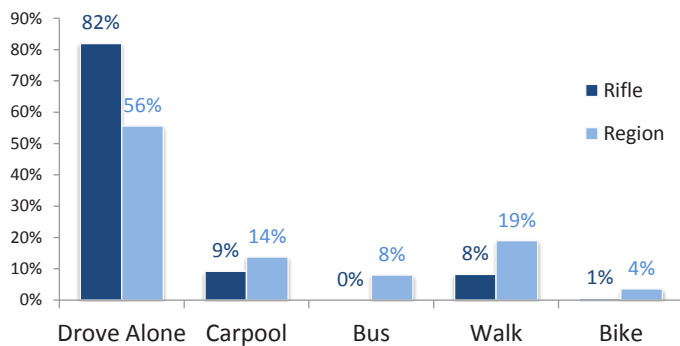
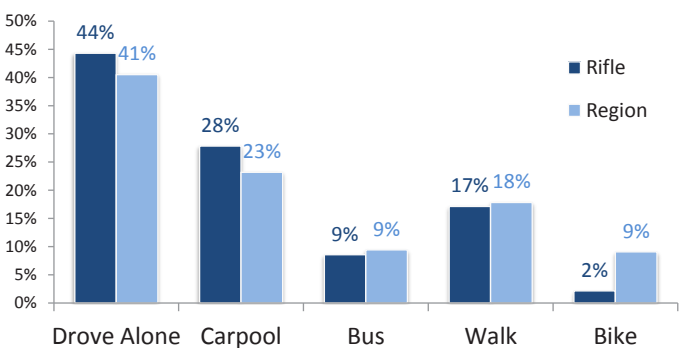


### PERSONAL TRIPS OF RESIDENTS

Winter Resident Personal Trips Mode Share

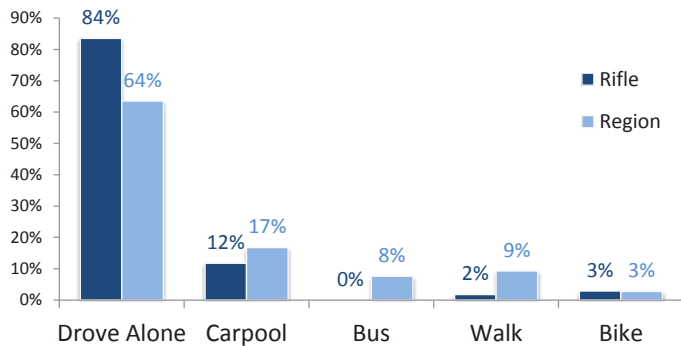


Summer Resident Personal Trips Mode Share

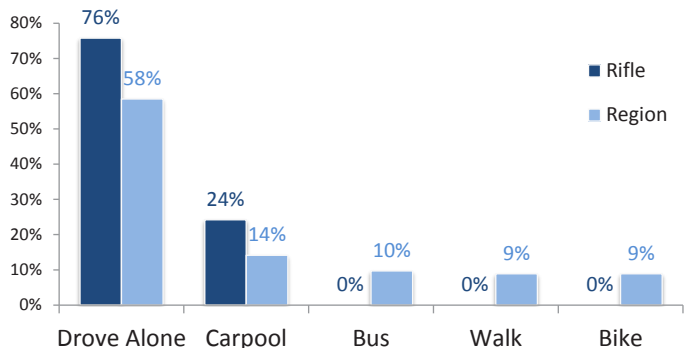


### WORK-RELATED TRIPS OF WORKERS

Winter Employee Work-Related Trips Mode Share



Summer Employee Work-Related Trips Mode Share



Note: Small sample size for Rifle summer employee work-related trips

Mode share is displayed above for the two trips purposes other than commute trips (shown on page 2 in the “Commuting” section). These include work-related trips, which are trips made during work by employees for business purposes, and personal trips, which cover all other trips that are not commute or work-related trips.

### ABOUT THE PROJECT

The Roaring Fork Transportation Authority (RFTA) conducted a regional travel patterns study in 2014 of the Colorado River Valley and Roaring Fork Valley from Parachute to Aspen. Previous studies were completed in 1998 and 2004. The project was a cooperative effort of RFTA, Colorado DOT, and area counties and municipalities. The project was conducted to provide local jurisdictions and planning agencies with information on travel demand within the study area. This includes information about current and future needs for motor vehicles, for public transit and for walking and bicycling. Data from the study was also used to develop travel forecasts and will help companies and agencies design commuter support programs to address needed changes in travel choices.

The data collection methodology included two rounds of surveys, a winter and summer survey. The winter survey targeted employees and employers within the study area. The summer survey targeted residents. A total of 1,679 surveys of residents and employees were collected (1,352 in the winter and 327 in the summer) and 110 employer surveys were completed. The region was divided into 23 transportation analysis zones (TAZs) and all data will be available at the TAZ level. A comprehensive report of the study’s finding will be available through RFTA in early 2015.

## RIFLE

### Travel Patterns Community Profile

### COMMUNITY GEOGRAPHY

The Rifle community profile includes data collected for the following transportation analysis zone(s) (TAZ) mapped at right:

- North Rifle
- Central Rifle
- South Rifle

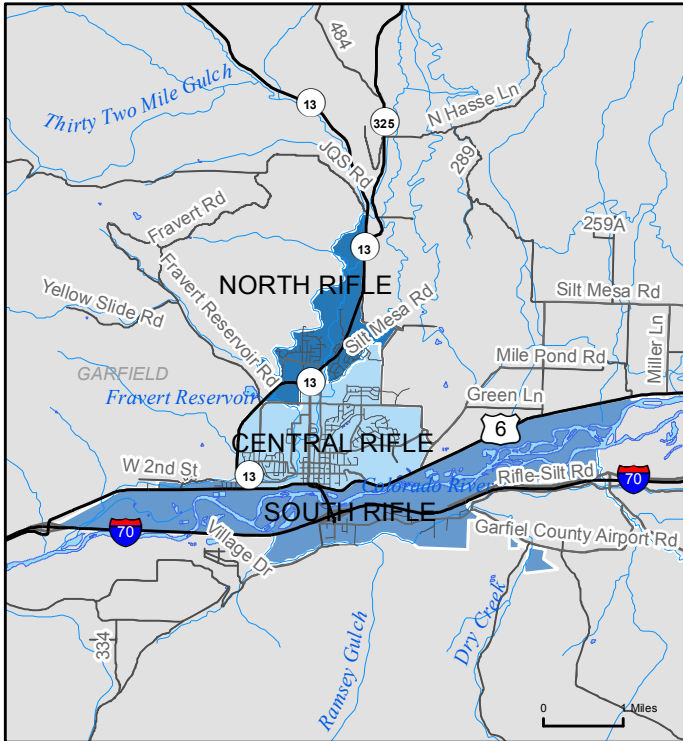
The “Region” encompasses all 23 TAZs in the region, including all of Garfield and Pitkin Counties and the portion of Eagle County within the Roaring Fork Valley. All data presented was collected from the 2014 Winter and Summer Roaring Fork Transportation Authority (RFTA) Travel Patterns Survey unless otherwise indicated.

### HOUSING/DEMOGRAPHIC DATA

|   | Rifle    | Region   |
|---|----------|----------|
| 2012 Population <sup>1</sup>            | 9,257    | 82,227   |
| Population residing year-round          | 96%      | 94%      |
| Lived in region > 1 year                | 95%      | 93%      |
| Households with children under 16       | 39%      | 31%      |
| Households receiving housing assistance | 2%       | 12%      |
| Median annual household income          | \$60,000 | \$66,000 |

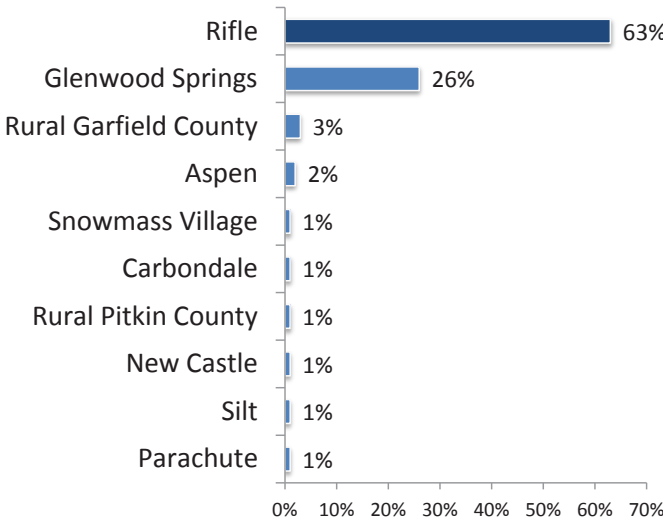
1. U.S. Census Bureau, 2012 American Community Survey (ACS)

Transportation Analysis Zone Map of Rifle



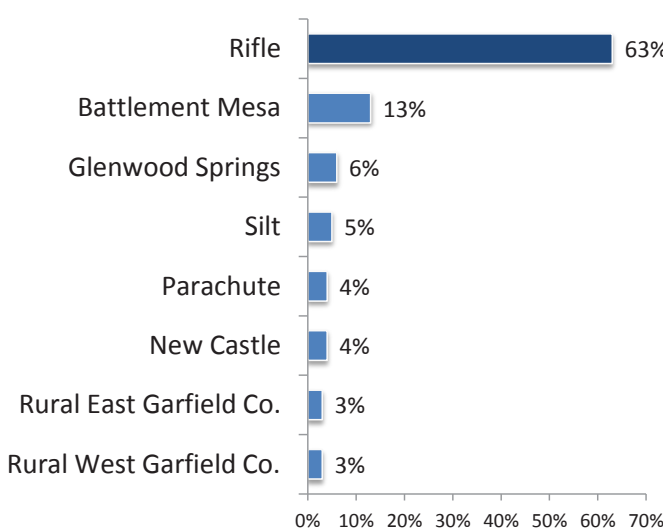
### COMMUTING DATA OF RESIDENTS

Where Rifle residents work



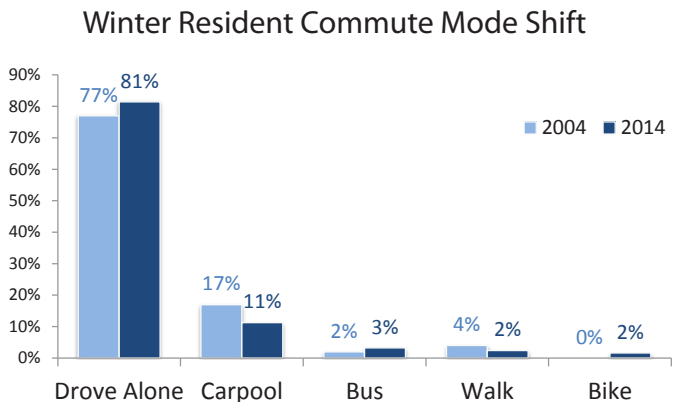
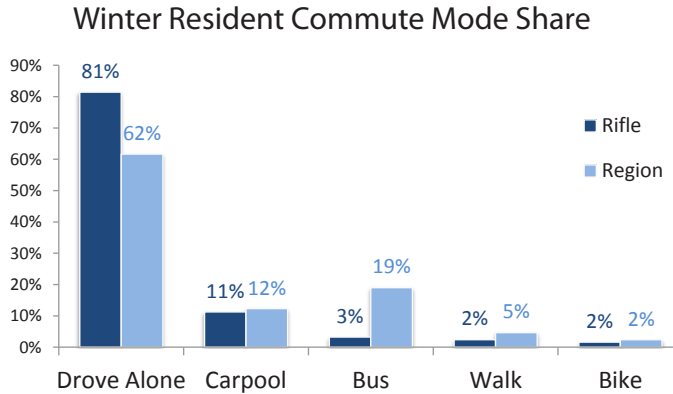
### COMMUTING DATA OF WORKERS

Where Rifle workers live

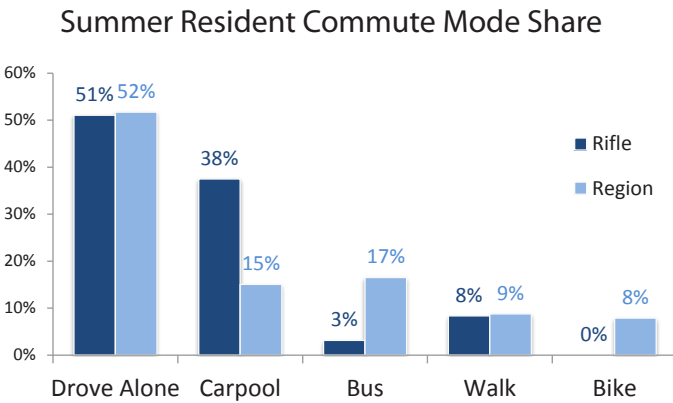


COMMUTING DATA OF RESIDENTS

|                                  | Rifle    | Region   |
|----------------------------------|----------|----------|
| Vehicle available for commuting  | 92%      | 87%      |
| Average commute distance         | 14 miles | 16 miles |
| Average commute time             | 19 mins  | 25 mins  |
| Work and live in same community  | 63%      | 37%      |
| Different employer winter/summer | 1%       | 8%       |



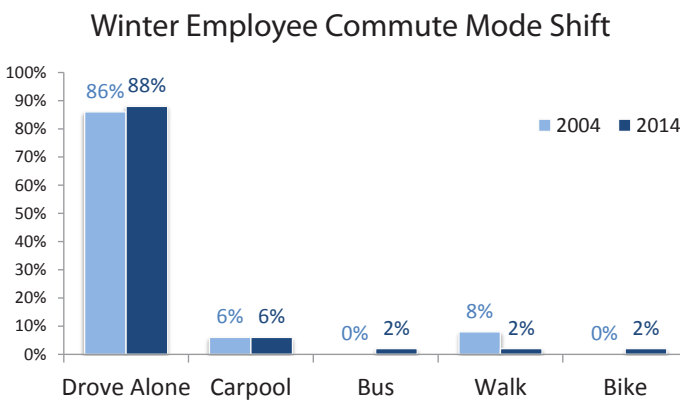
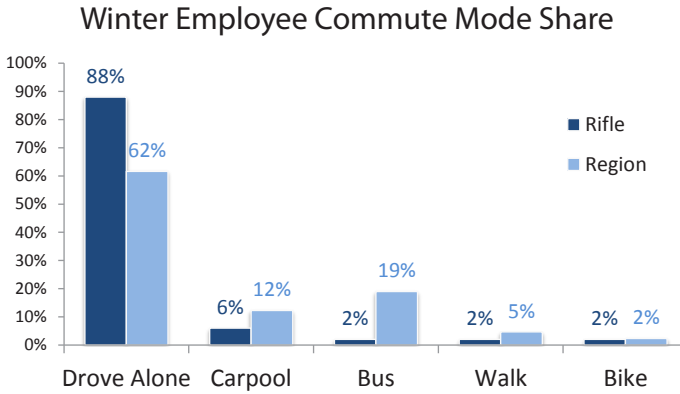
\*2004 data from the 2004 Local & Regional Travel Patterns Survey



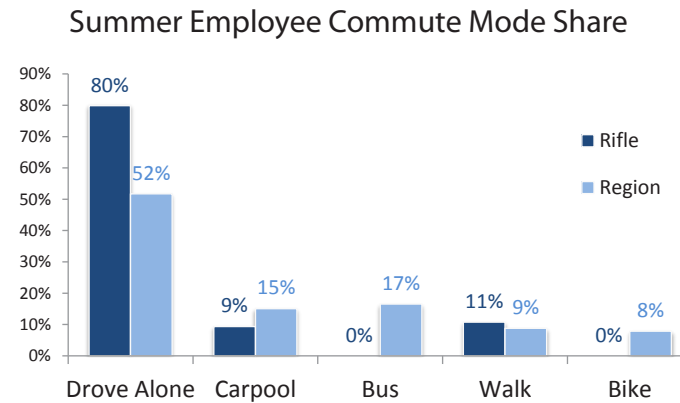
COMMUTING DATA OF WORKERS

|                                       | Rifle | Region |
|---------------------------------------|-------|--------|
| 2012 Worker population <sup>2</sup>   | 4,955 | 48,385 |
| Employer provided bus pass (part/all) | 2%    | 18%    |
| Workers with free parking at work     | 95%   | 91%    |
| Different employer winter/summer      | 1%    | 8%     |

2. 2012 5-yr ACS, Worker Population by Workplace Geography



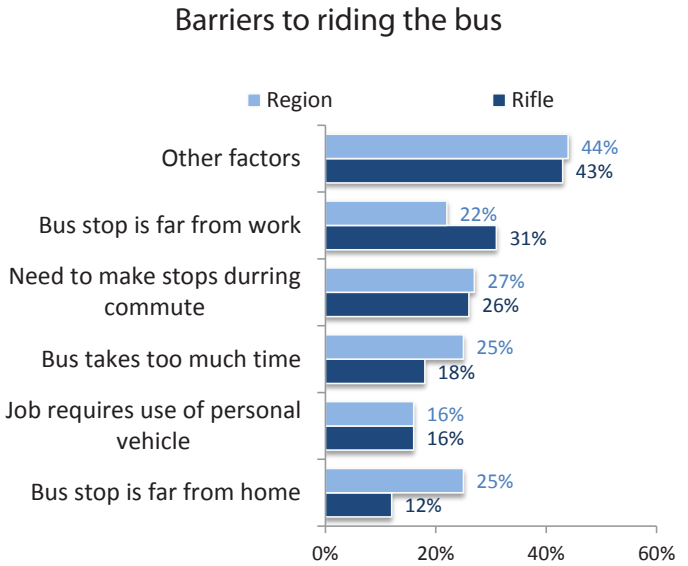
\*2004 data from the 2004 Local & Regional Travel Patterns Survey



Note: Small sample size for Rifle summer employee commute

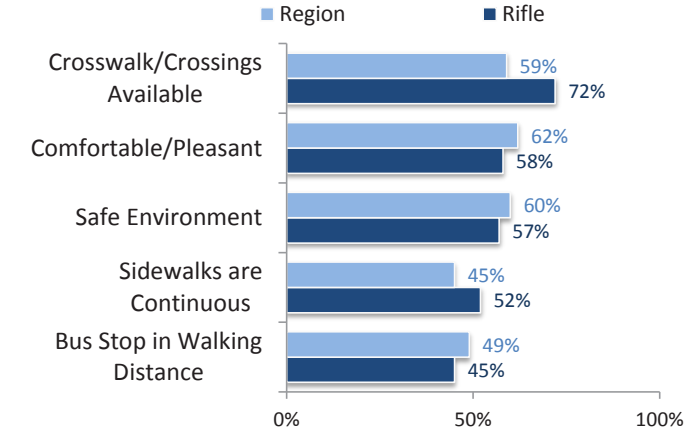
TRANSIT DATA

| % of Residents who ...                 | Rifle | Region |
|--|-------|--------|
| Own a bus pass/stored value card       | 10%   | 28%    |
| Live within 5 blocks of a bus stop     | 34%   | 43%    |
| Live over a mile from nearest bus stop | 29%   | 34%    |
| Have taken VelociRFTA in last 30 days  | 7%    | 35%    |
| Have taken other bus in last 30 days   | 11%   | 39%    |

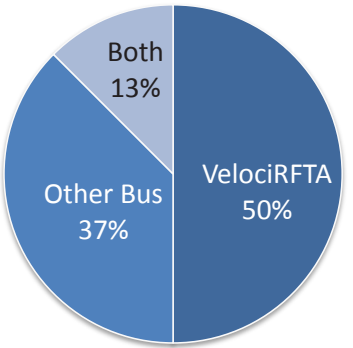


WALKING IN RIFLE

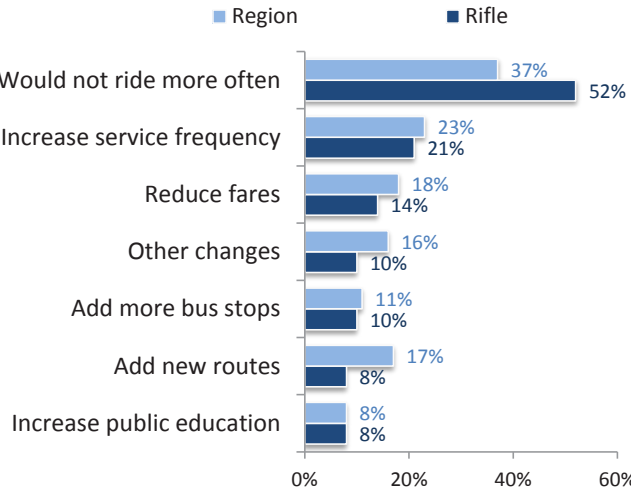
% of residents who agree/strongly agree that ...



Bus used for typical commute



Would ride the bus more frequently if ...



BICYCLING IN RIFLE

% of residents who agree/strongly agree that ...

