Charlier Associates updated the Town of Jackson/Teton County transit development plan (TDP). The project scope extended beyond traditional TDP update projects as it included a long-range strategic transit implementation plan, a full-funding short- and long-range financial plan, a transportation demand management (TDM) program and transit marketing component as well as considerations of alternative institutional and public/private transit service arrangements. The outcome of the project was a plan to significantly increase transit service levels and the transit mode share in Jackson Hole over five years. Implementation of the plan immediately resulted in summer ridership on town routes carrying well over twice as many daily riders as in previous years.

CLIENT: Teton County, Wyoming
CONTACT: Craig Jackson, Teton County Engineer (307) 733-3317