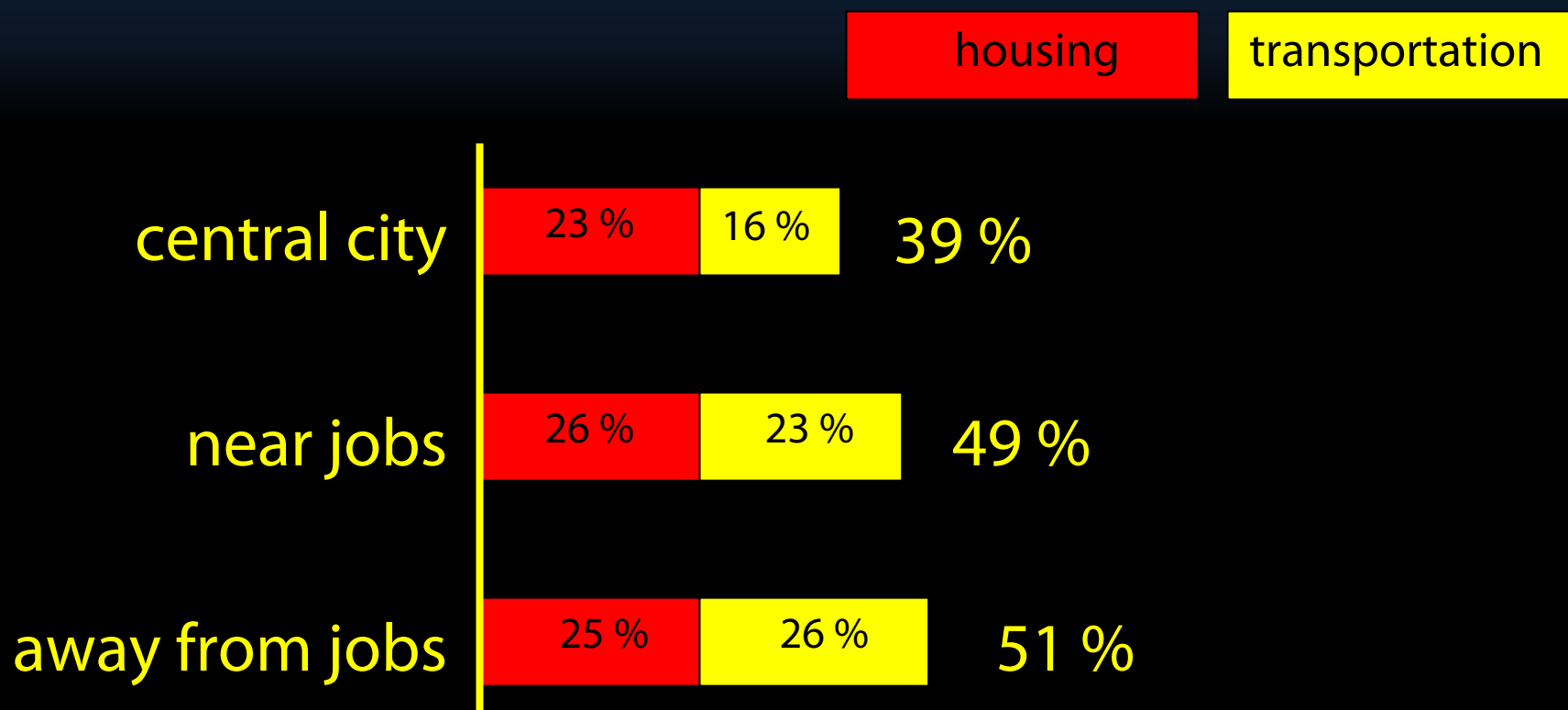
Example: Senior Mobility

aging of the US population



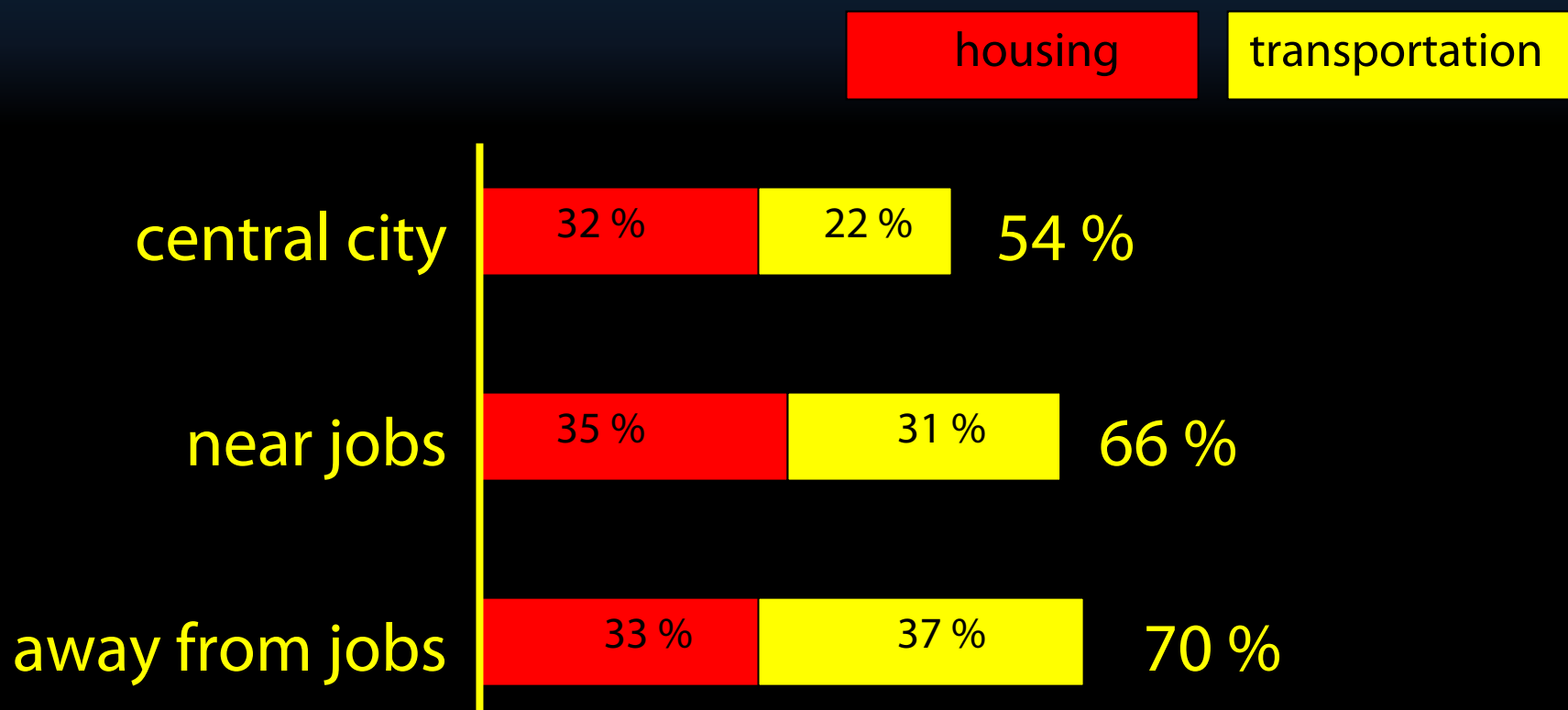
share of family income spent on housing & transportation

family income = \$35,000 - \$50,000

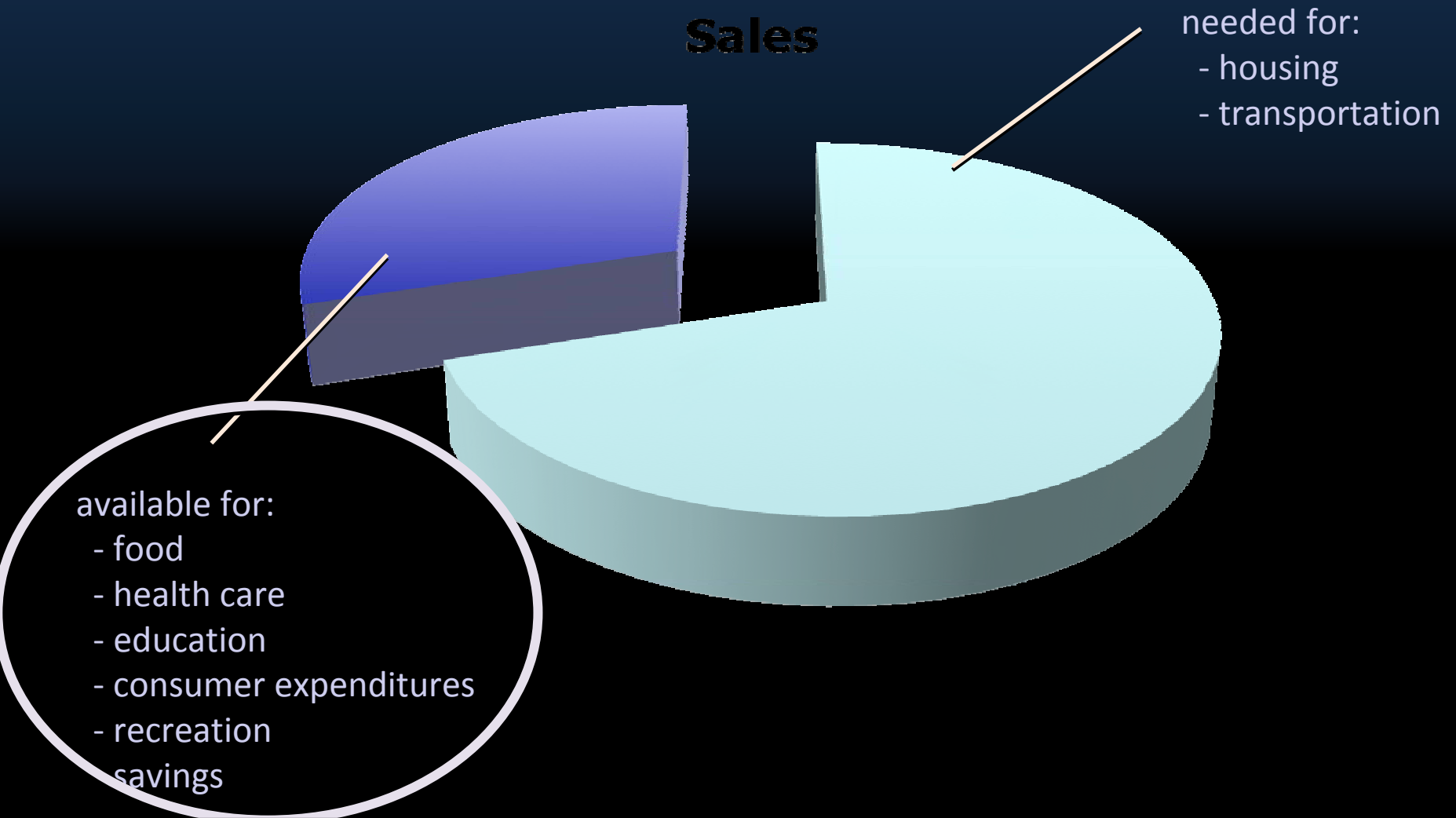


share of family income spent on housing & transportation

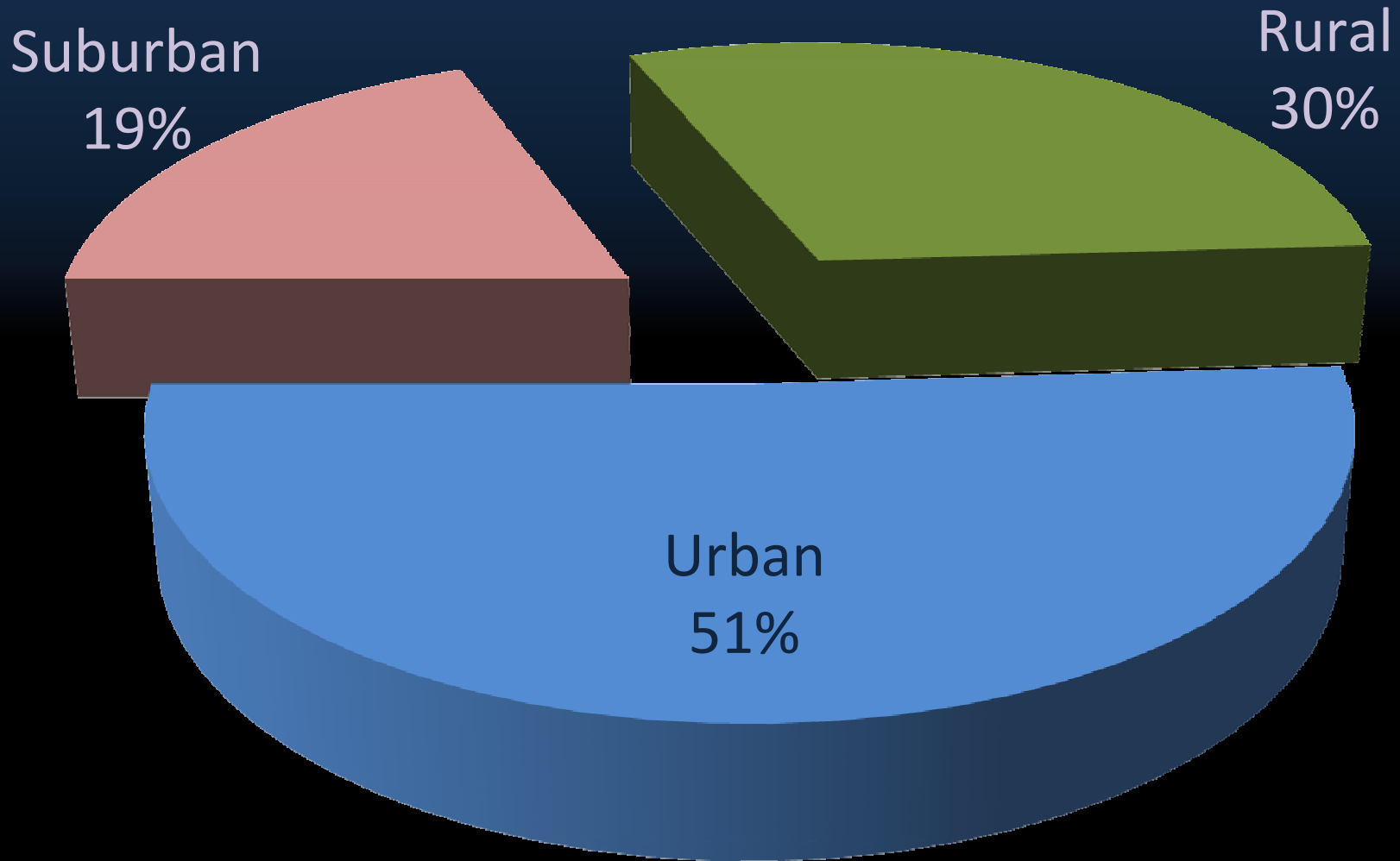
family income = \$20,000 - \$35,000



household economics



Retirement Preferences



Source: National Association of Realtors and Smart Growth America American Preference Survey 2004

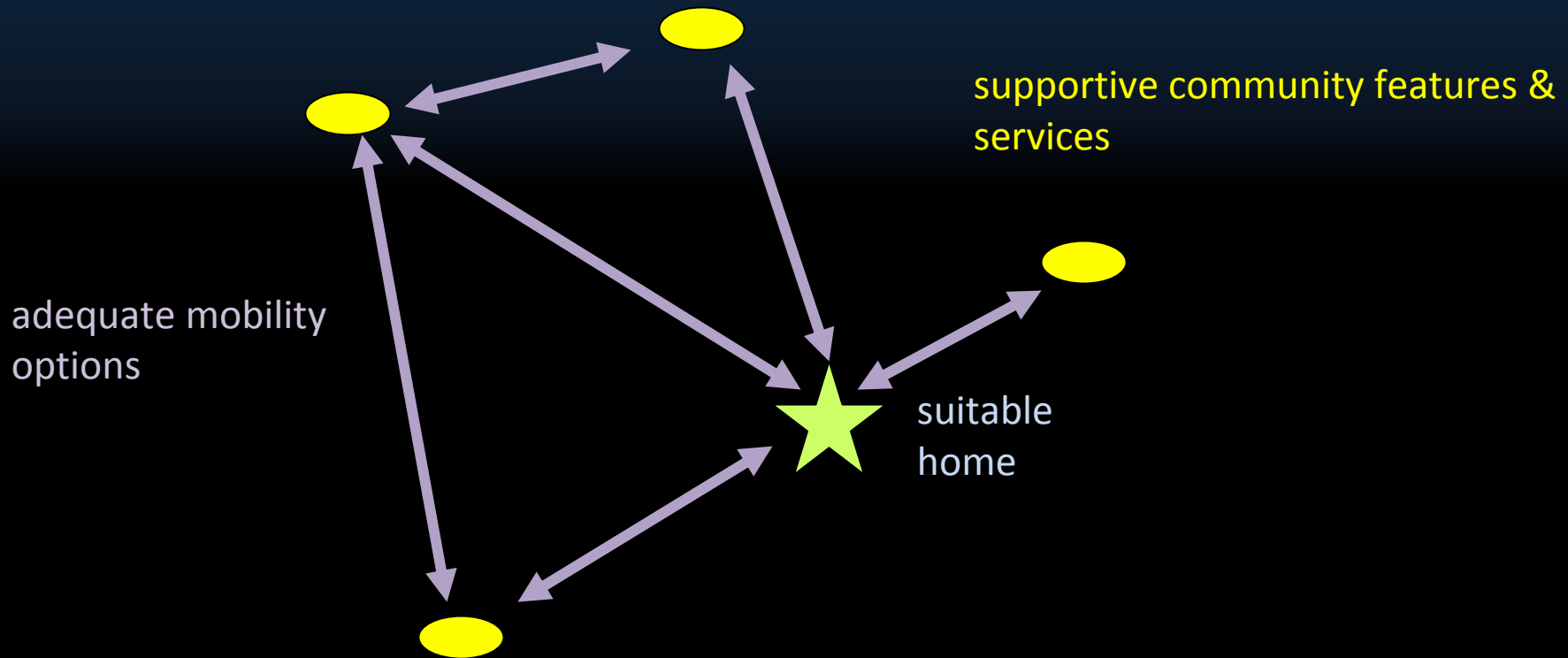
4 essentials: elder mobility

AARP: a livable community has...

- affordable & appropriate housing
- supportive community features & services
- adequate mobility options

...which together facilitate personal independence and the engagement of residents in civic and social life.

AARP livable communities model







4 essentials: elder mobility

- land use mix
- pedestrian supportive environment
- connected street network
- high frequency transit service

4 essentials: elder mobility

- land use mix
- pedestrian supportive environment
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- high frequency transit service

land use mix

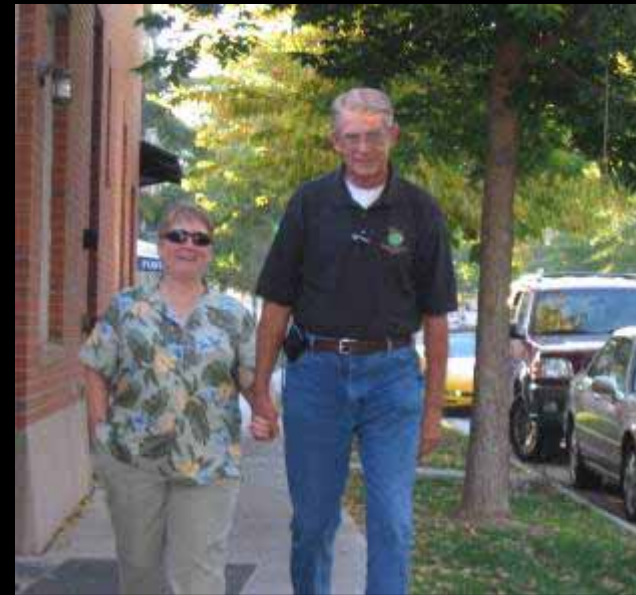
4 essentials: elder mobility

supportive community features & services

1. active living
2. third places
3. convenience retail
4. provisions & services
5. family
6. shopping
7. medical
8. cultural

1. active living

- pedestrian-oriented environments
- trails, parks and open space
- gyms and exercise facilities



2. third places

- coffee shops, cafes
- bookstores, libraries
- churches
- bars
- plazas, parks
- senior centers



3. convenience retail

- corner market
- convenience store



4. provisions & services

- grocery
- bank
- cleaners



5. family

- grandchildren
- other family



6. shopping

- hardware
- clothing
- book store
- optical
- electronics



7. medical

- clinics, doctors
- hospitals
- pharmacy
- physical therapy
- opticians
- other specialists



8. cultural

- theater
- movie Theater
- museums
- symphony
- art gallery
- restaurants



destinations

	daily	weekly	monthly
1. active living	X		
2. third places	X		
3. convenience	X		
4. provisions		X	
5. family		X	
6. shopping		X	
7. medical			X
8. cultural			X

destinations

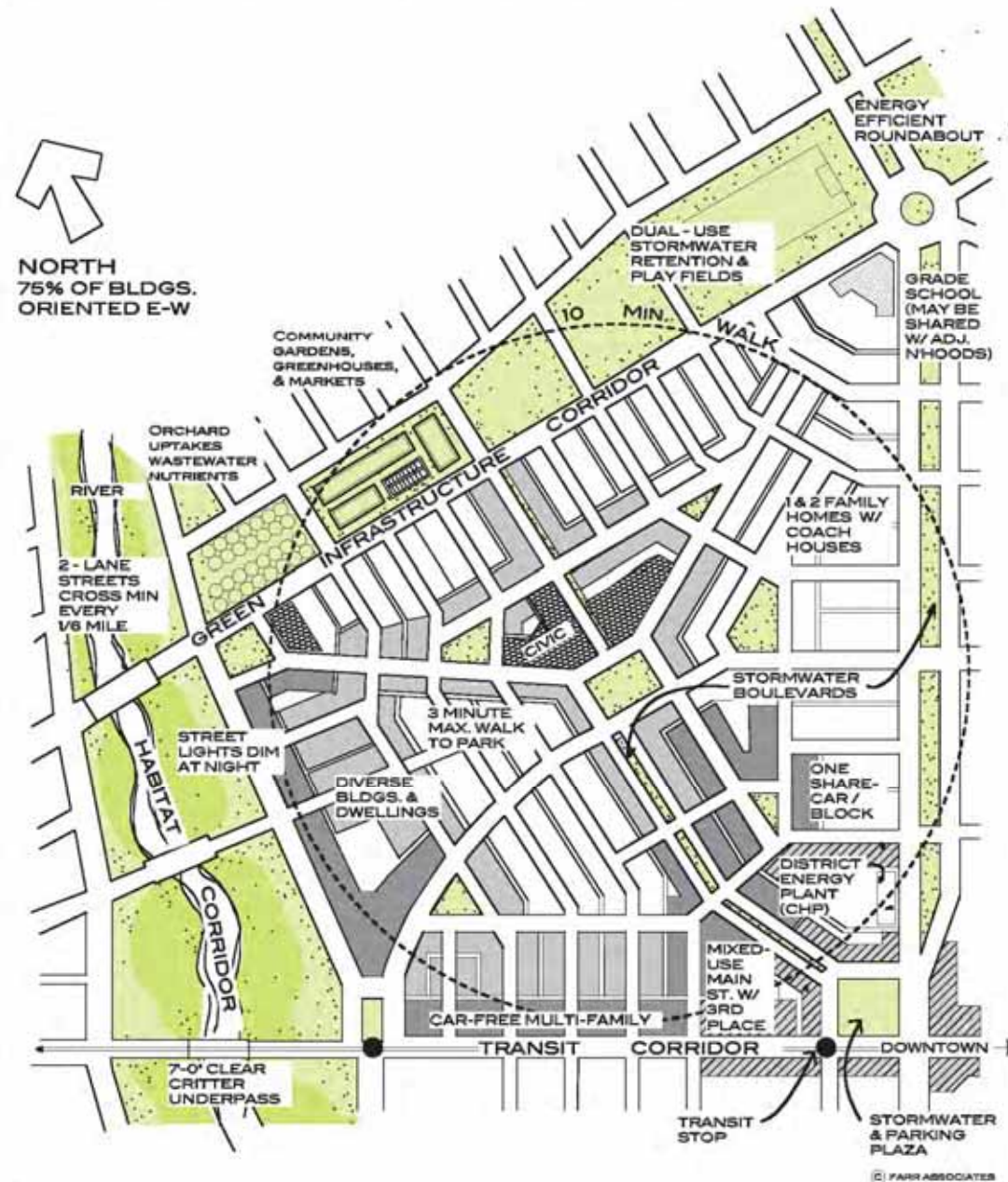
	daily	weekly	monthly
1. active living	X	should be within walking distance	
2. third places	X		
3. convenience	X		
4. provisions		X	
5. family		X	
6. shopping		X	
7. medical			X
8. cultural			X

destinations

	daily	weekly	monthly	
1. active living	X			
2. third places	X			
3. convenience	X			
4. provisions		X	accessible by walking and fixed route transit	
5. family		X		
6. shopping		X		
7. medical			X	
8. cultural			X	

neighborhood completeness

AREA: PREFERABLY 160 ACRES, MIN. 40, MAX. 200
POPULATION: TO SUPPORT CRITICAL MASS OF WALK-TO DESTINATIONS.



A SUSTAINABLE NEIGHBORHOOD (BUILDING BLOCKS OF A SUSTAINABLE CORRIDOR)

Portland “20-minute neighborhood”



4 essentials: elder mobility

- land use mix
- pedestrian supportive environment
- connected street network
- high frequency transit service

note: ADA & universal design



elderly walking environment factors

- safety & security
- street crossings
- universal access
- street design – scale, speed
- pedestrian realm – scale, layout
- urban design – street walls, building scale
- land use mix
- trees, canopies, awnings



Honolulu



Redmond, WA





St. Louis region

ROADWAY
CORRIDOR

1

PEDESTRIAN
REALM

2

ADJACENT
LAND USE

3

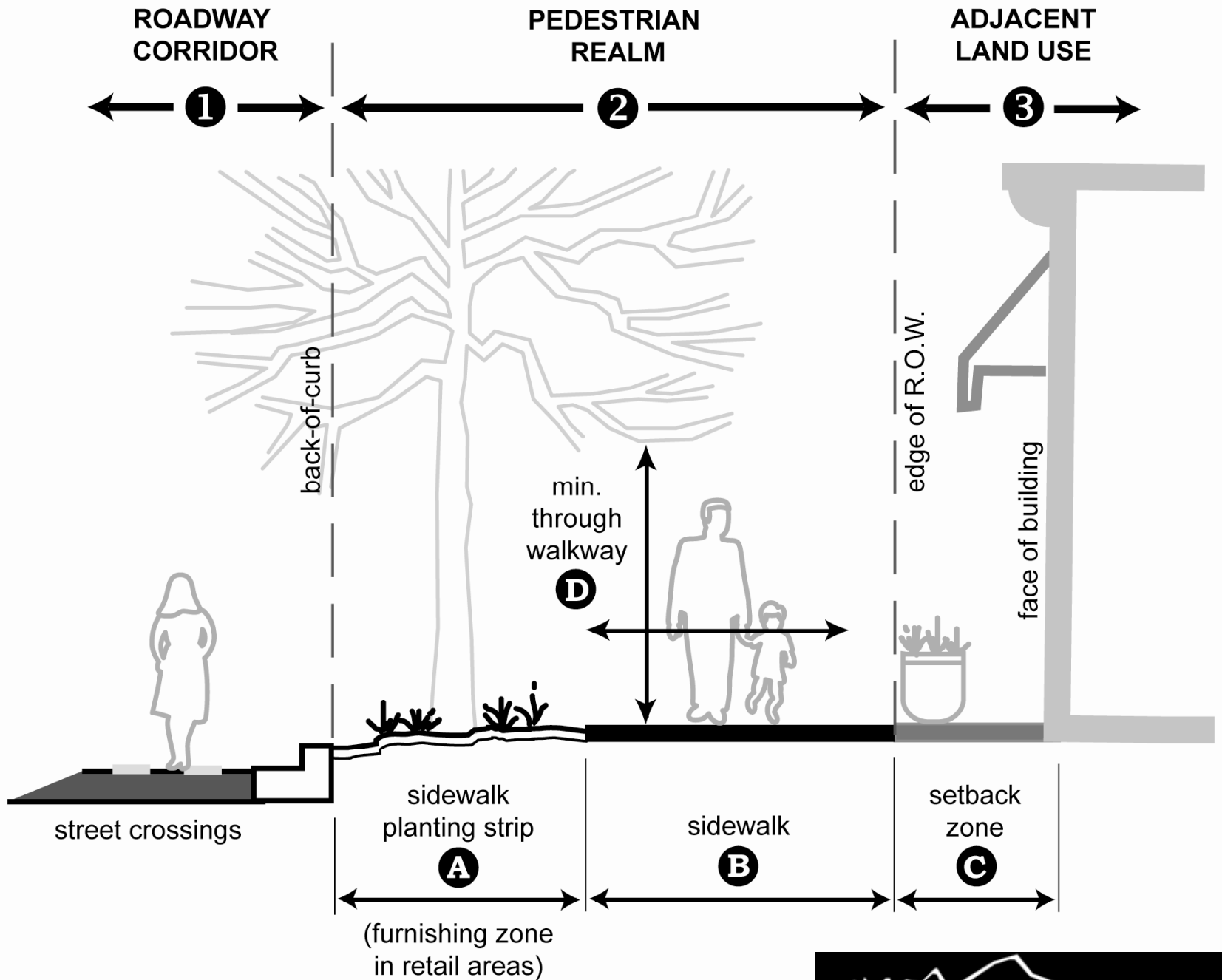
back-of-curb

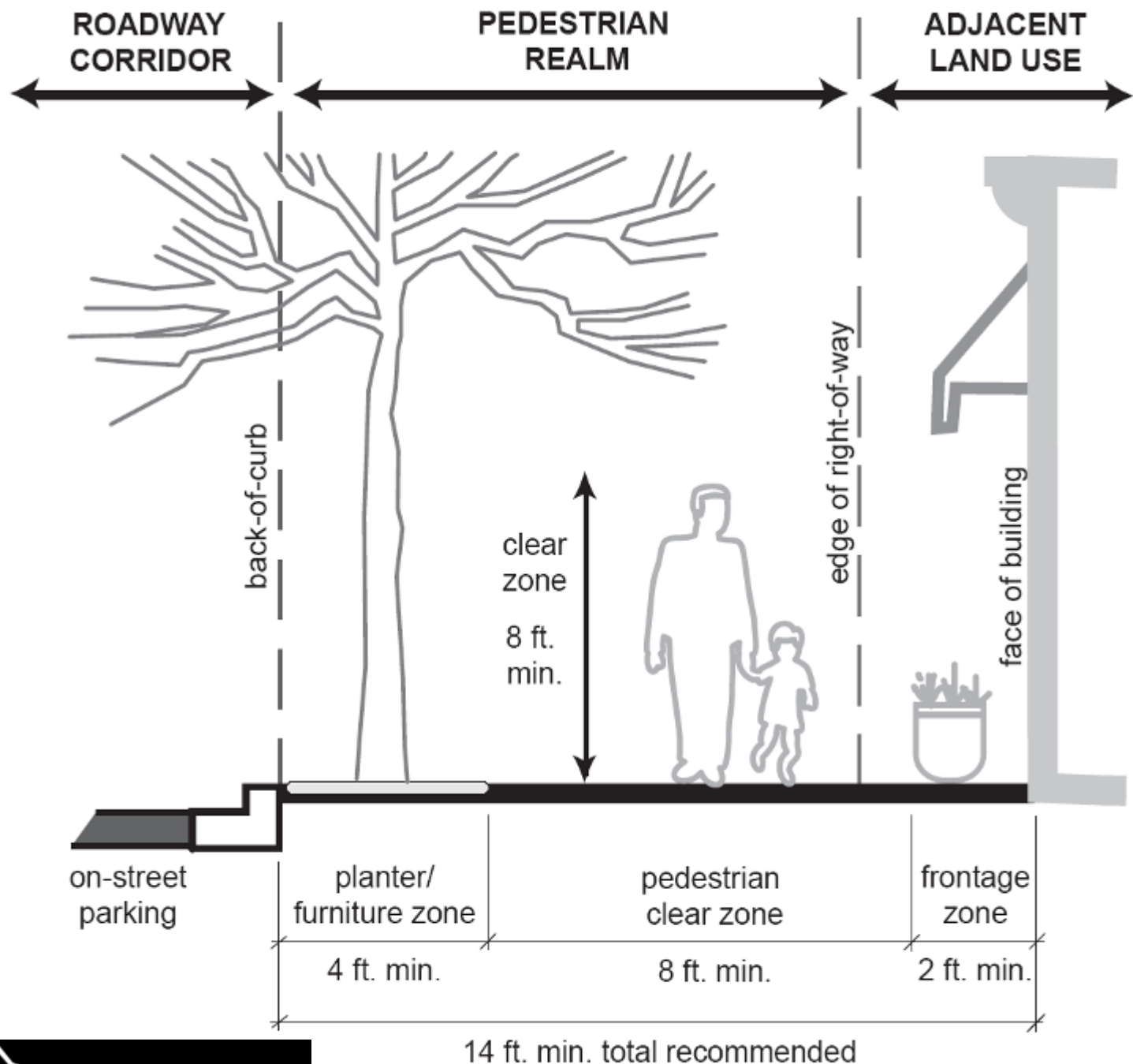
edge of R.O.W.

face of building



Charlier Associates, Inc.





4 essentials: elder mobility

- land use mix
- pedestrian supportive environment
- connected street network
- high frequency transit service

Windsor, CO – Old Town

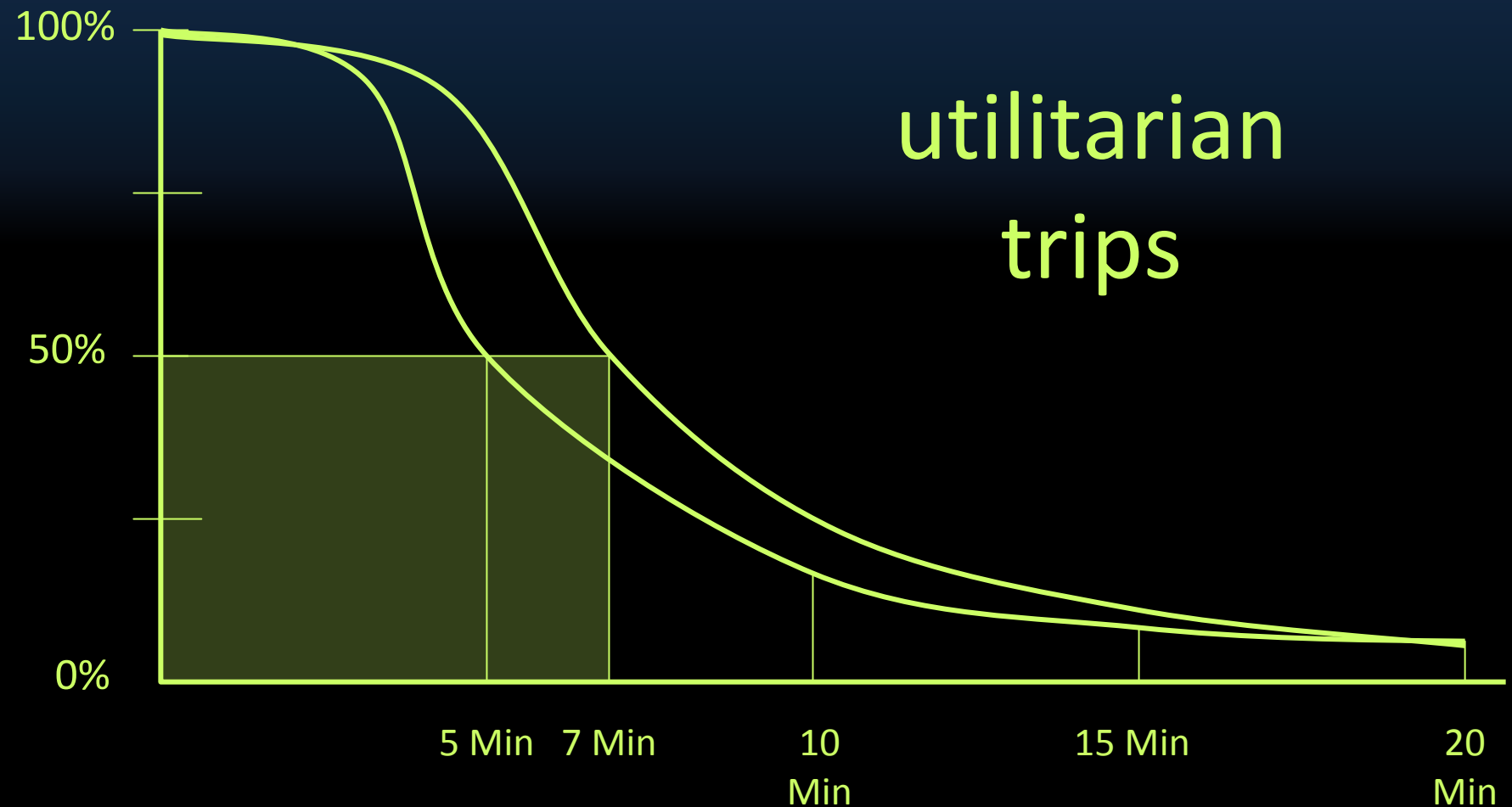


Windsor, CO – after 1990

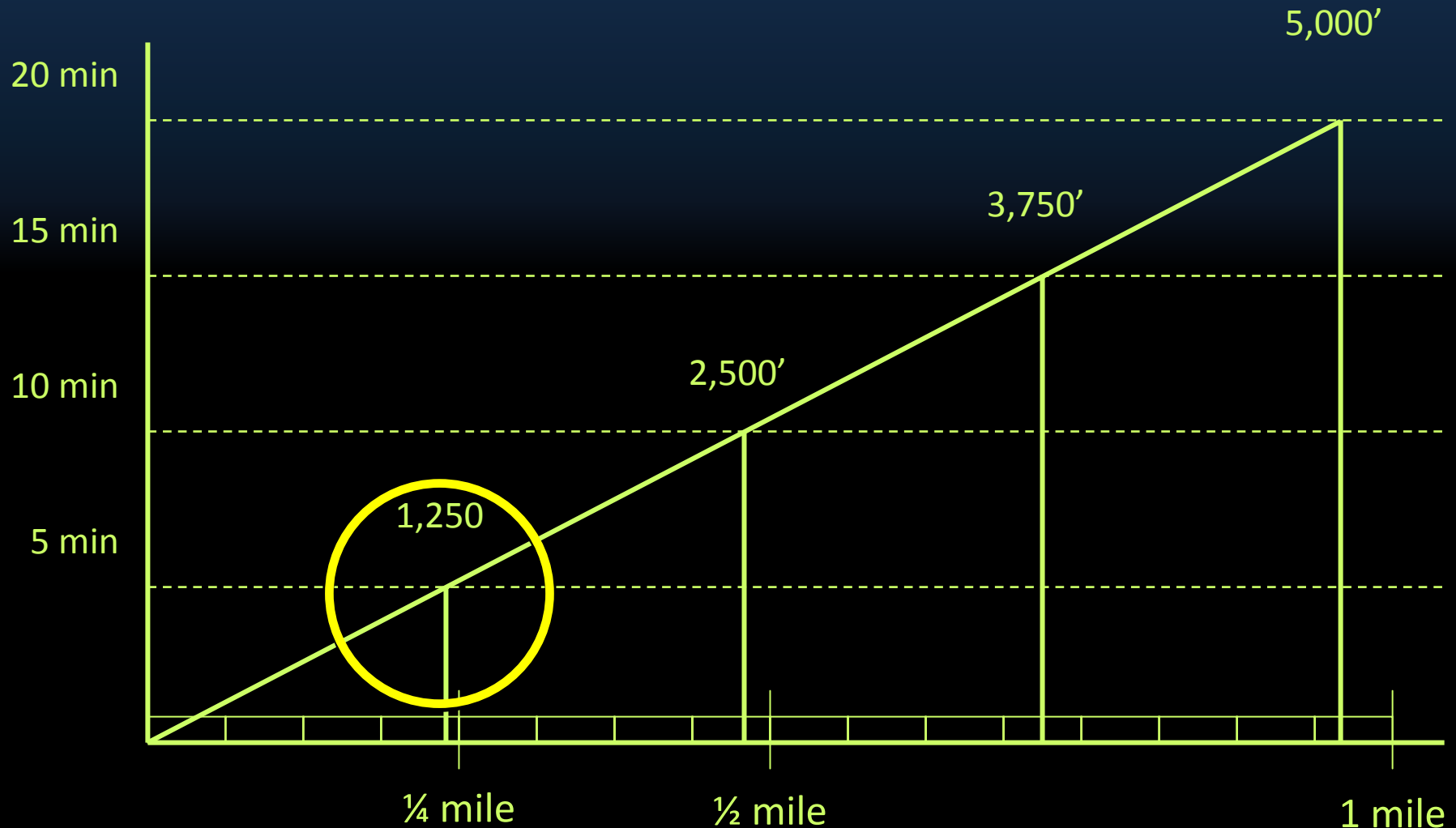




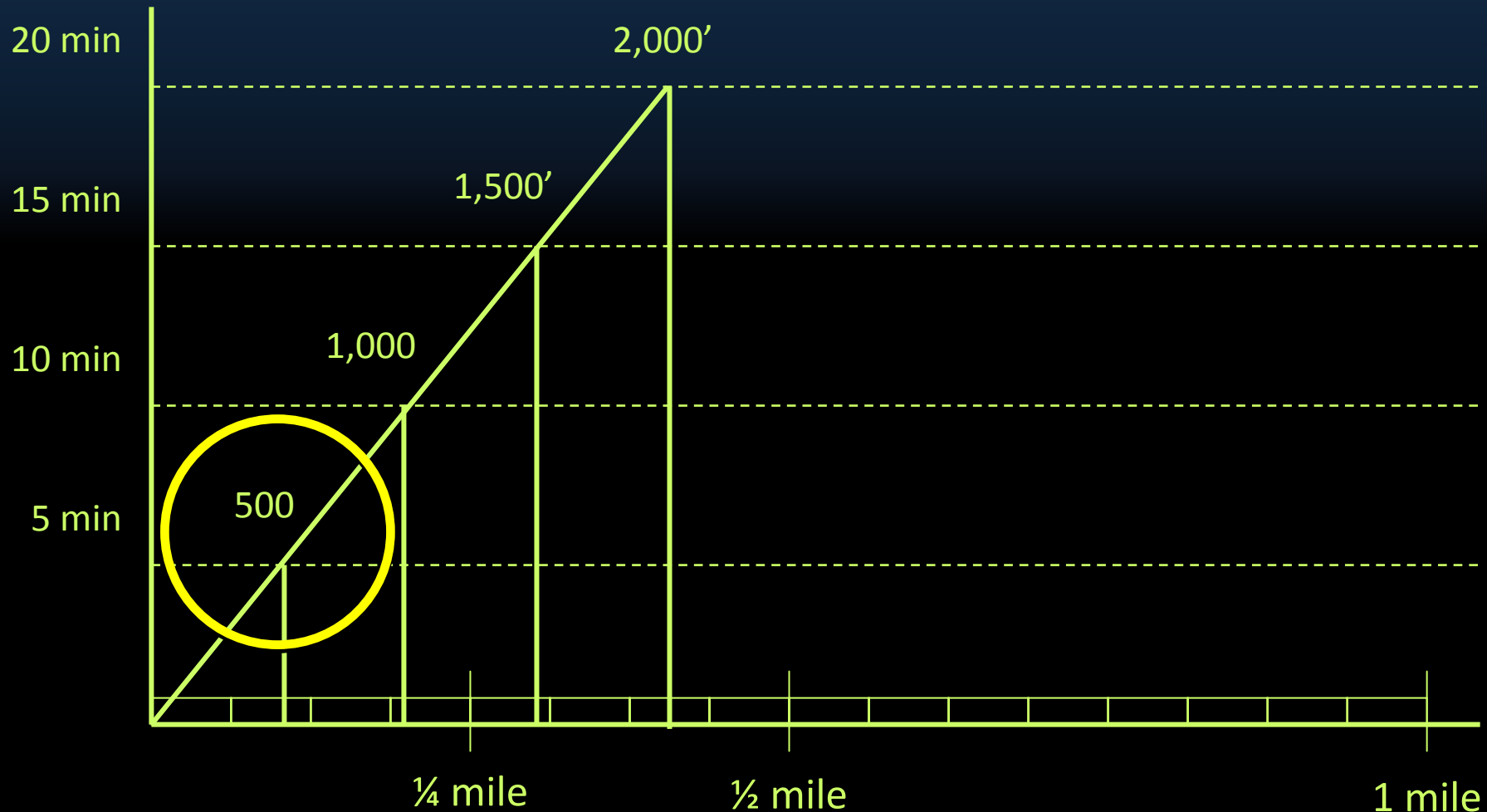
walk propensity



walk distances @ 250 fpm



walk distances @ 100 fpm



path index

shortest feasible route on streets & trails

\div

straight line distance (as the crow flies)

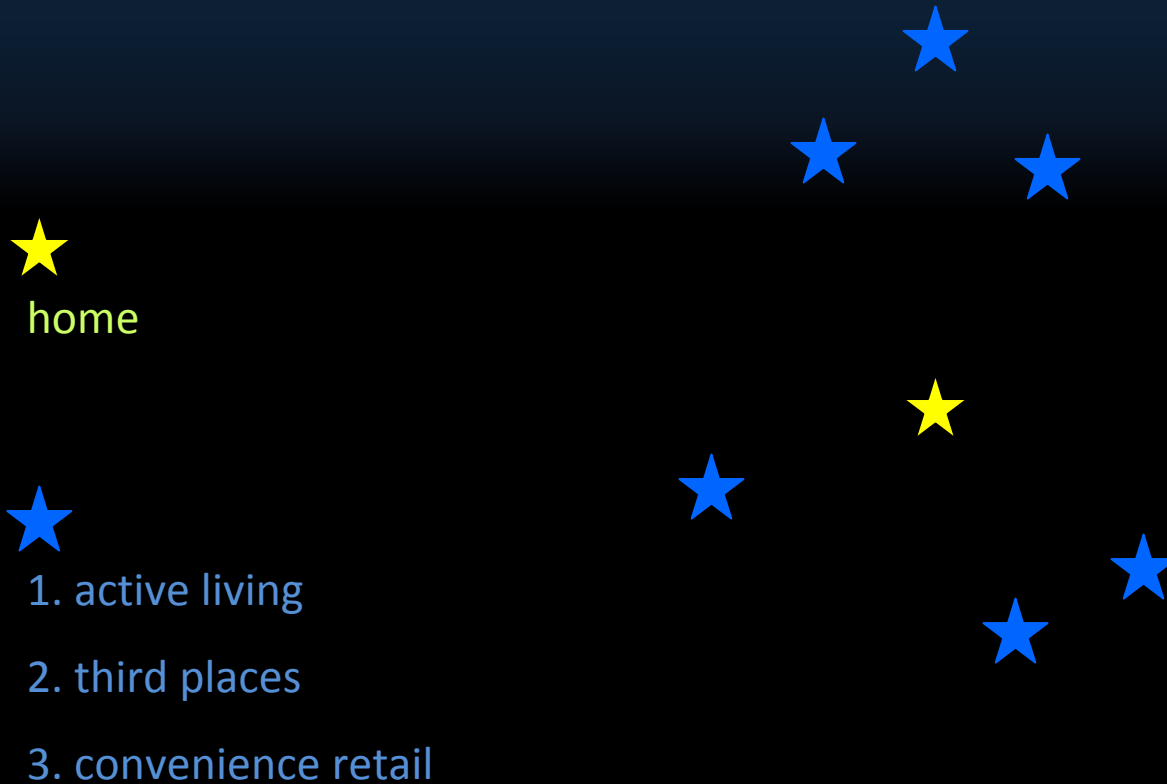


2100 feet

500 feet

Path Index: 4.2

5 – 7 minute walk

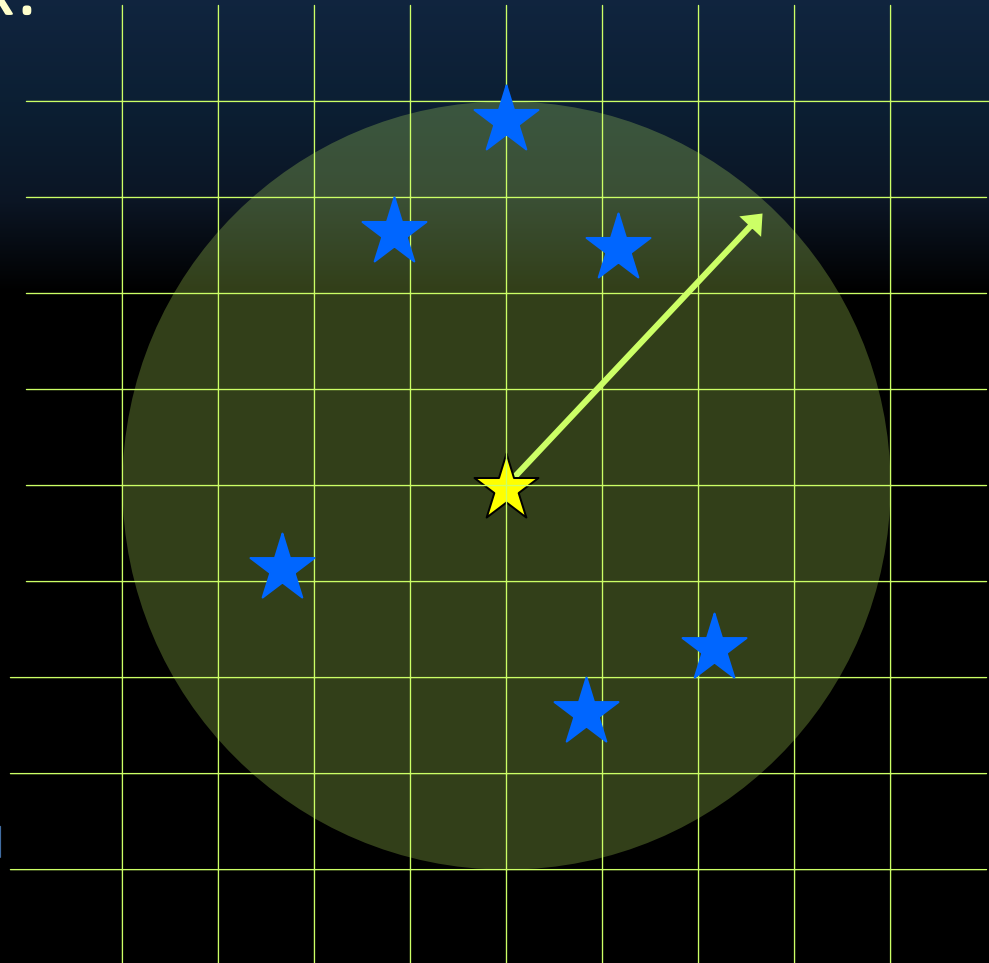


5 – 7 minute walk

path index:
1.4

★
home

- ★
- 1. active living
 - 2. third places
 - 3. convenience retail



1/4 mile

5 – 7 minute walk

path index:
4.5



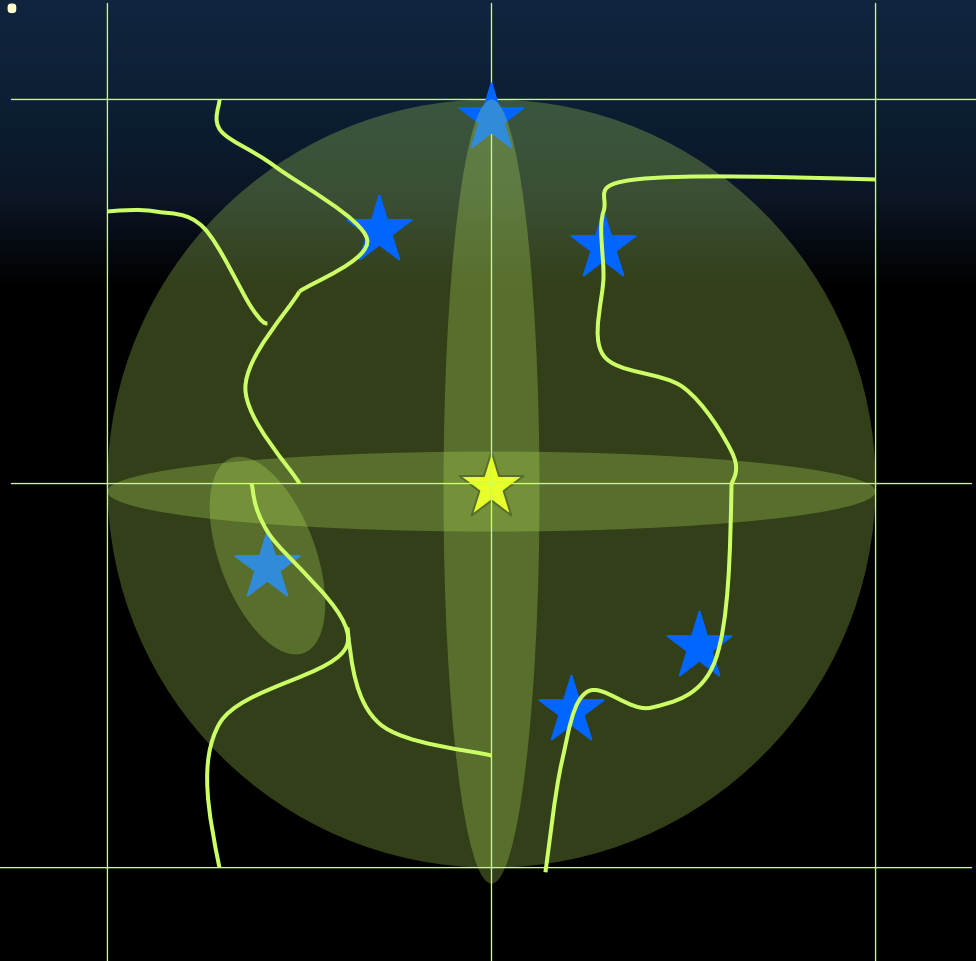
home



1. active living

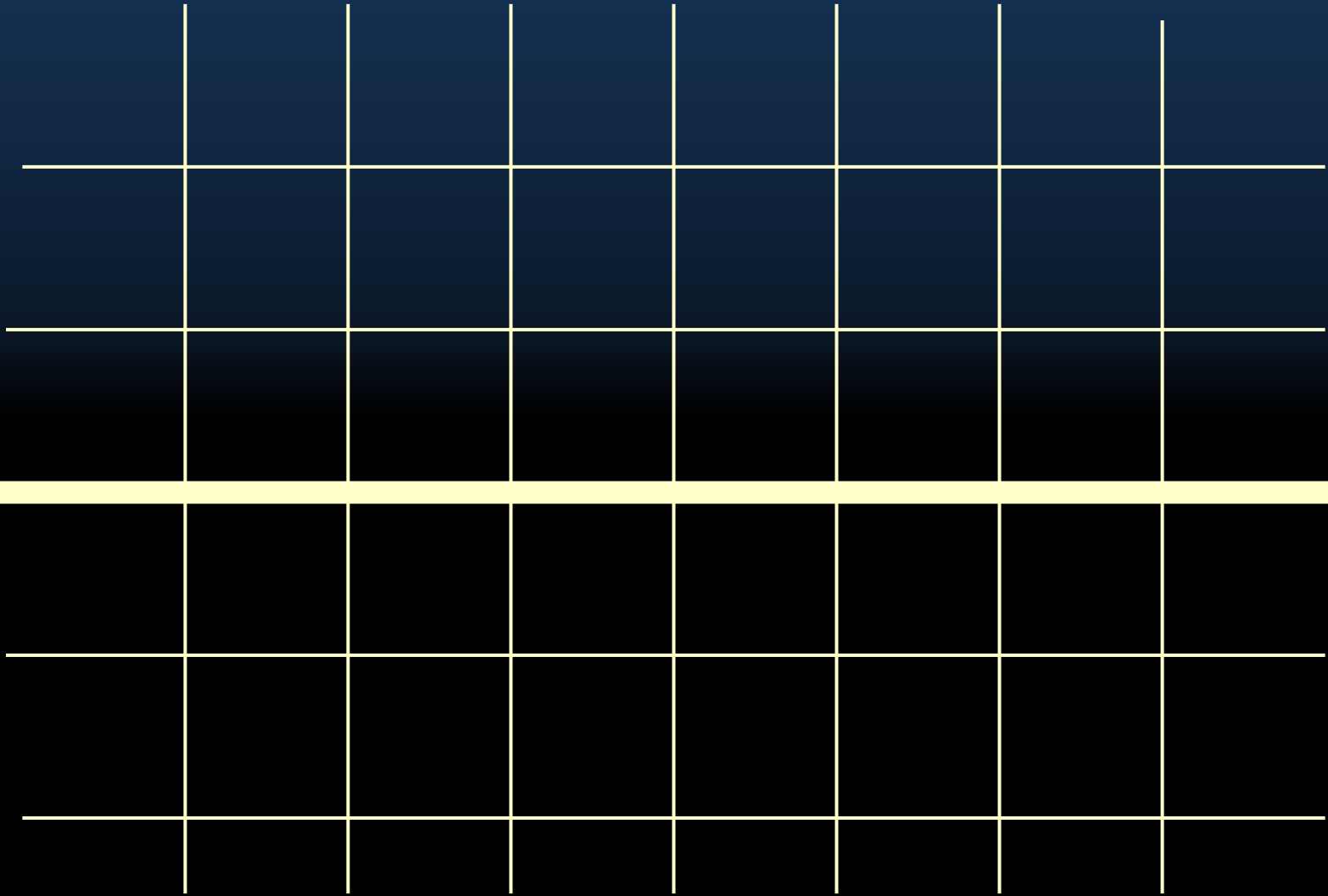
2. third places

3. convenience retail



good connectivity expands the
range of walking trips, increasing
pedestrian activity

optimum block size for efficient traffic flow



330' to 528'

common connectivity standards

- intersections/square mile (min 200)
- maximum block perimeter (1400' – 1800')
- block length (330' – 528')
- links/nodes

4 essentials: elder mobility

- land use mix
- pedestrian supportive environment
- connected street network
- high frequency transit service

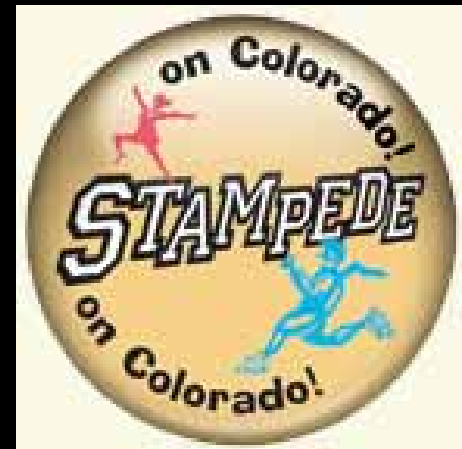
high frequency transit networks

- peak service < 15 minute headways
- network of routes
- accessible vehicles
- easy access to stops and stations

boulder community transit network



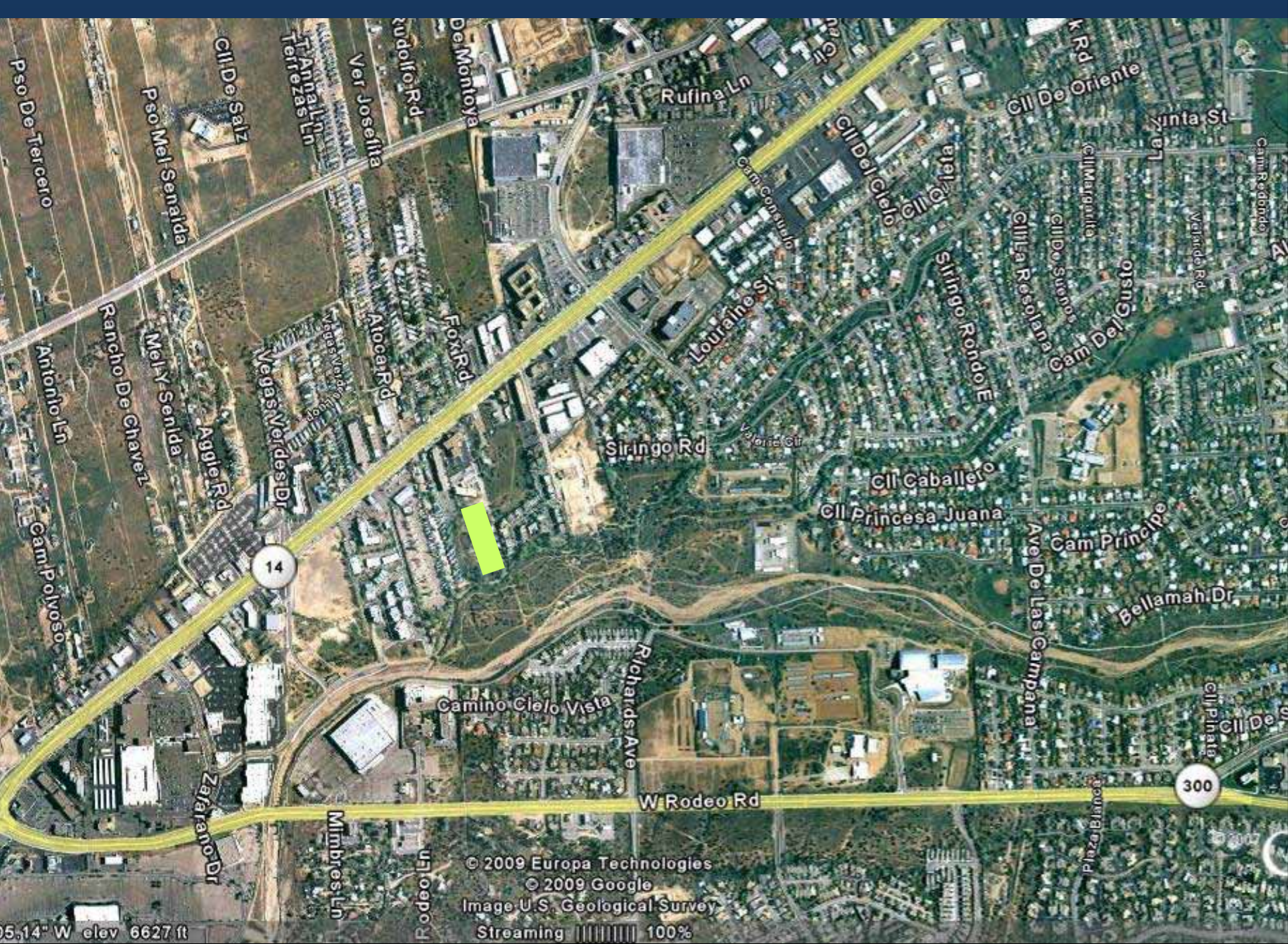
community transit network



Portland, Oregon

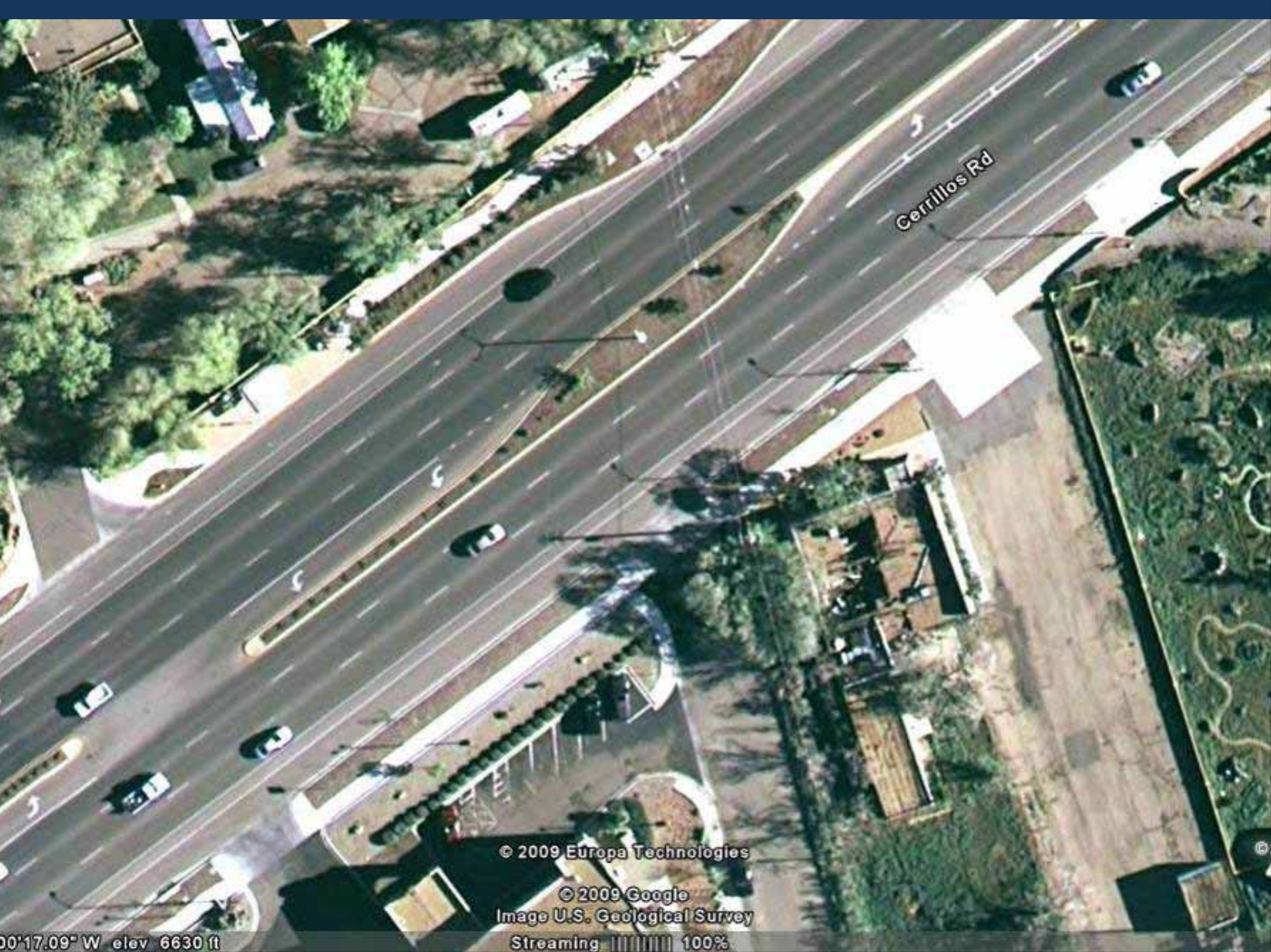


example: Santa Fe “Elder Grace”



© 2009 Europa Technologies
© 2009 Google
Image U.S. Geological Survey
Streaming 100%

05.14" W elev 6627 ft



Cerrillos Rd

© 2009 Europa Technologies

© 2009 Google
Image U.S. Geological Survey

Streaming 100%

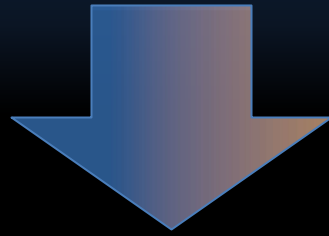
00°17.09' W elev 6630 ft



mobility criteria: ElderGrace

- mixed use development pattern – limited
- pedestrian supportive environment - no
- connected networks – no
- high frequency transit network - no

elder mobility



“universal mobility”

Wrap Up

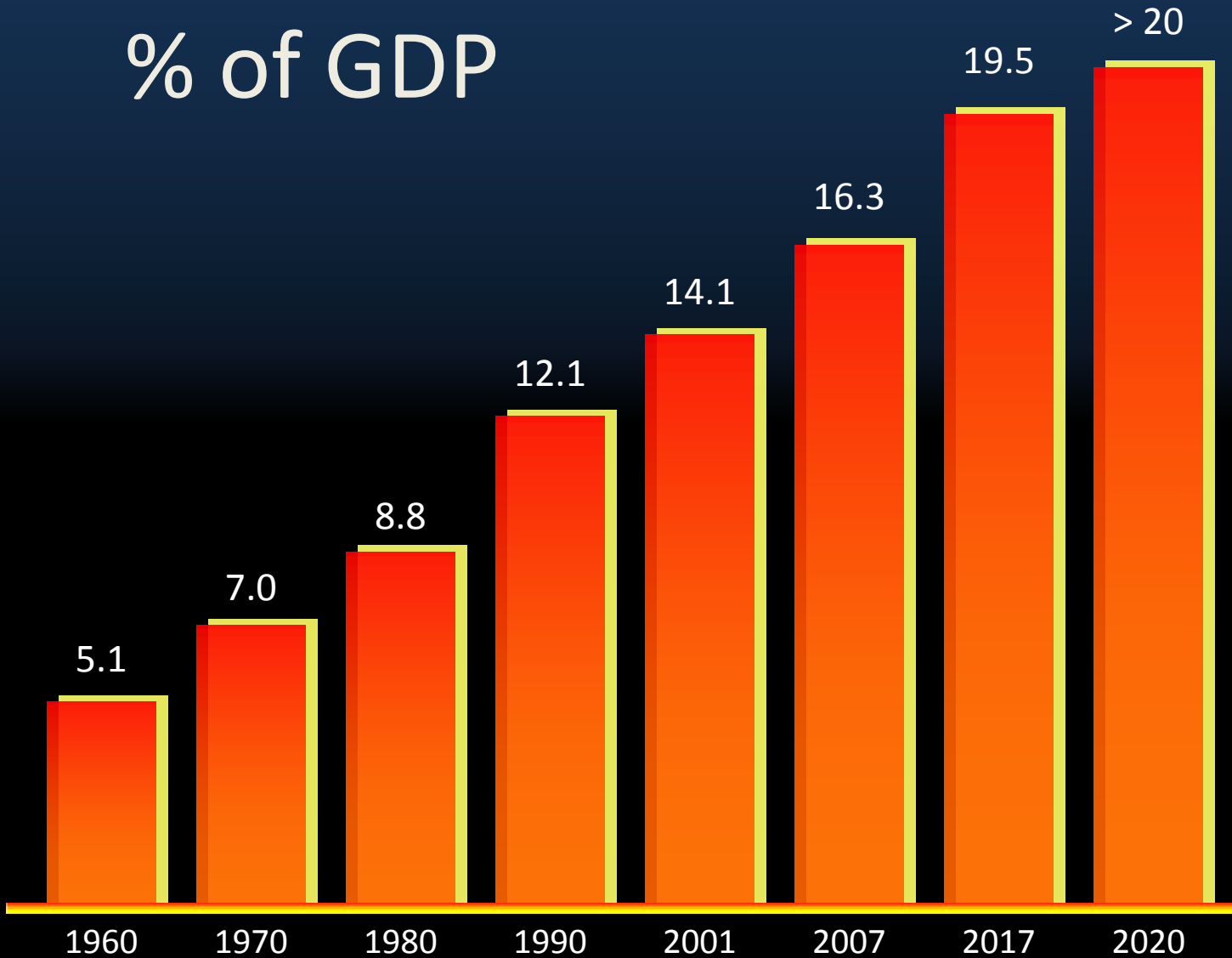
1



Photo: Dan Burden

Public Health

US Health Care % of GDP



BOTTOM LINE

Public health is of critical importance to the US economy and will continue to be an important political issue.



2



Transportation & Public Health

Transportation & Public Health

Traffic Safety + Personal Health



BOTTOM LINE:

Transportation planning & design are major determinants of public health.

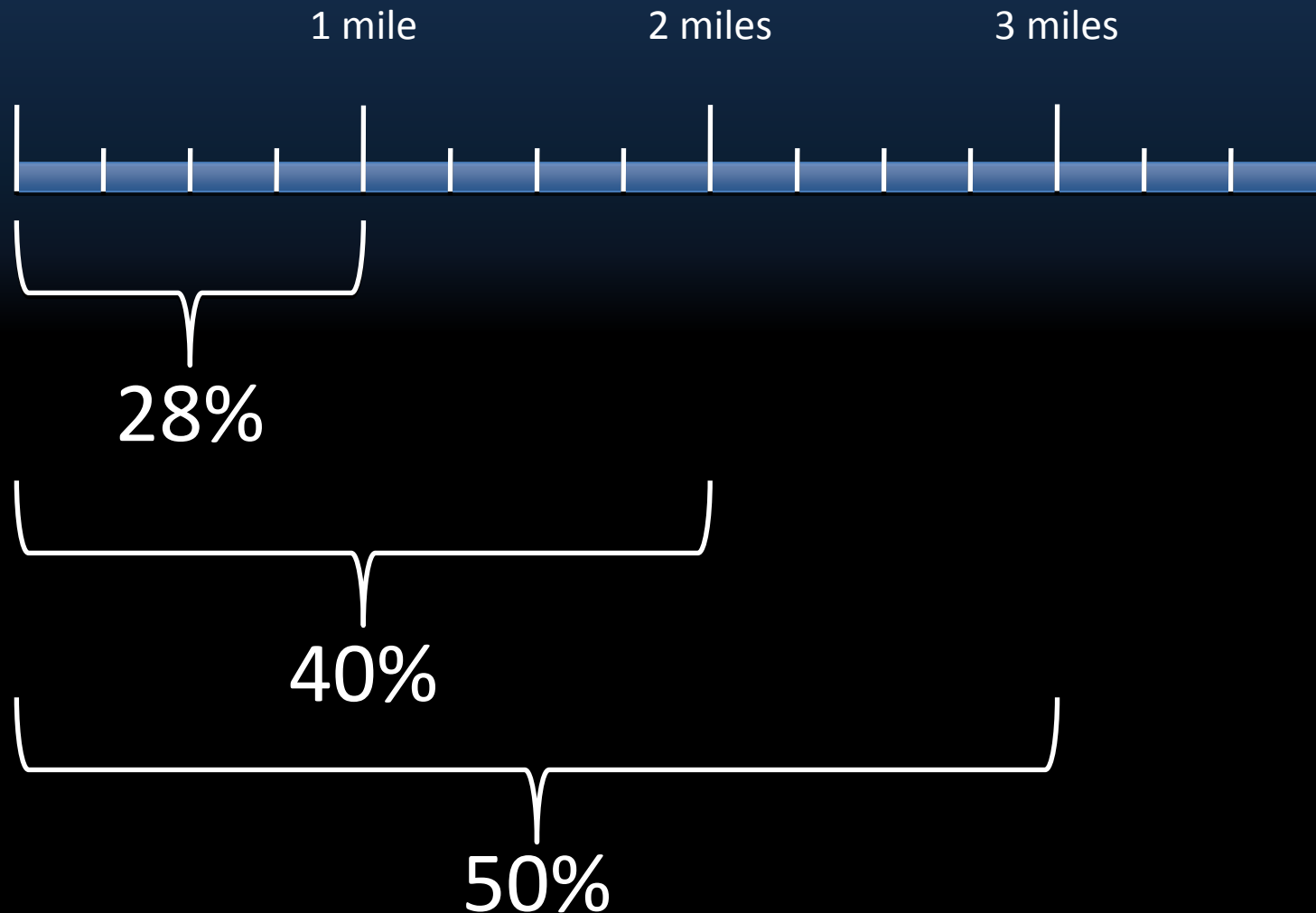


3



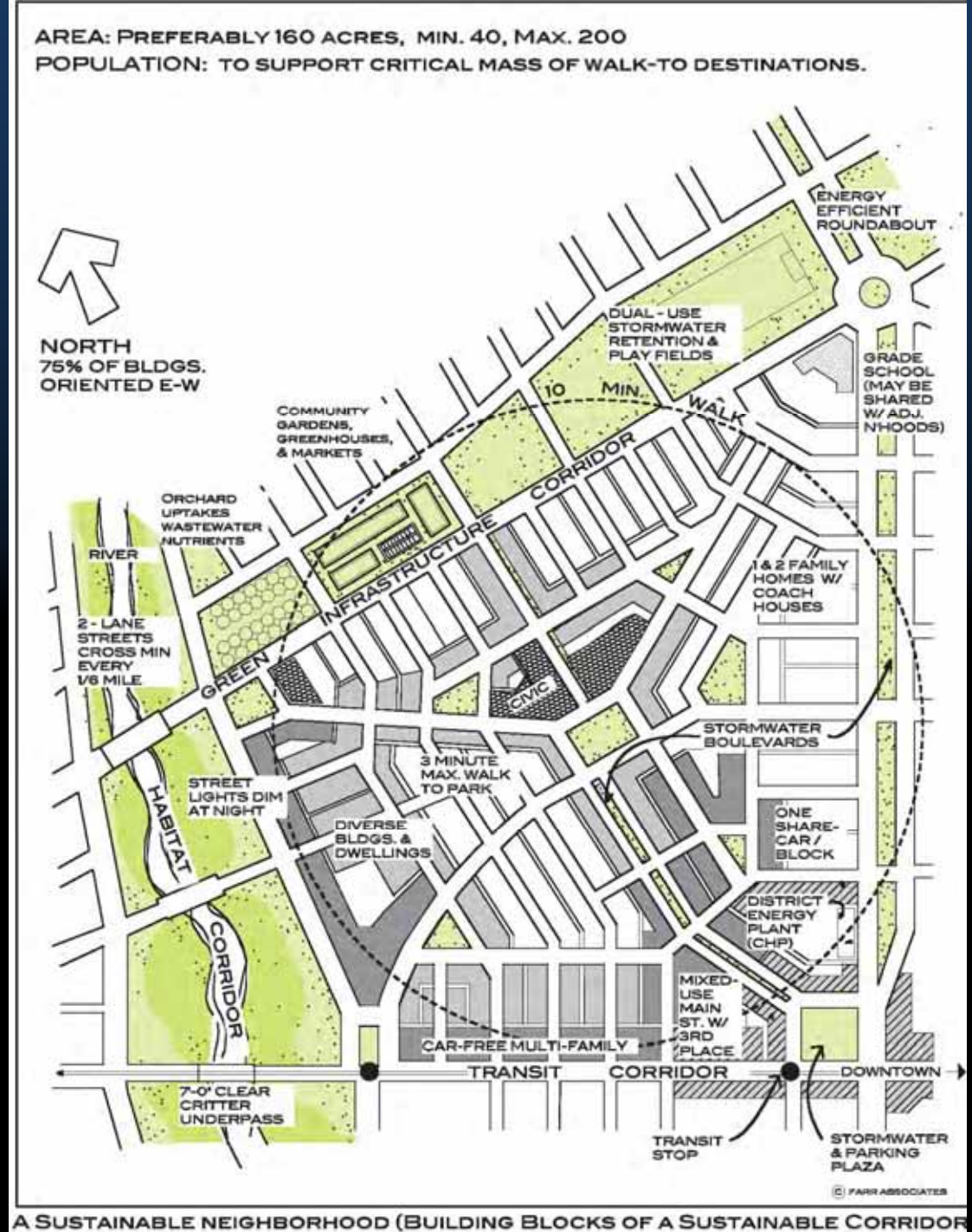
Community Design

Trip Length – All Trips



the complete neighborhood

- walkable
- mixed-use
- transit-served



BOTTOM LINE

Most trips are short and
most travel is discretionary.





Thank You

www.charlier.org

