### Provide Employee Parking

- Provide safe, convenient paid parking for employees
- 2. Reduce employee use of downtown on-street parking



# Manage Delivery Truck Access

1. Shift delivery vehicle parking and access off of downtown streets





## Establish Parking District

1. Establish a parking district



#### Manage Ferry Terminal District Parking

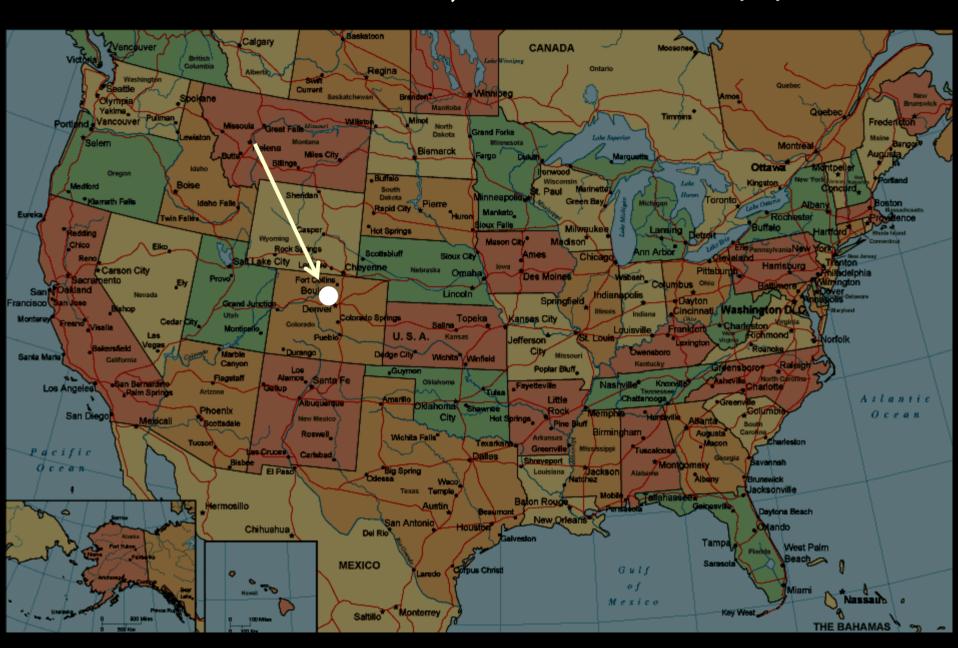
- Encourage development of on-street parking supply
- 2. Apply Winslow enforcement system
- 3. Ensure the right amount of off-street parking
- 4. Extend Winslow Parking District





Winslow Tomorrow Parking Recommendations Implemented: 2006 & 2007

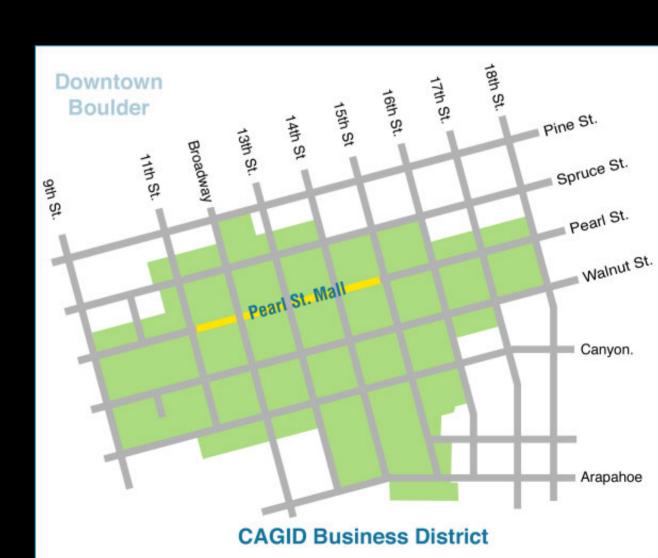
#### Boulder, Colorado (pop. 105,000)



#### Boulder's CAGID

#### (Central Area General Improvement District)

- 35 blocks
- 160 shops
- 80 restaurants
- Office space



#### Boulder's Downtown Districts

- Downtown Business Improvement District (5.635 mils)
- Central Area General Improvement District (5.657 mils)

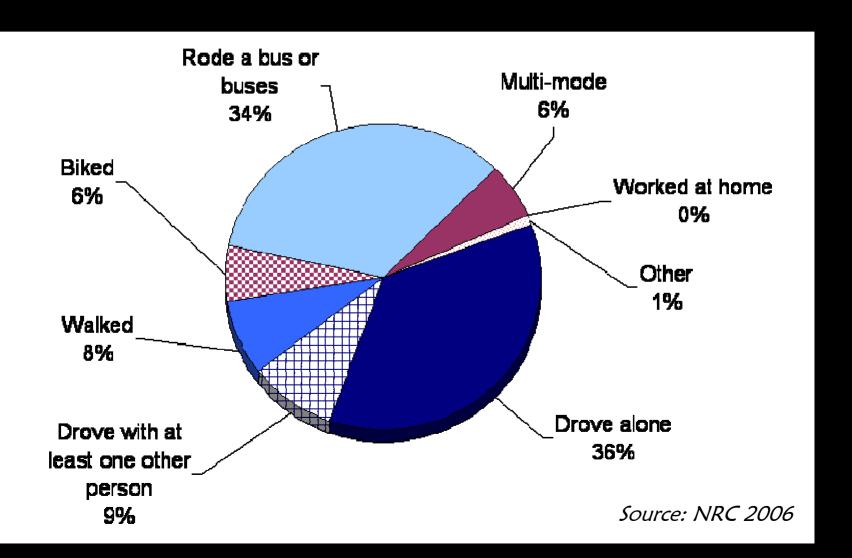


#### Downtown Boulder PSE\*

- Reduction in parking demand
- From mode shift away from driving
  - Transit
  - Walk/Bike
  - Carpooling

PSE: "Parking Space Equivalency"

# Mode Split to Downtown



# Total Employee PSE

450 338 450	3115
450 338	
450	
600	
2551	
	7504

### Peak Period Employee PSE

Distribution through the day



How did you get to work today?	EcoPass status	
	Have an EcoPass	Do NOT have an EcoPass
Drove alone	32.8%	51.7%
Drove with at least one other person	6.9%	18.3%
Walked	7.3%	8.3%
Biked	6.2%	8.3%
Rode a bus or buses	40.1%	8.3%
Multi-mode	6.6%	1.7%
Worked at home	0.0%	0.0%
Other	0.0%	3.3%
Total	100.0%	100.0%

Source: NRC 2006

#### What Works – Peer Experiences

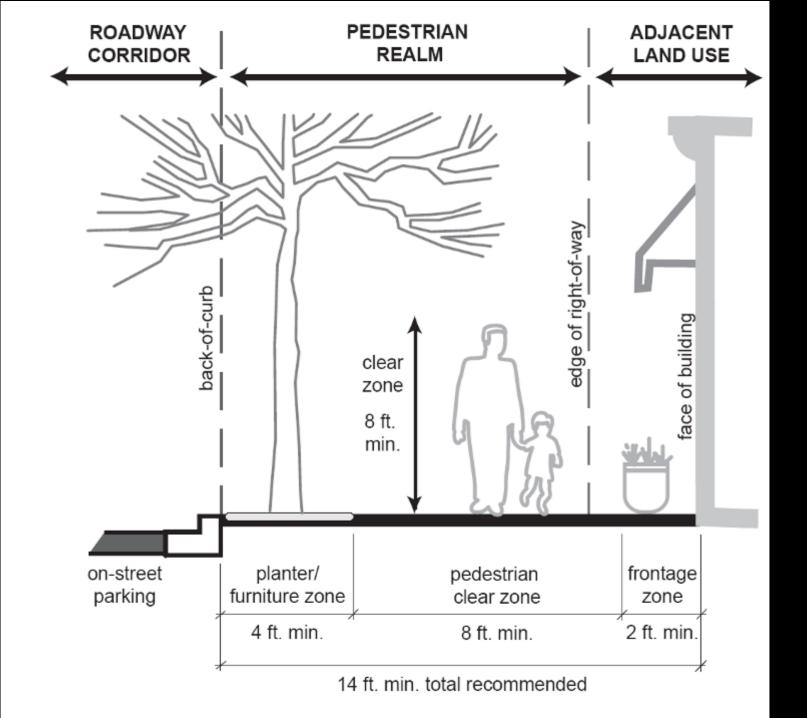
- Streets
- Parking Management
- Walkable Places The Intermodal Downtown
- Transit

# Walkable Places





The Intermodal Downtown



#### Pedestrian Environment Continuum



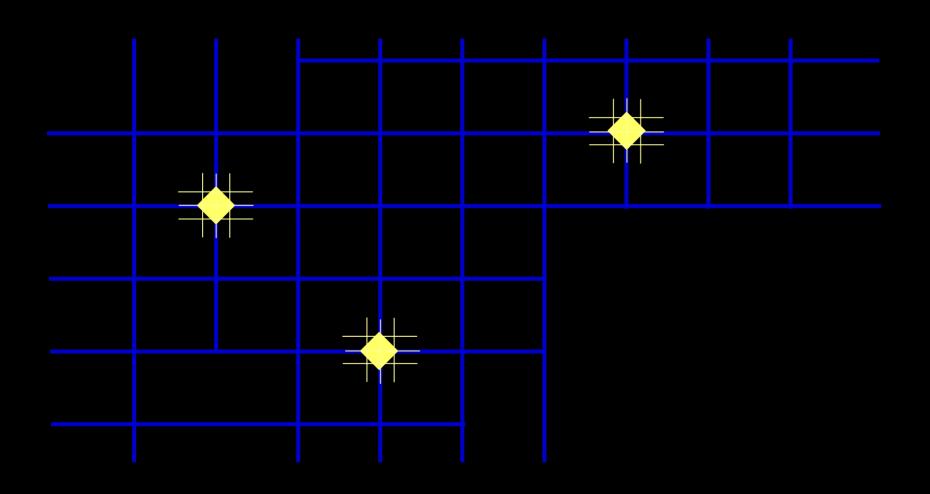
# Setting Priorities

Walkable Places – The Intermodal Downtown

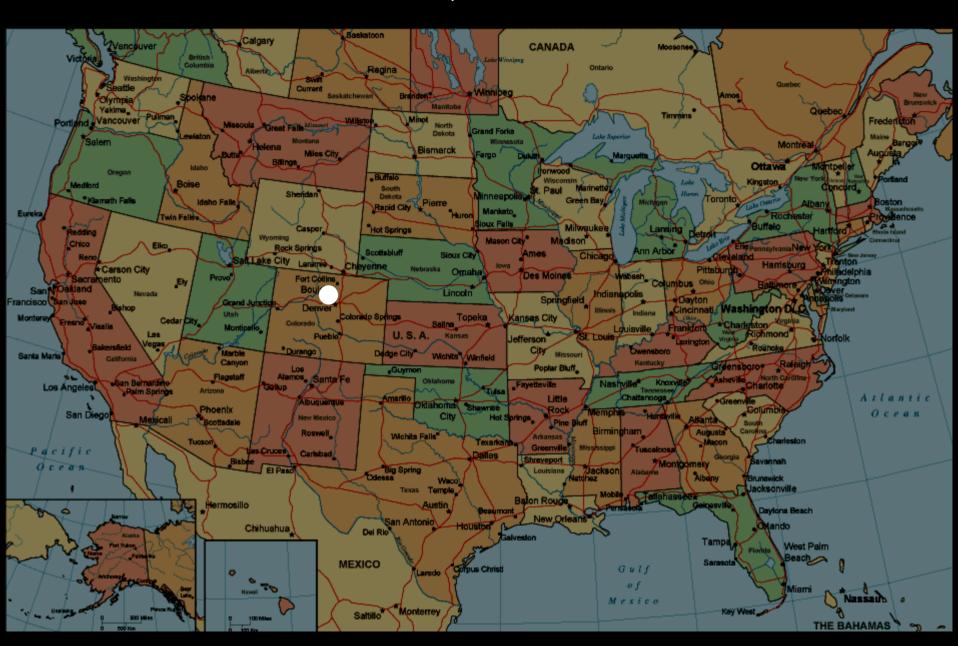




# Real-World Pedestrian Structure (Nodes and Corridors)

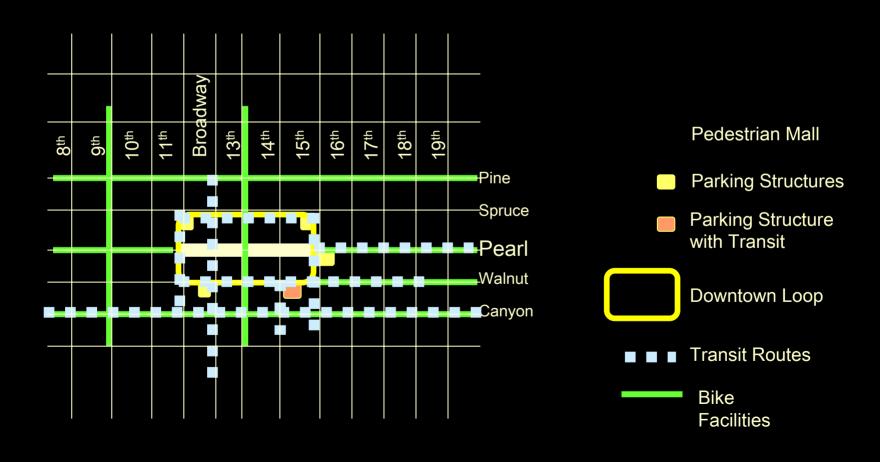


#### Boulder, Colorado (pop. 105,000)





#### Pearl Street "Pedestrian Mall"

















# Boulder's "pedestrian mall" works because ...

# ... it is an integral part of an intermodal system

#### What Works – Peer Experiences

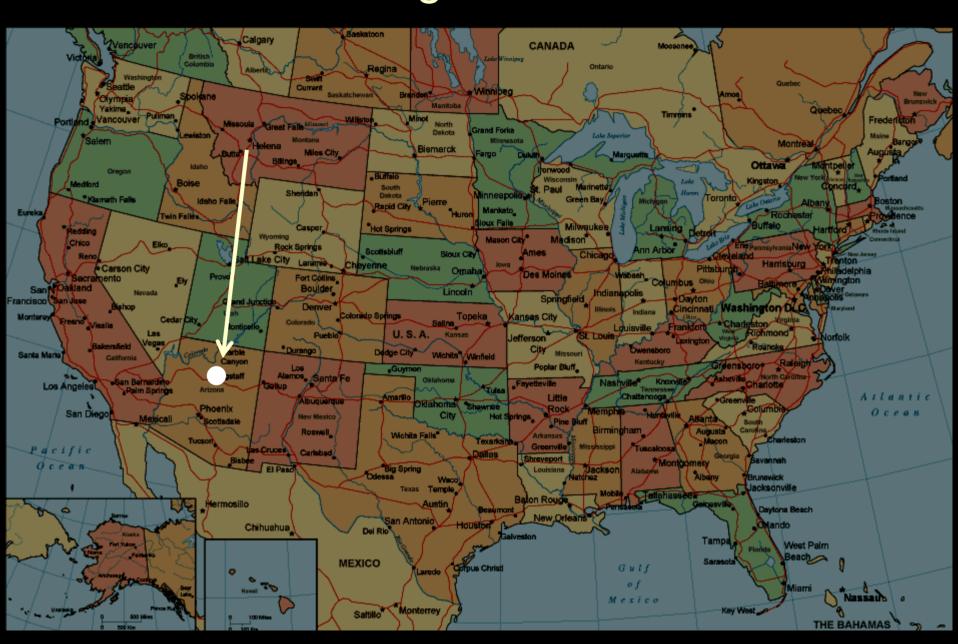
- Streets
- Parking Management
- Walkable Places The Intermodal Downtown
- Transit

## Transit





(pop. 60,000)



## Flagstaff AZ







## Brief History of Transit in Flagstaff

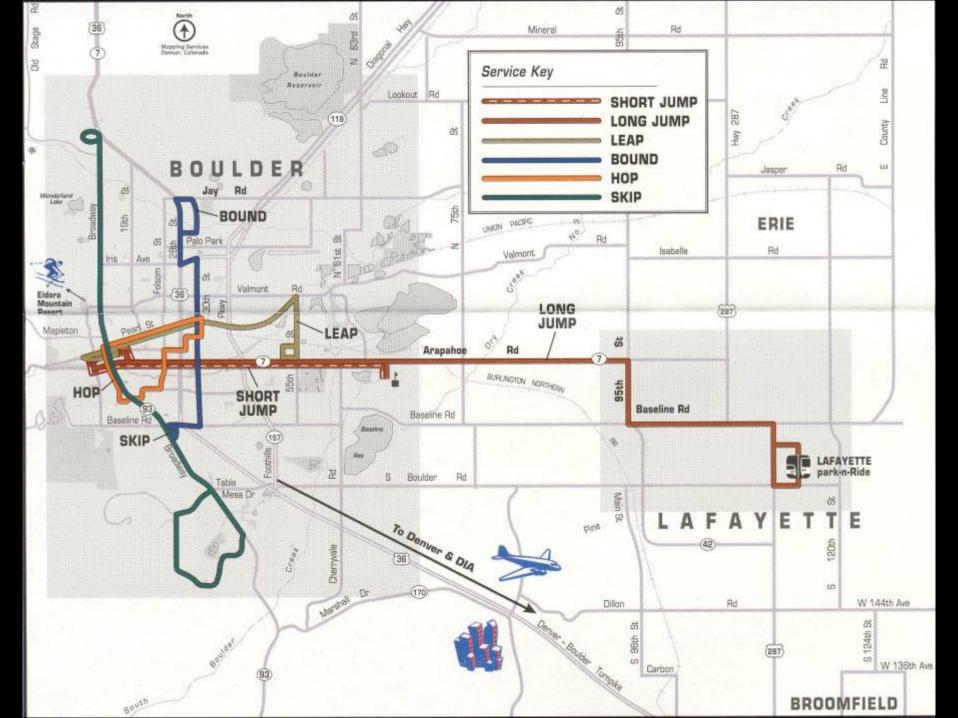
Pre-1996 1996 1999 2000 2000 2005	"Pine Country Transit" – County Agency Failed Tax Vote for Transportation New Strategic Transit Plan Successful Public Vote – Transit Tax "Mountain Line" Established NAIPTA Established – Regional Agency
<ul><li>2006</li><li>2008</li></ul>	Failed Public Vote to Extend Tax Successful Public Vote Extending Tax

## 1999 Regional Land Use and Transportation Plan

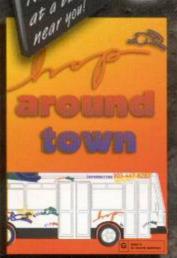
- Improve Connectivity
  - railroad overpasses
  - arterial connections
- Mode Shift
  - Better transit
  - Expanded trail/bike/ped systems
  - 24% non SOV
- Manage Congestion

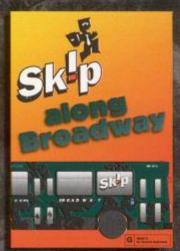
## Package

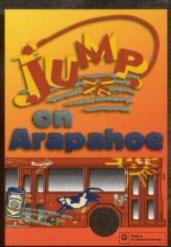
- Fourth Street Railroad Overpass
- Fourth Street Bonding Authority
- > Transit (0.175% sales tax)
- Safe-to-School
- Traffic Flow
- Tank Farm Railroad Overpass

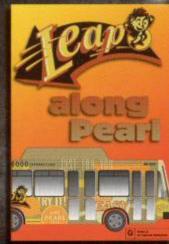


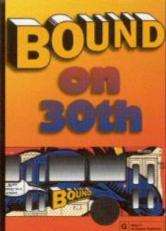












#### Lessons Learned From Boulder

- Avoid the "BIG BUS PLAN"
- Instead, pursue incremental successes
- Involve the public in planning AND design
- Use impartial performance monitoring and reporting to build credibility

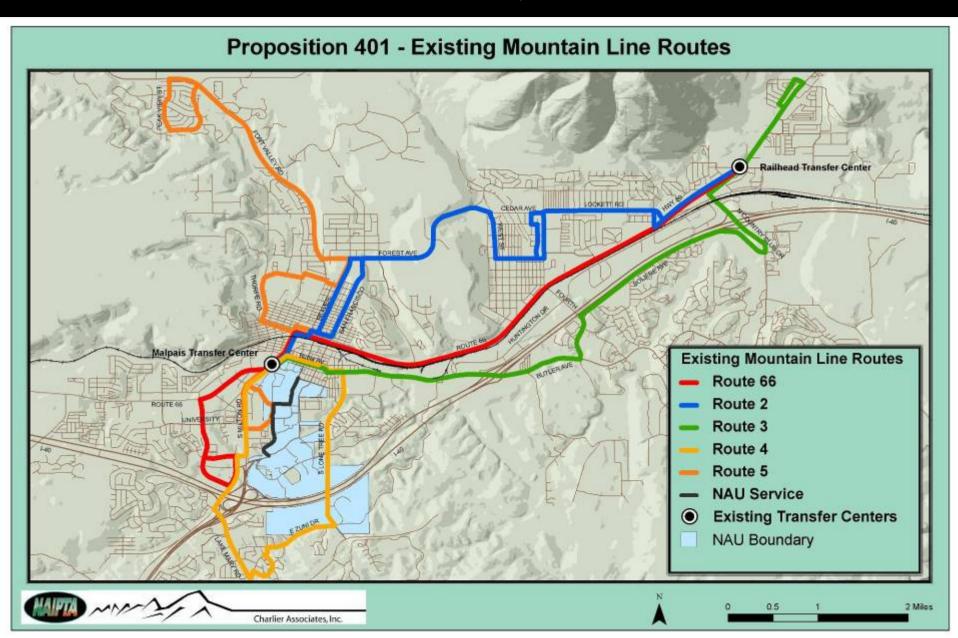
## OUTCOME

Fourth Street Overpass	69%
Fourth Street Bond	68%
Transit	61%
Safe-to-School	69%
Traffic Flow	69%
Tarik Farm Överpass	47%





### **Existing System**

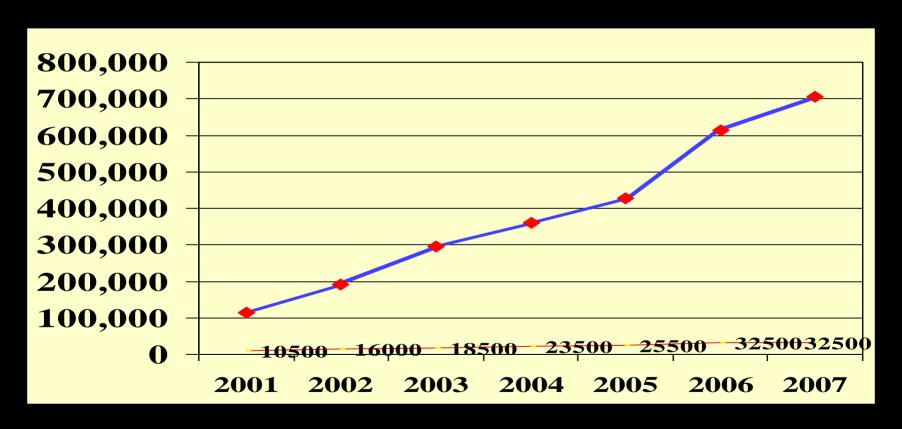


## Growth of the System

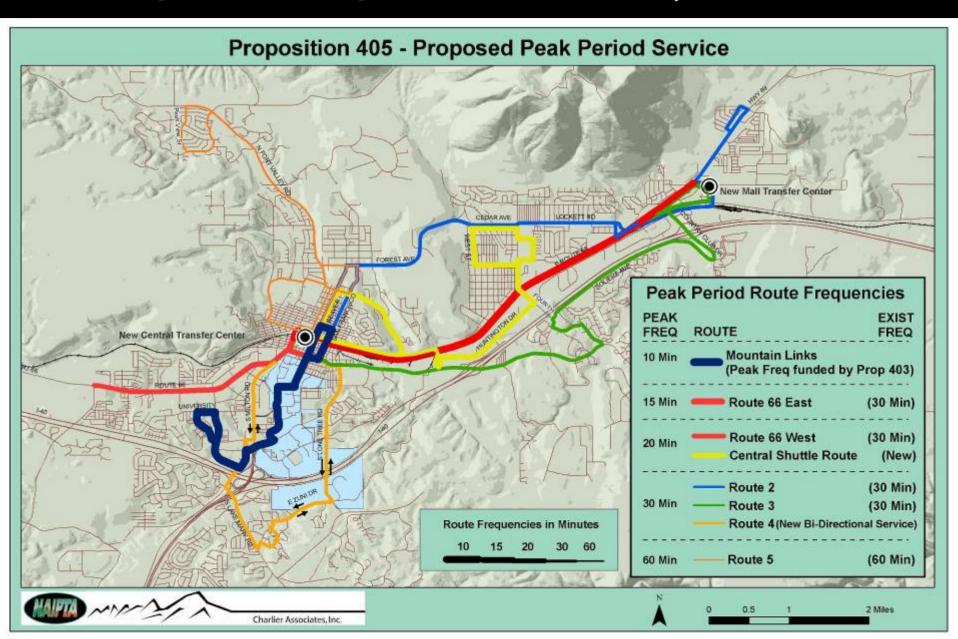
Pre-1996 1996 Two routes, less than 100 rides/weekday 1999 2000 2000 2005 Six routes, over 1,600 rides/weekday 2006 2007 Six routes, over 2,800 rides/weekday

## RIDERSHIP

7 Times the Riders With 3 Times the Service



#### Proposed Expansions – May 20 Vote



## What Passed Tuesday Night

# 401 – extend sales tax 10 more years: 0.0175%

# 402 – transition to hybrid buses: 0.0002%

# 403 – new link to Woodlands Village: 0.0002%

# 404 – new bus routes: 0.0004%

# 405 – increased service frequency: 0.0004%

TOTAL = 29.5¢ per \$100 purchase





# Lessons Learned From Boulder/Flagstaff

- Avoid the "BIG BUS PLAN"
- Pursue, and build on incremental successes
- Involve the public in planning AND design
- Use impartial performance monitoring and reporting to build credibility

## What Works – Peer Experiences

- Streets
- Parking Management
- Walkable Places The Intermodal Downtown
- Transit

## Suggested Priorities

Sustainable Mobility

### Suggested Downtown Priorities

- Start work now on a progressive parking management system
- Designate a downtown pedestrian district
- Begin building a transit system, incrementally
- Eliminate zoning barriers to redevelopment and infill
- Enlist citizens in a placemaking program





#### Greater Helena Area Transportation Plan - 2004 Update

Prepared For:
Helena Transportation Coordinating Committee (TCC)
In Cooperation With:
City of Helena
Lewis & Clark County
Montana Department of Transportation
Federal Highway Administration





Prepared By: Robert Peccia & Associates Helena & Kalispell, Montana

## Thank You

Copies Available @ www.charlier.org

