

Charlier Associates, Inc.

PROJECT EXPERIENCE

MARC BIKEWAY TRANSPORTATION PLAN

MID-AMERICA REGIONAL COUNCIL OF GOVERNMENTS, GREATER KANSAS CITY, MO
(COMPLETED)

This comprehensive plan for the Missouri counties of Clay, Jackson, Platte and Northern Cass will guide MARC and area local governments in developing policies and physical improvements to promote bicycle transportation and increase utilitarian bicycle use.

Led by public input into the planning process and developed for a regional governing body, this plan has a heavy focus on implementation policies and information dissemination. Major responsibilities of team member Terri Musser included organizing community input, inventorying existing bicycle facilities, developing project goals and objectives, identifying bicycle facility improvements, and identifying funding strategies for implementation. In addition, Ms. Musser lead two special focus sub-committees in recommending bicycle facility standards for the region and developing an action plan for implementing bicycle education and use promotion programs. The resulting products are a Local Facility Planning Guidance report, and a Resource Guide of educational materials available to local organizations.

Due to the success of this study, a portion of the plan was reworked for a national audience and republished by the American Planning Association as Planning Advisory Service Report #459.

Client: Mid-America Regional Council/American
Planning Association

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