

## **Parking Committee**

### 1<sup>st</sup> Meeting, June 27, 2005

Mar

Charlier Associates, Inc.

## **Orientation Topics**

- Your Vision
- Balanced Mobility
- Timing
- Role of Tourism/Visitors



## Your Vision



A growing downtown evolves to a complete community; accessible, affordable, sociable, beautiful, diverse and sustainable.

- > Nature, culture & history inform design of a "Garden City".
- > Pathways & water flow to the shoreline.
- > Terraces of spaces, gardens & art step toward harbor.
- > Diverse people live within a 5 minute walk of needed services.
- > An active street with public & retail uses on the ground floor.
- > Walls, doors & windows open to the street.
- > Terraces of green buildings capture water views, & sun.
- > Awnings & trees shelter.
- Efficient land use preserves diversity, promotes affordability & strengthens commerce.
- > Transportation choices are available.
- > The edge between pedestrians & cars is blurred.
- Pedestrian "blocks" are defined with crosswalks, art, landscape & distinctive materials.
- Preserve historic structures & connection to past.

Winslow is a pedestrian place – The "Heart" of Island culture, commerce and community – Winslow Way is the "Centerpiece."

- > Places to live, work, learn & play.
- > Taller buildings with pedestrian scaled details.
- > A variety of outdoor places.
- Winslow way is a "Civic Plaza", a "Mixed Use Street" & a "City Garden".
- > Art & Gardens are prominent.
- > Winslow is connected to the Waterfront by:
  - Activity
  - Circulation
  - Water courses
  - Expressive details
  - View corridors from streets buildings and parks
- Green spaces anchor each end of the east/west & north/south axis.

Connectivity and access for all – safe alternatives to the car exist for pedestrians, cyclists, the impaired, and transit riders.

- > Pathways to & along the Harbor & the Ravine.
- Better Public Access to the Water.
- ➤ Water trails to Winslow Bike travel safely to & through Winslow.
- Pedestrian crossings are celebrated with art, lights, landscape, distinctive pavement and small places.
- Crossings occur at 150'intervals.
- Traffic "calmed", vehicles welcomed.
- > A street that is used different ways at different times.
- Over time, reduce the predominance of vehicles.
- Organic grid of eclectic lanes, alleys streets & paths offer discovery & exploration.
- Connect neighborhoods & town to water and green spaces.
- ➢ 600'street grid & 150'pedestrian grid in the Core.
- Layer the built & natural systems.
- Residents in taller buildings see the street & the water.
- > Build taller & preserve alleys, green space, trees, & view corridors.
- Connect neighborhoods to each other, to Eagle Harbor, to the Civic Center & to Transit Hubs.

Parking is plentiful, accessible, and supportive of all other principles.

- > Parking is integrated into new buildings with retail, offices and residences
- Park on new alleys and streets.
- Build flexible parking. Streets make pedestrian a priority.
- Parking is dispersed and convenient, provided on and off-street in structures, underground and in surface lots.
- > Parking is dispersed and convenient.
- Parking comes in many varieties.
- Increase the supply and reduce the requirements.
- Adopt a "park once" approach.
- > Fill surface parking lots with mixed use buildings & underground parking.
- > Build places to reduce auto-dependency.
- > Terraced gardens & green roofs on structures.
- Landscape surface parking lots.
- Street cross sections are not standard or typical.

A variety of green, open & gathering places connect, protect, define & bind.

- > Expand & improve park at crossing of Winslow Way & Madison.
- Linked Greenways surround the town.
- Principle retail streets & lanes are anchored with greens.
- > The ravine is preserved.
- > Waterfront Park is inspiring & welcoming.
- Existing parks are enhanced.
- ➢ Green space & pocket parks are plentiful.
- ➢ Green spaces & gardens − for people, plants fish & wildlife.
- > Diverse gardens express culture, history & ecology.
- > Winslow Way as a public plaza / civic.
- > Design details expressing gardens & art.
- Enclosed by buildings as vertical gardens.
- Emerald necklace: natural areas, gardens, parks, green streets & pathways.
- > Corridors benefit people, plants, wildlife, fish & water.

Bring the harbor to the Town and the Town to the harbor.

- Pathways, gardens & landscaped drainages flow south toward the water.
- > Public Access to park & greater Waterfront is improved.
- > Link DT Districts along the Waterfront.
- > Waterfront Park is activated & connected.
- > A new retail & market street near T&C links WW to water.
- > Artful details, gardens & green infrastructure celebrate water.
- > New buildings along Bjune orient to the water.
- Terraces of taller buildings & public space step toward the harbor, capturing views & sun.
- > Water is collected, cleansed & recycled.
- Ponds, streams, drainages & water features cleanse, capture, sustain, buffer & inform.

Regulate to stimulate investment: The City as an active partner with investors

Invest in public amenities to stimulate private reinvestment.
Test economic feasibility of FAR & Parking Regulations.

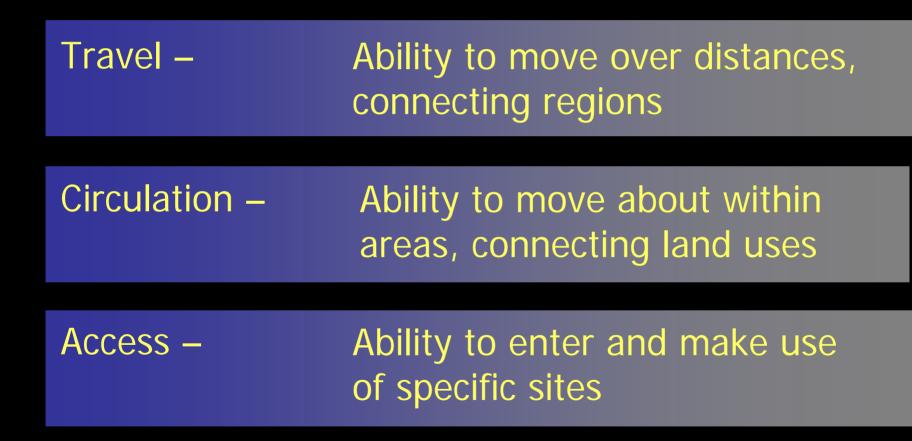
Quantitative Charge to the Charrette Teams

- 8,200 SF of new retail per year; Add 160,000 SF by 2025
- 10,000 SF new office per yr; Add 335,000 SF by 2025
- Accommodate 6,650 new Islanders by 2025, 50% in Downtown



## **Balanced Mobility**

### **Mobility Elements**



### Facilities



### Built for...





#### ...travel

#### Built for...





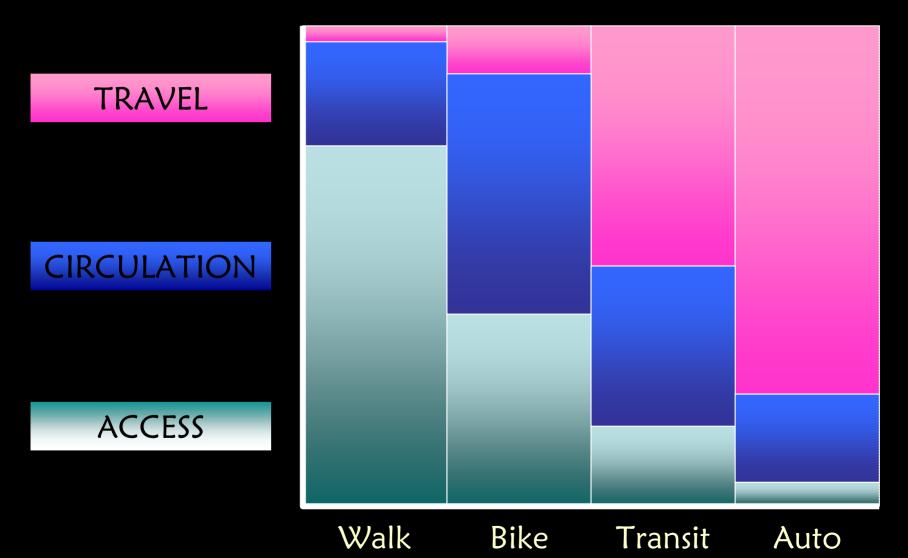
#### ... circulation

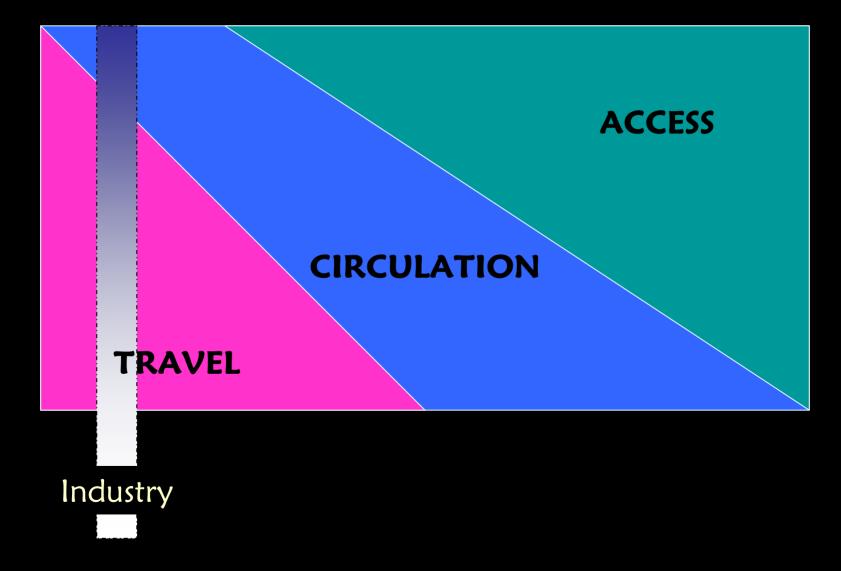
### Built for...

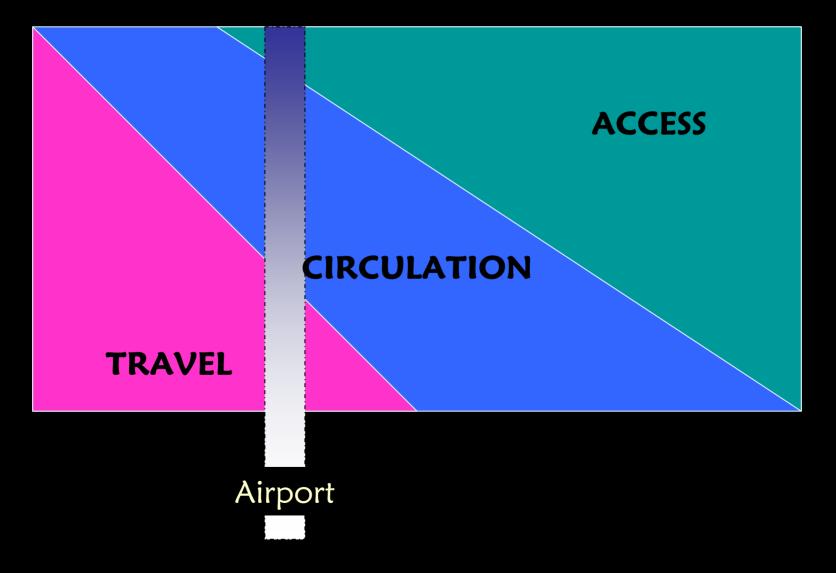


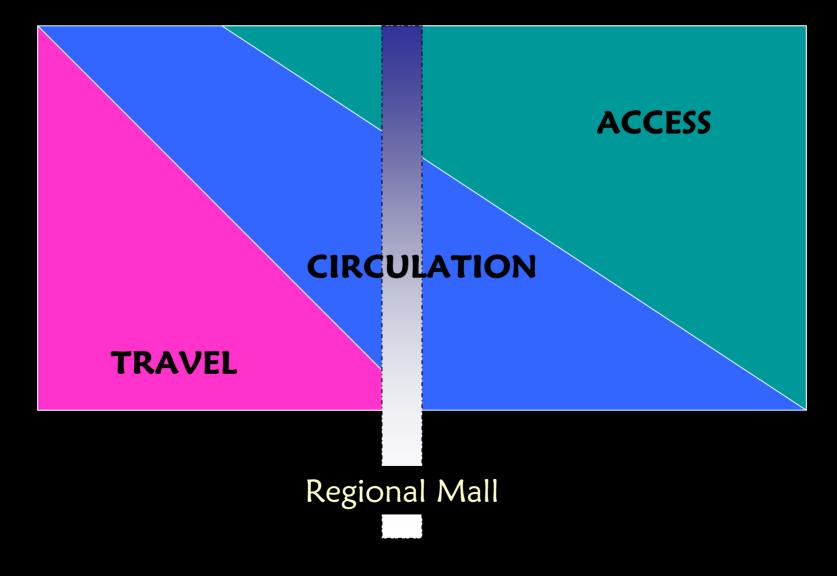
#### ...access

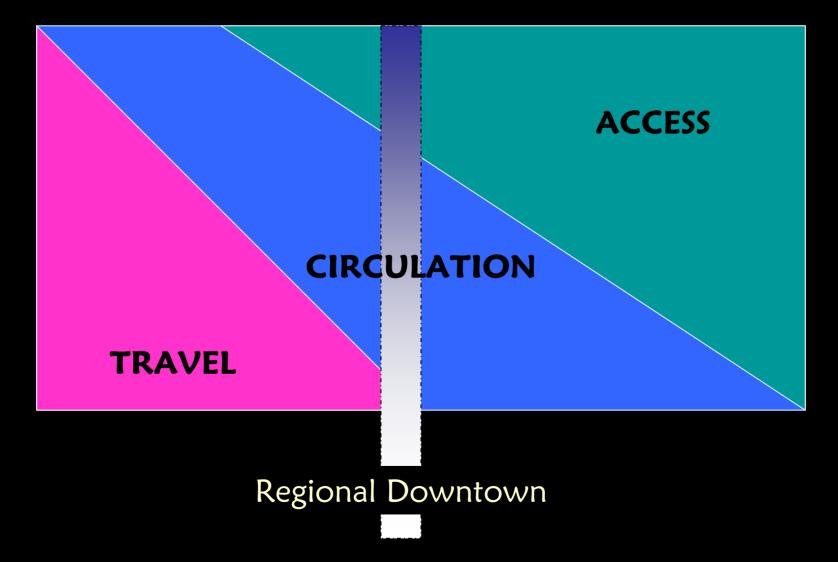
# Strategic Balance - Modes

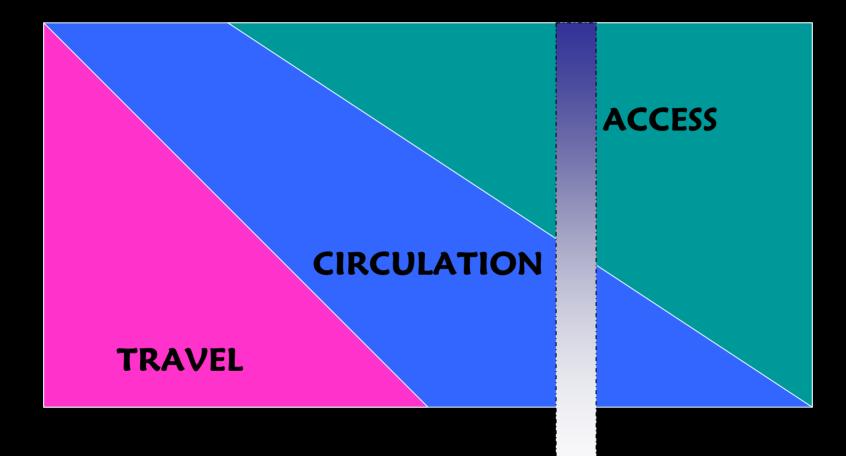












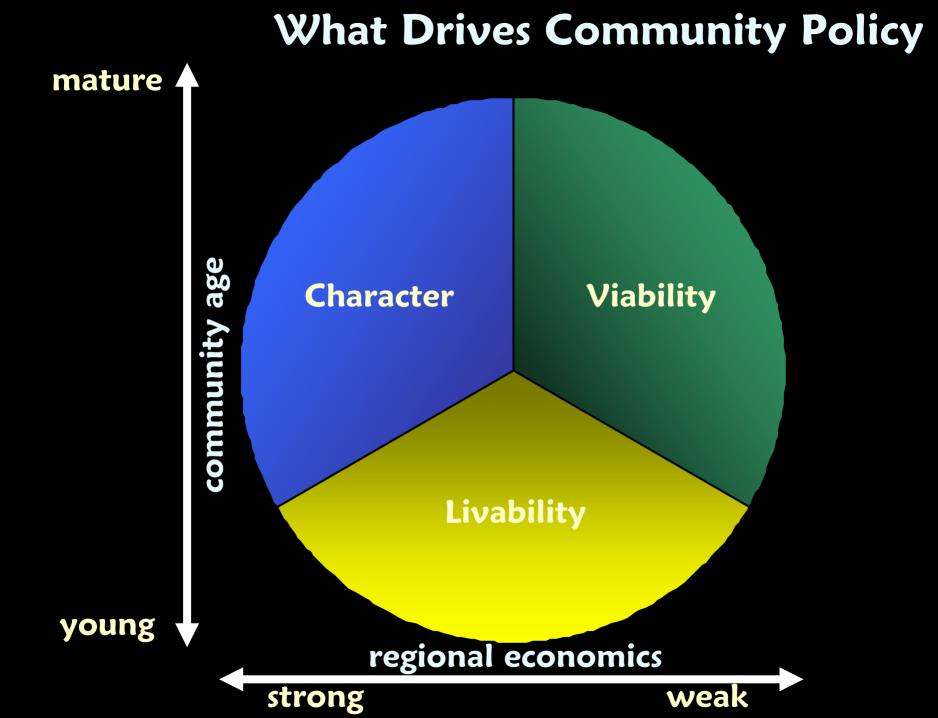
#### Local Downtown

## Summary: Mobility Balance

- Winslow is a local downtown
- Priorities will be:
  - 1. Access (high)
  - 2. Circulation (high)
  - 3. Travel (low)
- Our issues & opportunities are:
  - Parking
  - **Circulation**

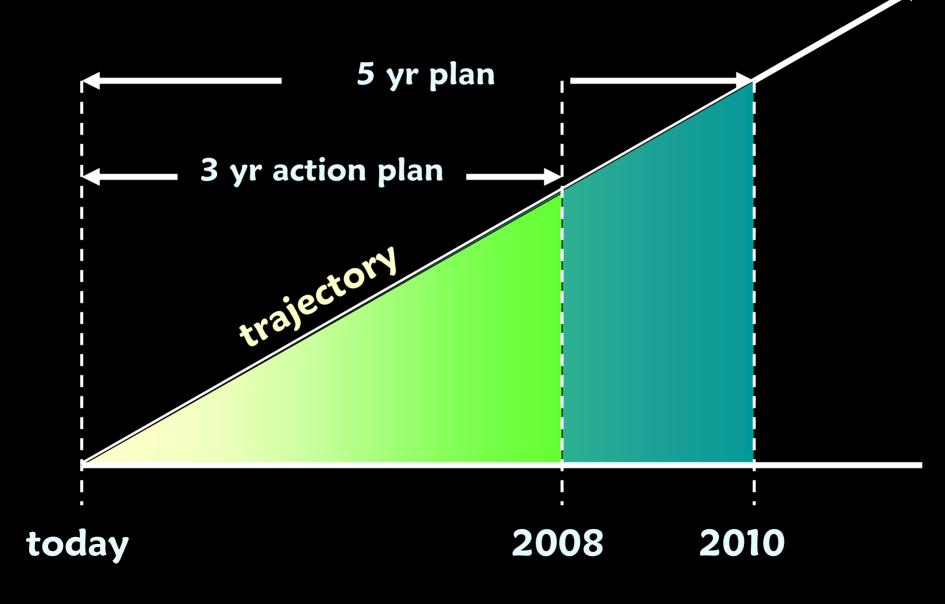


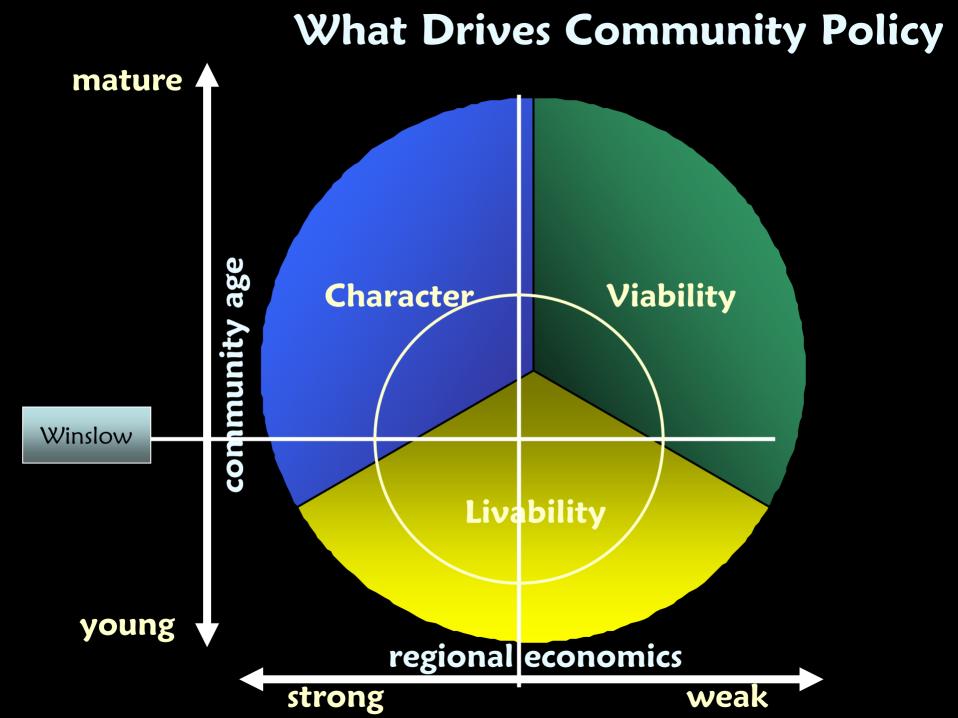
# Timing



#### **Our Approach**

Your vision





# Summary: Timing

- Winslow is young (re: buildout)
- Community character has high value
- Community viability is assured
- Future livability is in question
- Vision is clear, policy steps are not
- Our project focus: policy steps
- Our emphasis: rapid deployment

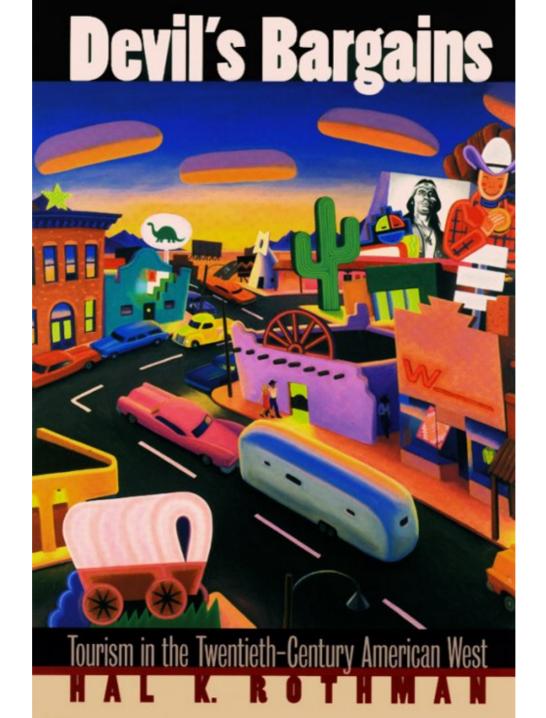


# Role of Tourism & Visitors

### Strategic Choice

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### Lahaina, HI



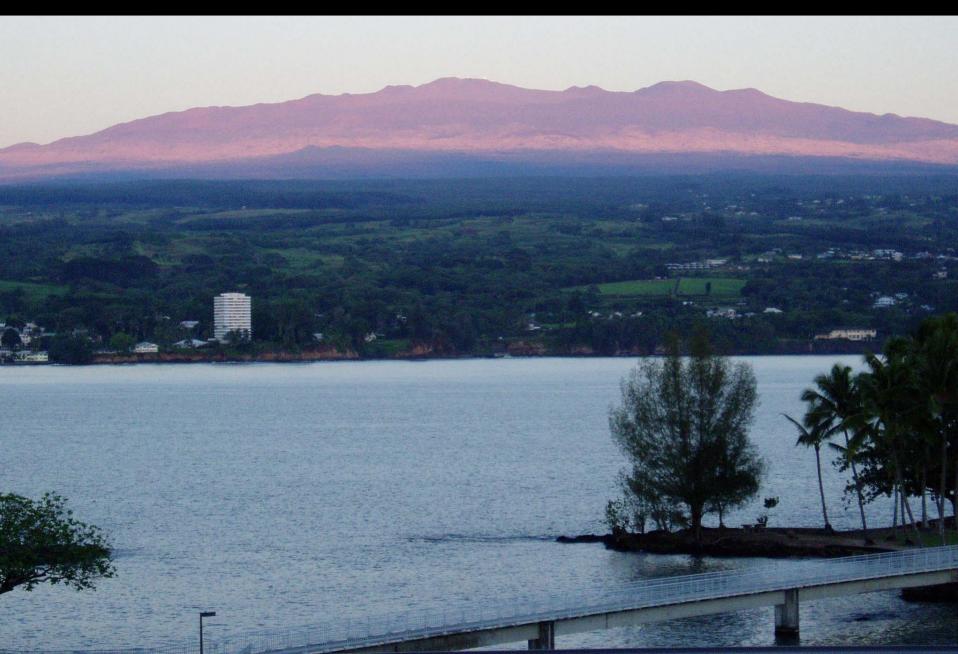
## Jackson, WY



### Breckenridge, CO



### Hilo, Hl



### "Devil's Bargain"

Primary business is tourism & visitors Tourism & visitors augment local downtown No tourism & visitor business in downtown

"Weak Economy"

### Aspen, CO







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### Aspen, CO

#### Estes Park, CO

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### Estes Park, CO

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Redmond, WA

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#### Boulder, CO





### Summary: Role of Tourism & Visitors

- Winslow will be a community downtown serving the residents and employees of Bainbridge Island
- Winslow will become more of a residential address
- Winslow will appeal to tourists and visitors who will add income to the local economy
- But tourism will not dominate or overly influence the Downtown



# Issues & Opportunities

# ParkingCirculation

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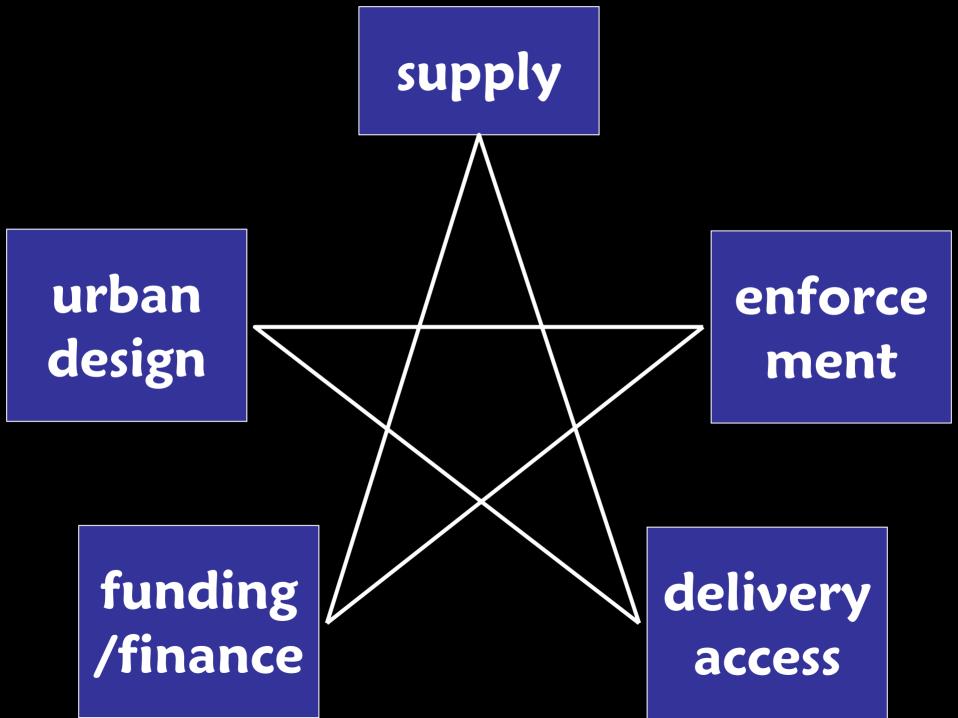
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# **Parking Guiding Principles**

- 1. Achieve pedestrian supportive downtown with pedestrian places
- 2. Support & retain existing businesses
- 3. Encourage infill & redevelopment consistent with Winslow Tomorrow
- 4. Achieve equity in parking management & finance

# Parking Issues & Opportunities

- Supply
- Urban design
- Enforcement
- Funding/financing
- Delivery access





# Parking Issues & Opportunities

### Supply

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# **Downtown Parking Supply**

#### not enough

- discourage infill & redevelopment
- limit pedestrian presence
- reduce retail sales & downtown income
- cause continual parking issues

right

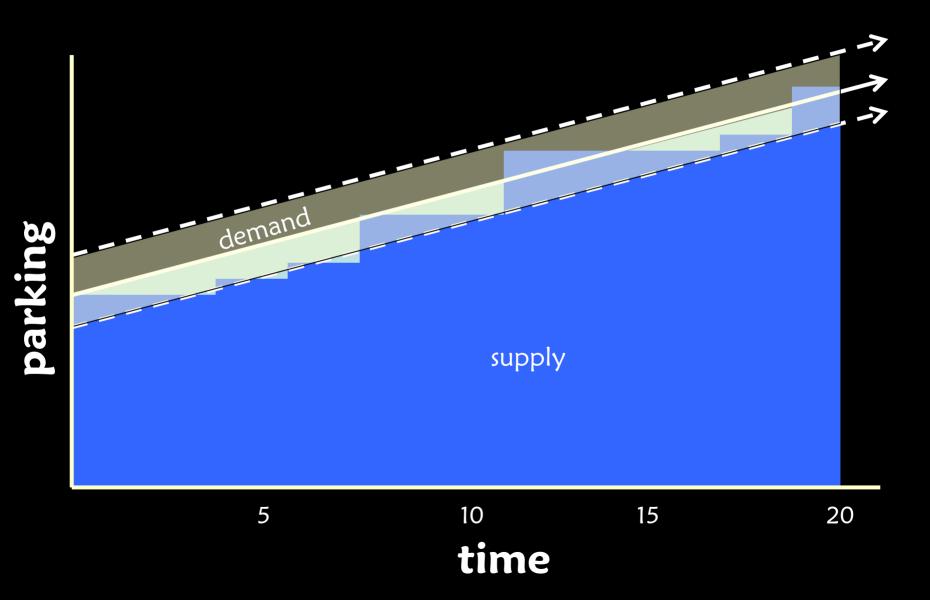
amount

devote too much land area to parking

too much

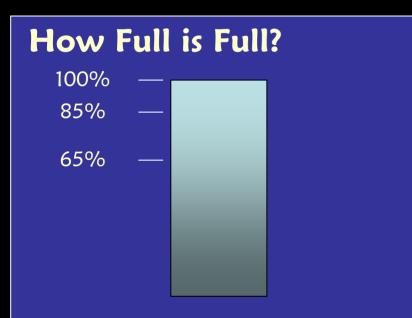
- dampen commercial synergy
- negative influence on community character
- impose unnecessary capital costs

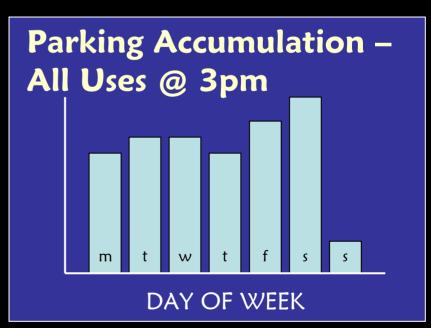
### **Managing Parking As a Utility**











### Importance of on-street supply



### Boulder, CO

# Parking Supply

- Maintaining "right amount" of parking over time
- Managing parking as a utility
- Maximizing on-street supply
- Ensuring multimodal accommodation
- Knowing how much you need (monitoring & performance)



# Parking Issues & Opportunities

### Urban Design

Mass

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Boulder, CO



### Urban Design

Design of parking structures ► Large/small ► Retail/office wrap ►Location Design of on-street parking Diagonal/parallel Which streets



#### Enforcement

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#### Enforcement

- Ferry commuters using downtown for all-day parking
- Downtown employees parking in premium (on-street) spaces
- Ticketing customers & visitors
- Duration long stay/short stay
- Scofflaws (repeat offenders)



#### Funding/Finance

Mar

# **Funding/Finance**

- Development requirements
  - Off-street ratios vary by use?
  - Shared parking
  - On-site small parcels
  - Credit for on-street frontage
  - Fee-in-lieu
- District?
- Public/Private partnerships
- One large garage or numerous sites
- Phasing & transitions
- Future paid parking?



#### **Delivery Access**

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#### Winter Park, FL

#### **Delivery Access**

- Alleys and driveways
- Designated on-street locations



# Parking Issues & Opportunities Prioritization

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- Urban design
- Enforcement

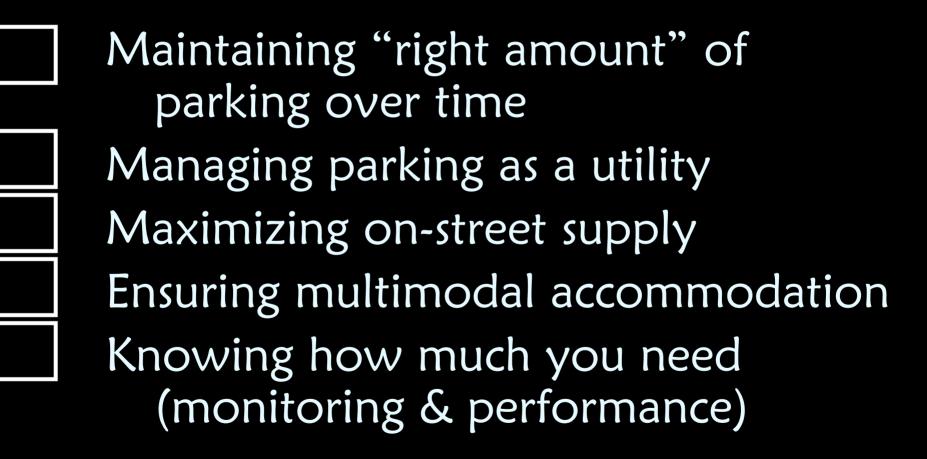


Funding/financing



Delivery access

# Parking Supply



#### **Urban Design**

Design of parking structures Large/small Retail/office wrap Location Design of on-street parking Diagonal/parallel Which streets

#### Enforcement

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for all-day parking
Downtown employees parking in
premium (on-street) spaces
Ticketing customers & visitors
Duration – long stay/short stay
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# **Funding/Finance**

#### Development requirements

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- Fee-in-lieu

#### **District?**

Public/Private partnerships

One large garage or numerous sites

Phasing & transitions

Future paid parking?

#### **Delivery Access**

- Alleys and driveways
  - Designated on-street locations