Charlier Associates developed a Strategic Transit Plan for Coconino County and the City of Flagstaff, based on specific public transit system goals and objectives for the area. The Transit Plan included targets for annual boardings, daily person trips, costs per boarding, net operating ratio, a description of the future transfer system, and cooperative efforts between Northern Arizona University and the City of Flagstaff to provide expanded transit operations.

Development of a future transit system required an understanding of which key markets the transit system should serve, as well as specific service needs. In addition to developing key components for an expanded transit system, Charlier Associates identified those markets and developed a set of strategies to ensure success of the future system. The Plan is now in its fourth year of implementation.

Client: Coconino County, City of Flagstaff, and the Flagstaff MPO
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